



Industry COUNCIL

A society of like-minded
healthcare professionals,
all devoted to the quality
of care for people
with cancer.



2027

**Your opportunity
to join the APSHO
Industry Council**

About the APSHO Industry Council

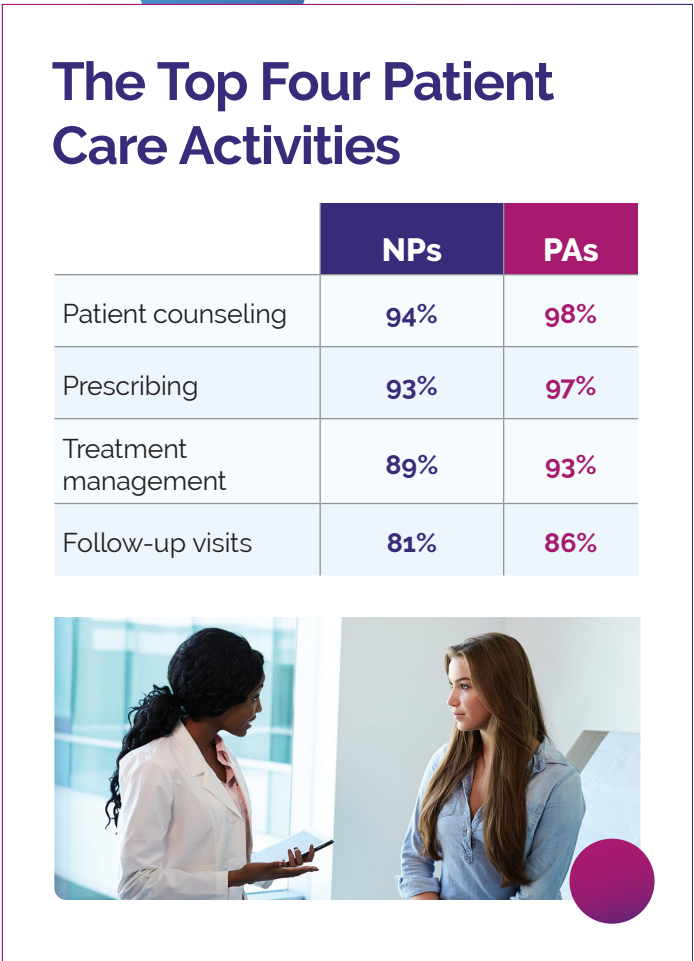
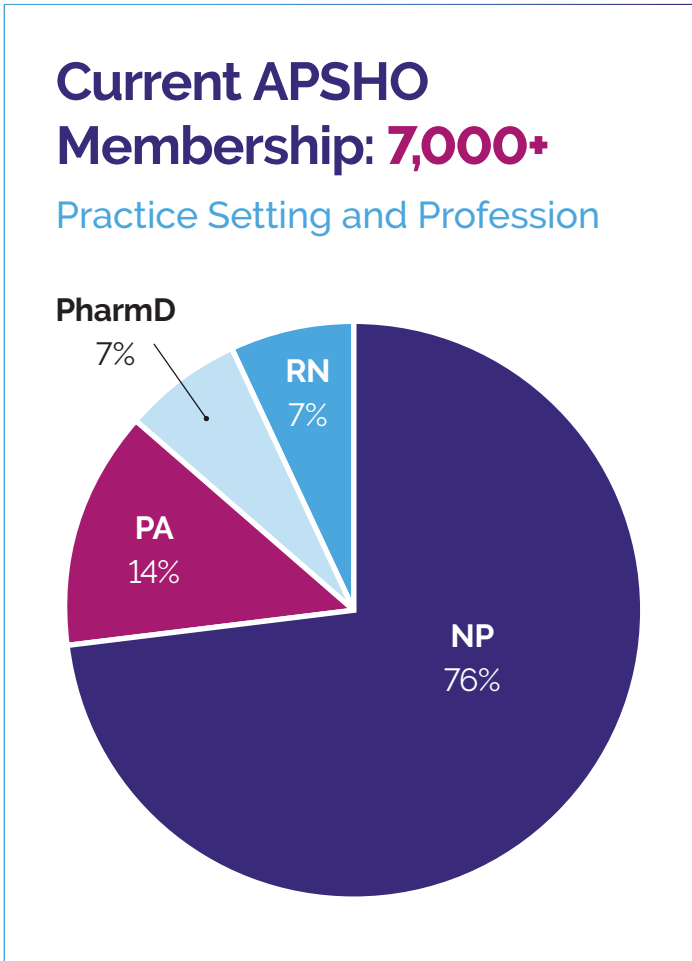
The APSHO Industry Council provides a conduit for APSHO members to offer their unique perspective into the daily roles, responsibilities, and challenges that they face. In addition, it will provide our industry partners with opportunities to build relationships, gain further insights into the needs of the advanced practitioner, and assist in developing effective tools for this important audience. Ultimately, the APSHO Industry Council will provide both parties with a greater ability to contribute to high-quality care for patients with cancer.

