

**IPE Student Video Case Competition 2018**  
**Community Issue Case**

Robert and Emma Stevens are a couple who live in a suburban neighborhood in the [IDENTIFY THE CITY/LOCATION THAT YOU ARE BASING THIS CASE]. They are nearing retirement—Robert works for a manufacturing company as a supply chain manager, and Emma is a sixth-grade teacher in the local school system. They have two children: a 35-year-old daughter, Melissa, who lives in Baltimore, Maryland with her husband and three children; and a 27-year-old son, Justin, who lives in Cleveland. Melissa is working as a nurse, and her husband is a banker. She and her family visit on Thanksgiving and during the Christmas holiday. Justin is unmarried and has been in and out of work since last year due to a back injury he sustained while he was skiing in New York. Justin had been working for a manufacturing company in the operations department in assembly, but was fired after the accident because his attendance was poor. He has been doing odd jobs, such as painting houses and landscaping, to pay bills. Justin is now living with his girlfriend, Maddy, because he could not keep up payments for his apartment.

Robert and Emma are worried because Justin has been coming to their home asking for money. He claims that he needs it to pay doctor bills for his back pain. So far, they have lent him about \$1,000. Emma is worried because Justin seems to be moodier, saying “I just don’t think anyone wants to hire me.” She also thinks Justin may be addicted to opiates because the bottle of Percocet, which had been prescribed for her after a root canal operation, was missing from their medicine cabinet after Justin had dinner with them. Robert says that Justin is “fine and just needs some help to get back on his feet.”

Robert had to face reality three months ago when the police called to tell them that they found Justin downtown, in an apparent overdose. When Robert and Emma were able to speak to Justin during his hospitalization, he told them that he “just couldn’t take it anymore.” He had tried to take his own life because he didn’t think anyone wanted him; his girlfriend had “kicked him out because she thought he was acting weird.” The hospital released Justin into Robert and Emma’s care.

Justin then went home with Robert and Emma. Since both Robert and Emma work, Justin has been home alone. He first spent the time productively, cleaning up the garage and painting the downstairs family room. Then one day, Emma came home to a scare—Justin greeted her with a gun in his hand, demanding that she give him money. He was disheveled and did not seem to know her. Emma was able to calm him down by giving him the \$42 dollars that she had in her purse. He ran out of the house, disappearing for two days. The next time Justin reappeared, he did not remember the incident and apologized profusely for what people told him that he had done. Although he did not remember the incident, he did not seem surprised, saying that he has had “blackouts” before. When Robert and Emma’s daughter Melissa heard about the incident, she said that she and her family would not come for the holidays if her brother was there. She demanded that “We will not come as long as Justin is there, because I don’t want my children around my brother who has a gun and is a drug addict.” Robert and Emma are trying to find a rehabilitation facility, and have Justin on a wait list.

**Considerations:**

As a consulting group, you are asked to propose a plan to involve local and regional resources to enhance the care of situations such as the one in which the Stevens family finds itself. Address the social, prevention, treatment, and community-based follow-up to ensure good outcomes. Consider capturing the following:

The format is based on the CLARION case competition, hosted by the University of Minnesota (see an example of a presentation at: <https://www.chip.umn.edu/clarion/case-competition>).

- A relationship between the stakeholders, including governmental, community, enforcement, educational, health, and other agencies.
- Strategies for coordinating care across the systems.

You should address the following issues during your 20-minute presentation. All team members must participate. Please record your video and upload into YouTube or Vimeo and include the link with your application.

- Title of your project
- Background of the issue in the context of your local community.
- Root cause analysis of why the problem exists.
- Strategy to address the issue. Include detail of how the strategy would be implemented, including stakeholders that are needed to address the issue; for example, what entity would be responsible for carrying out the plan and others that are needed for support.
- A projection of how the plan will improve the health of your identified region, specifically addressing the needs that you have identified in the background section.
- Challenges/barriers that are addressed as a result of your plan.
- Alternate plans that you considered that were discarded for lack of feasibility or desirability.
- How you would measure the success of your efforts.
- The costs associated with your plan and a discussion of why funding this proposal would be a good investment.
- Sustainability—how this plan would be sustained in the future.

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