

NewsTrain



POWERED BY APME

NewsTrain Ambassador Campaign

Ten years ago, APME introduced NewsTrain to provide top-level, on-site training at a low cost for journalists. So much has changed in our business over the last decade, but NewsTrain has maintained its mission and has become even stronger. Directed by industry-leading trainer Michael Roberts, who previously served as deputy managing editor for staff development at The Arizona Republic, the program attracts top trainers and each year reaches hundreds of print, online and broadcast journalists, as well as college students and educators.

Last year, the three NewsTrain sites - Phoenix, Miami and Toronto - exceeded 100 participants each. This year, workshops are planned for Springfield, Ill.; New York City; Colorado Springs; and Seattle. NewsTrain remains affordable at only \$75 for up to two days of training, but it's driven by donations from the Associated Press, other media companies, foundations and individuals.

For NewsTrain's 10th year, the Associated Press Media Editors is reaching out to journalists in the United States and Canada who have attended a NewsTrain workshop, or who have sent staffers who have benefited.

This is the year to give back to NewsTrain, and we hope that you'll help in the 2013 NewsTrain Ambassador Campaign.

Make a donation of \$100 or more and become a NewsTrain Ambassador. You'll be recognized online and in the APME News magazine, as well as the national conference Oct. 28-30 in Indianapolis. If you can't give that level, consider a gift of \$10 or more in this 10th anniversary year. All donations are appreciated. APME is a non-profit, so gifts are tax-deductible.

Please make your check out to the Associated Press Media Editors and mark it for NewsTrain. Send it to APME/NewsTrain, c/o Sally Jacobsen, Associated Press, 450 W. 33rd St. New York, NY 10001.

We need NewsTrain to continue making stops in the U.S. and Canada for years to come. Please help us do that.

— The APME Foundation and Association directors.