

2014 APSOGRAM ADVERTISING BOOKING FORM

Company Name:

VAT Number:

Purchase Order No:

Contact Person:

Designation:

Telephone:

Email:

Postal Address:

City/Province:

Postal Code:

Please indicate below which advertising option you'd like to book. Should you have any questions, please do not hesitate to contact us for advice and clarity on 011 615 9417.

APSO Business Partners and Verified Service Providers qualify for additional discounts, please indicate if you are currently a recognised BP or VSP. Alternatively, please contact us for more information on these marketing partnership programmes.

Business Partner

Verified Service Provider

Please send me more information

In order to secure the 10% discount an advert must be booked for each of the three 2014 editions. Booking adverts in at least two of the 2014 editions will qualify for a 5% discount. It should be noted that it is not necessary to book the same size advert in each edition. Please note that space will be booked on a first come, first served basis and will be liable to payment for final confirmation.

Advert Specifics

Full Page (Cover)	Outside Back	Inside Back	Inside Front
<i>Appear in following Editions:</i>	March 2014	July 2014	October 2014
Full Page			
<i>Appear in following Editions:</i>	March 2014	July 2014	October 2014
Double Page Spread			
<i>Appear in following Editions:</i>	March 2014	July 2014	October 2014
Half Page	Horizontal	Vertical	
<i>Appear in following Editions:</i>	March 2014	July 2014	October 2014
Quarter Page	Horizontal	Vertical	
<i>Appear in following Editions:</i>	March 2014	July 2014	October 2014
Loose Insert			
<i>Appear in following Editions:</i>	March 2014	July 2014	October 2014

Advertising Terms & Conditions

- Please note that the advertiser is solely responsible for the design and creation of adverts (including costs) to the stated parameters. Advertisers are required to check the accuracy and quality of the advert before submission to APSO. APSO will not be held liable for any errors in this regard.
- Adverts will be checked in terms of content and must meet the requirements stipulated by APSO. Advertisers will be provided with constructive feedback in the event of non-compliance to facilitate publication but APSO reserves the right to refuse any advertisement.
- Adverts that do not reach APSO by the stipulated deadline (in line with the booked publication date) may be subject to delay in line with APSO's publication schedule.
- Adverts will not be published until paid for in full. Failure to advise, in writing, of the need to re-schedule or cancel the advert by the final booking date will result in the invoice being raised and the advertiser being held liable for the advert cost irrespective of whether the advert appears or not.
- Discounted prices are subject to the terms associated, for example a minimum advertising period. APSO reserves the right to back-date to the original price in the event that an advertiser fails to take up the agreed minimum advertising period.

I accept the terms above.

Booking authorised by:

Designation:

Signature:

Date:

Please submit your completed form to:

Deshni Singh
Communications Assistant
Email: deshnisingh@apso.co.za
Tel: 011 615 9417

For Office Use Only:

Advert Scheduled:

Invoice Generated:

Invoice Paid:

Advert Received:

Advert Approved:

Advert Published:

APSOgram Posted: