Memorandum of Understanding

The Cabell Brand Center for Global Poverty and Resource Sustainability Studies

And

The American Rainwater Catchment Systems Association

I. Introduction

The Cabell Brand Center for Global Poverty and Resource Sustainability Studies (CBC) and the American Rainwater Catchment Systems Association (ARCSA) are dedicated to global water resource sustainability issues through knowledge transfer and capacity building. These organizations recognize that rainwater and stormwater are underutilized resources, and their harvest and appropriate uses can alleviate water challenges related to scarcity and poor quality of potable and non-potable water, stormwater runoff management, and energy consumption. It is also recognized that missions and activities of the CBC and ARCSA are complementary, and that developing a partnership is expected to yield significant benefits to these organizations and the global society.

The purpose of this Memorandum of Understanding (MOU) is to establish guidelines for a partnership between the CBC and ARCSA that is built on each organization’s strength. As an outcome, the CBC and ARCSA will strive to develop and implement an integrated “expert-based” and “service-based” framework of operation within target localities in the United States and other countries.
II. Roles and Contributions

This MOU is expected to serve as a vehicle for both parties to work in alignment in order to identify, pursue and complete specific objectives agreed upon by both parties. The CBC and ARCSA will work together to develop project concepts and implementation plans.

The CBC Role and Contributions

The role of the CBC will constitute using its affiliated experts for project development and implementation and to serve as a catalyst for undertaking various activities. The CBC contributions will include:
1. Provide leadership in the arena of rainwater harvesting research, research reporting, water augmentation projects and joint CBC-ARCSA proposal submission to funding agencies.
2. Serve as a link to academia and the ARCSA.
3. Assist with organizing workshops, seminars, projects and other outreach activities.

The ARCSA Role and Contributions

The role of ARCSA will constitute facilitating connectivity to project implementation site, and to serve as a financial resource to develop and implement various activities. ARCSA contributions will include:

1. Facilitate financial support for research, research report, projects and proposal preparation.
2. Provide professional expertise in rainwater harvesting systems.
3. Serve as a link to governmental organizations, NGOs and project implementation sites.
4. Identify grant funding agencies.

III. Terms and Legal Effect

This MOU is a living document that shows broad principles for developing and implementing collaborative efforts between the CBC and the ARCSA. Both CBC and the ARCSA hereto acknowledge that this MOU constitutes a non-binding memorandum of understanding which reflects the intent of the parties to cooperate in good faith regarding the transactions contemplated herein and does not constitute a legal binding agreement.
This MOU shall take effect upon signing by both the CBC and ARCSA. This MOU shall be a two (2) year term from time of signing, at which time the MOU can be renewed by submitting written notice to the other party not less than 30 days prior to the expiration date. This agreement may be terminated by either party by submitting written notice to the other party not less than 30 days prior to the intended date for suspending activities within the scope of this MOU. Such notice shall indicate the reasons for requesting such termination.

IV. Signatories

The CBC

Name: Tamim Younos
Title: President

Signature: [Signature]
Date: 5-22-14

The ARCSA

Name: David Crawford
Title: President

Signature: [Signature]
Date: 5-22-14