

2019 Student Video Competition Rubric

SCORING RUBRIC

	Needs Improvement Value = 1	Good Value =2	Excellent Value = 3	Comments
Presentation Content				
Adheres to time-limit				
Clear presentation of your position				
Recommendation(s) provide compelling arguments that are evidence-based				
Clear examples of how this action will positively or negatively impact your community				
Presentations are poised and overall quality of the testimony				
How compelling is the justification for the recommended course(s) of action compared to all other options?				
Presentation Style				
Poise, professionalism, and overall quality of the testimony.				
Each team member had a meaningful role.				
Quality of presentation.				
Policy Brief Content				
Provides a clear overview of the problem and the proposed policy action.				
Communicates succinctly the importance of the problem and aims to convince the reader of the necessity of policy action.				
Provides a fair and accurate discussion of the current policy approach.				
Includes reliable evidence-based sources that were used throughout the brief to guide policy discussion and the recommendation(s).				
Financial implications are well-stated and practical.				
Long term Impact is clearly presented.				
Questions & Answers				
Answered questions in a clear and concise manner.				
Responses demonstrated breadth and depth in understanding the indicated health inequities.				
Total Points				

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EVALUATION CRITERIA

Video Testimonial Evaluation Criteria

- Adheres to time-limit
- Clear presentation of your position
- Recommendation(s) provide compelling arguments that are evidence-based
- Clear examples of how this action will positively or negatively impact your community
- Presentations are poised and overall quality of the testimony (video quality is not evaluated).
- How compelling is the justification for the recommended course(s) of action compared to all other options?

Policy Brief Evaluation Criteria

- Provides a clear overview of the problem and the proposed policy action.
- Communicates succinctly the importance of the problem and aims to convince the reader of the necessity of policy action.
- Provides a fair and accurate discussion of the current policy approach.
- Includes reliable evidence-based sources that were used throughout the brief to guide policy discussion and the recommendation(s).
- Financial implications are well-stated and practical.
- Long term Impact is presented.