

CDC's Collaboration with Academia to Strengthen Public Health Workforce Capacity

Case Studies and Supporting Content in Communication, Leadership, and Problem-solving for Population Health

- 1. Are you expecting the “sets” of case studies to be broken out by the 3 themes? Communication, leadership, and problem-solving?**

Yes.

- 2. Are you expecting more than one case study per theme? Can one case study cover all three (communication, leadership, problem solving)?**

We are not expecting more than one case study per theme. A case study may address more than one theme, but one case study including all three themes would not be sufficient. We expect three case studies.

- 3. The awardee will “propose multimedia learning approaches.” Are you expecting videos? Should the case studies be able to be completed online? With online questionnaires?**

The awardee is free to propose video material. The awardee is also free to propose online access to the case studies and questionnaires.

- 4. There are many sets of population health competencies. Can we use any set or does CDC expect a specific set of competencies to be used? Please provide a link.**

The WIP request form specifies communication, leadership, and problem solving as the target competencies to be addressed. PHWB staff will work with the awardee to identify other specific competencies.

- 5. Do you require biosketches?**

The WIP request does not specify that bio-sketches be supplied. Applicants are free to supply them.

- 6. Target audience states for federal, state and local population health entities. Could this include students or is it solely for the current workforce?**

The primary audiences are learners entering PHWB fellowship programs and federal, state, and local population health entities, though there is nothing to preclude the use of materials when training students.

7. Is the expectation that the case studies be developed and presented (“tested”) during the 9-10 months of this project period?

Yes. The WIP states that the awardee will test the preparatory materials and case studies with PHWB staff and current and former PHWB fellows during and after the development and incorporate the feedback for improvement.

8. “I am recently involved in our statewide AHEC program by developing a curriculum for health professions students. The curriculum design does not include any actual course or module development. My thought would be to create these case studies and other learning modules from this funding opportunity as part of this curriculum. I could pilot-test the modules with the various health professions students across the state, including rural and urban underserved areas. Evaluation of outcomes could also be conducted. We have five different centers statewide, each having a cohort of more than 20 health professions students. Does this seem in keeping with what this funding opportunity is seeking?”

The primary target population of the WIP is learners entering PHWB fellowship programs. The materials will be tested with PHWB staff and current and former PHWB fellows. However, there is nothing in the WIP that prescribes the process by which the awardee develops the materials.