

F. Marian Bishop Educator Awardee

Andrea Crivelli-Kovach, PhD, MA, MCHES

2018

Andrea Crivelli-Kovach is a Professor and Director of Graduate Programs in the Department of Public Health at Arcadia University. She earned a BA in Biology/Biochemistry and a MA in Nutrition from Immaculata University. Dr. Crivelli-Kovach completed her PhD in Community Public Health with a focus in Women's Health/Maternal and Child Health at Temple University and is a Master Certified Health Education Specialist (MCHES). In addition, she has a nutrition consulting practice and a research and evaluation consulting business and has completed projects with Maternity Care Coalition, Philadelphia College of Osteopathic Medicine, Thomas Jefferson University, Family Planning Council, and Episcopal Hospital Dental Residency Program.



During her tenure at Arcadia, Dr. Crivelli-Kovach grew the Health Education Program into the Department of Public Health as Founding Chair of the department. The program now offers a MS degree in Health Education, a CEPH accredited MPH degree, 4 Dual Degrees with the Physician Assistant, Physical Therapy, International Peace & Conflict Resolution, and Counseling Programs, an Undergraduate University Minor in Global Public Health and a BS in Public Health.

Dr. Crivelli-Kovach was a visiting professor at Ewha Womans University in Seoul, South Korea and served on a task force with the CDC to develop a national instrument to measure Maternity Care Practices in US hospitals based on the Global Baby Friendly Hospital Initiative (BFHI): Ten Steps to Successful Breastfeeding. Her areas of research include: (a) US and international hospital breastfeeding policies and practices; (b) the impact of implementing the Ten Steps on nurse practice outcomes, (c) mother's experiences with breastfeeding in the hospital setting and (d) the effect of community health workers on empowerment in low-income pregnant women and mothers of young children. Results of her work have been published in US and international peer-reviewed journals. In 1994, she developed an instrument to evaluate implementation of the BFHI's Ten Steps, which was used throughout the U.S. and internationally to measure hospital policies and practices related to the Ten Steps and became the framework for the Maternity Care Practices Instrument developed by the CDC and currently used to evaluate US hospitals.