



Celebrating Pride Month 2024 in Physical Therapy: A Short Video Challenge

Objective:

- Participants are encouraged to create a 30-60 second video sharing what Pride Month means to them. Allies are also warmly invited to contribute their videos!
- Physical therapists (PTs), physical therapist assistants (PTAs), and PT/PTA students are welcome to submit.
- PTPROUD Pride 2024 Theme: **“Healing Through Reflection: Empower and Unite, PTs and PTAs!”**
 - This theme emphasizes the therapeutic and reflective nature of physical therapy, focusing on how the profession empowers individuals and fosters unity by improving physical health and well-being. It draws a parallel between the reflective process of understanding diverse identities and experiences within the LGBTQ+ community and the reflective practice in physical therapy that enhances patient care.
 - The theme for PT PROUD's Pride Month 2024 draws inspiration from the NYC Pride's announcement of their theme for this year's festivities: **“Reflect. Empower. Unite”**

Submission Process:

- Create Your Video: Prepare a 30-60 second video. Ensure it is impactful, original, and clear in its message about Pride Month.
- Save and Upload: Save your video to your Google Drive (or any drive that allows sharing.)
- Submit Your Entry: Complete the submission by providing the Drive link to your video through the Microsoft Form provided here: [Submission Form](#).
- Judging Criteria:
 - Originality and Clarity of Message (50%)
 - How unique is your approach to the theme?
 - How clearly is your message conveyed?
 - Impact (50%)
 - Does the video inspire or move the audience?
 - Does it effectively communicate the significance of Pride Month?

Prizes:

- 1st Prize: \$200 + Certificate of Recognition
- 2nd Prize: \$150 + Certificate of Recognition
- 3rd Prize: \$100 + Certificate of Recognition

Contest Timeline:

- Launch Date: May 23, 2024
- Submission Deadline: June 17, 2024
- Judging Period: June 18-25, 2024
- Winner Announcement: June 26, 2024, 7pm Eastern Time during the PTPROUD Membership Meeting and followed by posting on the website.

Distinguished Board of Judges:

- Roger Herr
- Susan Appling
- Jimmy McKay