Memorandum of Understanding

American Rainwater Catchment Systems Association (ARCSA)

And

Alliance for Water Efficiency (AWE)

PURPOSE

In recognition of common interests, the American Rainwater Catchment Systems Association® (ARCSA) and the Alliance for Water Efficiency (AWE) subscribe to this Memorandum of Understanding (MOU) to explore the promotion of mutual interests within the industry as related to education, training and advocacy. While this agreement is non-binding, it is also a declaration that both organizations will entertain potential mutually beneficial binding agreements in the future.

STIPULATIONS

AWE acknowledges the unique rain management membership characteristics of ARCSA and recognizes its authority to exercise sole and exclusive discretion in all decisions concerning matters related to the direction, administration, and operation of ARCSA. Furthermore, AWE acknowledges ARCSA’s copyright in publications and understands that neither AWE nor its members who may engage in activities as a result of this MOU accrue any interest or property rights, including rights in copyright, to publications or products which they participate in developing.

ARCSA acknowledges the unique water management membership characteristics of AWE and recognizes its authority to exercise sole and exclusive discretion in all decisions concerning matters related to the direction, administration and operation of AWE. Furthermore, ARCSA acknowledges AWE’s copyright in publications and understands that neither the ARCSA nor its members who may engage in activities as a result of this MOU accrue any interest or property rights, including rights in copyright, to publications or products which they participate in developing.

OBJECTIVES AND TERMS

- Grant free, reciprocal membership for a specific number of staff in both AWE and ARCSA, affording all relevant membership benefits to staff at both organizations.
- Share technical assistance and expertise as needed on issues of interest to both organizations, such as:
  - ARCSA to provide assistance to AWE in building content on rainwater catchment for the AWE resource Library.
o AWE to provide assistance to ARCSA to build content on issues pertaining to efficiency and conservation for the ARCSA resource library.

- Provide staff access to member-only materials and benefits, such as the following:
  o ARCSA to provide AWE staff with access to member-only portion of ARCSA website, which includes ARCSA's resource library.
  o AWE to provide ARCSA staff with access to member-only tools and resources, such as the Water Conservation Tracking Tool.

- Mutually promote activities and work that is relevant to AWE and ARCSA members, including events, reports and research, etc. through newsletters, emails and social media.

- Identify areas of mutual interest and seek to identify areas within which ARCSA and AWE could improve the efficient use of each organization's resources.

- Where mutually beneficial, identify and consider a possible agreement between ARCSA and AWE to promote new and existing opportunities and services collaboratively to our members and the industry.

- ARCSA and AWE agree to identify opportunities for cooperative legislative and regulatory advocacy.

**TERMS**

This MOU shall commence immediately upon signing by both AWE and the ARCSA. The period of this memorandum shall be a renewable 3 (three) year term from the date of signing, unless terminated early by a three-month advance notice from either party. This MOU does not itself constitute a legally binding agreement. Both AWE and ARCSA acknowledge that this MOU is non-binding, but also agree to entertain reaching a binding agreement related to the issues described in this MOU.

**TERMINATION**

This MOU may be terminated at any time by either organization by submitting written notice to the other organization no sooner than three months prior to the desired termination date. Such notice shall indicate the reasons for such termination.

**ATTEST:**

ARCSA
American Rainwater Catchment Systems Association®

By: 
David Crawford
President

Date: June 15, 2015

AWE
Alliance for Water Efficiency

By: 
Mary Ann Dickinson
President and CEO

Date: May 22, 2015