



APMP SPONSORSHIP

POSITION YOUR COMPANY AS AN INDUSTRY LEADER





WELCOME TO APMP SPONSORSHIP

Investing in an Association of Proposal Management Professionals® (APMP®) sponsorship opportunity is the most direct route to meeting, selling, and connecting with current and potential customers in the proposal, bid, capture, business development, and graphics industry.

Becoming an APMP sponsor positions your company as an industry leader with **more than 7,000 APMP members around the world.**





APMP SPONSORSHIP: YOUR SECRET MARKETING WEAPON

THE DIRECT CONNECTION

When you invest in an APMP sponsorship, your company will profit from:

- Introductions to the people and companies you want to sell to through APMP events, webinars, e-newsletters, printed publications, and website promotion.
- Unprecedented recognition as part of APMP's sponsor branding campaign.
- Live networking events and access to APMP members when they're looking for solutions.

THE APMP BRAND

APMP sponsorship moves your company closer to the sale by linking your company with APMP's brand, allowing you to:

- Partner with the first, best, and only association representing executives and decision makers in every part of the proposal lifecycle.
- Use APMP's logo in your advertising and on your website.
- Receive sponsorship access to the APMP Body of Knowledge so you can help provide the knowledge that serves as the profession's best practices.
- Affiliate with one of more than 26 APMP chapters worldwide.
- Receive advertising opportunities in the *APMP Journal*, the profession's roadmap to winning business.

SAVE MONEY

Maximize your value as an APMP sponsor with substantial discounts on the benefits that would otherwise cost a minimum of 25 percent more if purchased separately.



APMP SPONSORSHIP BOOKING INFORMATION

APMP offers sponsorships on an annual, calendar year basis. The five levels of sponsorships available are Bronze, Silver, Gold, Diamond, and Platinum – with different benefits for each level. Further, we can work with you to customize a package so it's a perfect fit for your needs.

Here are the benefits for each sponsor level:

	BRONZE	SILVER	GOLD	DIAMOND	PLATINUM
Memberships (up to) ¹	2	4	10	15	34
U.S. Conference Registrations				2	5
U.S. Conference Exhibitor ²		1	1	1	1
APMP Affinity Programming Listing	1	1	1	1	1
APMP Reporter Rotating Sponsor Banner Ad				Rotating, for an average of 5 weeks*	Rotating, for an average of 10 weeks*
APMP Journal Advertisement Full Interior Page			1 Full Page Ad	2 Full Page Ads	2 Full Page, premiere placement Ads
APMP-Foundation™ Level Examination Fees ³			2	2	5
Access to the APMP Body of Knowledge	Yes	Yes	Yes	Yes	Yes
PRICE (non-refundable)⁴	\$1,500	\$3,000	\$5,750	\$11,250	\$16,500

* All ad space is reserved on a first-come, first-serve basis, while space is available.

1 Sponsor memberships remain with the Sponsor organization and do not transfer with the individuals in the organization.

2 U.S. Conference Exhibitor includes two US Conference Registrations.

3 In Foundation Level Examination Fees both Practitioner and Professional Level fees can be substituted at a higher rate to account for increase in cost of fees.

4 Prices are in U.S. Dollars. APMP can only accept payment in U.S. Dollars.

CONFIRM YOUR APMP SPONSORSHIP TODAY!

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