The History of APSHO

Advanced practitioners (APs) in oncology have always sought knowledge and education to help them deliver the best care possible to their patients. But in years past, the only peer-reviewed journals they could look to in order to get that information were those targeted toward oncology nurses or physicians. While these journals had plenty of relevant content, they didn't provide education at the level APs required. Therefore, oncology publisher Harborside launched the *Journal of the Advanced Practitioner in Oncology* (JADPRO). Finally, oncology APs had a peer-reviewed journal that was written by and for advanced practitioners.

Support in Numbers

Working on a team is nothing new to APs in oncology. But while APs are veterans in terms of working with their colleagues, in the past it was often difficult to connect with like-minded APs from different organizations and practice types in order to share experiences and information. It seemed like a natural extension to work with influential leaders in the field of oncology advanced practice to oversee the creation of the Advanced Practitioner Society for Hematology and Oncology (APSHO).



Interaction, Acknowledgment, and Inclusion



Interaction With APSHO Members

- Exchange ideas at the Industry Council Forum with the APSHO Board of Directors on all things related to the advanced practitioner in oncology



APSHO Industry Council Expert Panel

- Industry Council members receive feedback directly from community and academic advanced practitioners. This exclusive panel is made up of a group of 125 APSHO members that are representative of the overall society based on a variety of parameters, including years of experience, practice setting, area of expertise, and discipline.



APSHO Advance: Member Newsletter

- Full-page advertisement



Acknowledgment and Thanks at JADPRO Live 2026

- Complimentary conference registrations
- Recognition of Industry Council membership on signage and conference communications



Inclusion on the APSHO Member Website

- Logo and company listing included on APSHO.org with a 75-word description and link to your website
- Resources from Industry Council members
- Post your audience-appropriate content to the APSHO.org website*

*Max 10 resources



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	LEVEL 1	LEVEL 2
INDUSTRY COUNCIL MEMBERSHIP INCLUDES:	\$50,000	\$70,000
▪ Representation at the Industry Council Forum during JADPRO Live 2026 and Board of Directors meeting		
▪ Summer Forum: APSHO Board of Directors meeting - July 16, 2027	1	2
▪ Fall Forum: JADPRO Live - November 4, 2027	1	2
▪ Inclusion in APSHO Surveys to the APSHO IC Panel	6× per year	12× per year
Recognition at JADPRO Live 2026		
▪ Complimentary conference registration	4	8
▪ Sign at booth indicating Industry Council membership	✓	✓
▪ Recognition on signage	✓	✓
▪ List of APSHO annual conference attendees (names and associations only)	✓	✓
APSHO.org Member Portal		
▪ Logo included on home page recognizing Industry Council membership	✓	✓
▪ Listing on the APSHO website with 75-word description, link to your website, and company logo	✓	✓
▪ Industry Council Resource page	✓	✓
Additional Promotional Opportunities		
▪ Promotional e-mail to APSHO members*	1× per year	2× per year
▪ Full-page advertisement in the <i>APSHO Advance</i> newsletter**	1 page	3 pages
Complimentary Subscription to the <i>APSHO Advance</i>	✓	✓

*Email deployment blackout dates are September 24 - October 15-Nov 30

**Additional pages available at \$800 per page.

Additional email sends available above comp send for \$5,500 per send.

Contact

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