Memorandum of Understanding between the Canadian Water Quality Association (CWQA) and the American Rainwater Catchment Systems Association (ARCSA) for the Continued Development of the Industry Through Communication and Cooperation

1. PARTIES

This Memorandum of Understanding ("MOU") is intended to establish a framework for cooperation between the American Rainwater Catchment Systems Association, a United States-based, not-for-profit plumbing engineering association ("ARCSA"), and the Canadian Water Quality Association, a Canadian-based not-for-profit industry association of manufacturers, wholesaler distributors, master distributors, dealers and allied companies who manufacture and distribute water treatment and other mechanical products ("CWQA") (collectively "the Parties").

2. AUTHORITIES

The President of ARCSA and the Executive Director of CWQA will be the primary contacts for this MOU. Other staff members of the Parties may also be involved in this effort on a secondary level, upon approval of the primary contacts.

3. PURPOSE

The purpose of this MOU is to provide a mechanism for cooperation between the Parties through a voluntary exchange of information on educational, technical, scientific, legislative and regulatory matters that affect rainwater-related products and professionals, globally.

The Parties intend to create an organized and systematic approach for a sharing of information between their respective organizations on these topics through the exchange of publications, memorandums and materials from their individual association endeavors as well as from an exchange of learning from association conferences, educational forums, industry meetings, exhibitions, seminars, site visits and other related undertakings sponsored or attended by each of the Parties.

4. MUTUAL INTEREST OF THE PARTIES

This activity contemplated by this MOU is of mutual interest to the Parties recognizing that the water treatment and rainwater catchment industries are experiencing hand-in-hand globalization at an increasingly rapid pace. The Parties believe that globalization of our respective sections in the water industry has generated a need among the members of their respective organization for increased awareness of education regarding the emerging technical, standards, scientific, legislative and regulatory developments in the world marketplace.
Both organizations focus their mission on disseminating educational, scientific and technical information and expertise to their members to enhance the acceptance of water treatment products, systems, rainwater catchment systems and professionals, with the principal goal of providing and expanding opportunities for consumers to have safe, efficient and affordable solutions and final barrier\(^1\) water quality. This MOU will facilitate these worthwhile activities on a more global basis.

5. **Expected Responsibilities of the Parties**

The Parties expect to:

- Work cooperatively to exchange information on pertinent issues via publications, reports, association conferences and industry meetings.
- Exchange invitations to their respective association conferences.
- Bring together in-kind and additional resources as required to facilitate new and improved communications between the Parties with respect to their ongoing activities.
- Align educational programs and designations to increase the visibility of the industry's professionals with respect to the authorities having jurisdiction.

The Parties anticipate developing a work plan to identify specific events and activities to achieve the purposes of this MOU.

6. **Apportionment of Costs**

This MOU does not affect an obligation of funds by either CWQA or ARCSA. Unless otherwise agreed to in writing signed by the Parties, each Party will bear its own costs of its efforts under this MOU.

7. **Period of MOU and Modification / Termination**

This MOU will take effect upon signature of the Parties as indicated by the date below. The Parties will review this MOU at least once per year to consider whether it should be continued, revised or cancelled. Either Party may terminate this MOU upon written notice stating the date of termination delivered to the other Party at least 10 days in advance of the intended date of termination.

Entered into this April 21, 2017

American Rainwater Catchment Systems Association

Canadian Water Quality Association

David Crawford  
President

Kevin Wong  
Executive Director

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\(^1\) Final Barrier: Final barrier water treatment technologies can stop or reduce to acceptable levels many elements that come into the home, even after the water is centrally treated and distributed.