



American Real Estate Society
Research into Practice

Spring Conference **2026**

Investigate, Adapt, Transform.

SANDestin



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Keynote Speaker
Professor John Y. Campell

Sandestin, FL
March 24-28 2026



Hotel Effie
Sandestin Golf and Beach Resort
Hosted by ARES | American Real Estate Society

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Bridge Academic Theory with Industry Practice

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A heartfelt thank you to all parties involved in making this event a success — the organizing committee, volunteers, and collaborators.

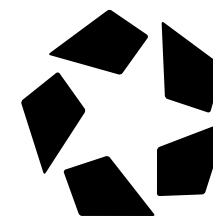


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- Journal of Real Estate Portfolio Management (JREPM)
- Journal of Real Estate Literature (JREL)
- Journal of Real Estate Practice and Education (JREPE)
- Journal of Housing Research (JHR)
- Journal of Sustainable Real Estate (JOSRE)
- ARES/Routledge Real Estate Thought Leadership Series



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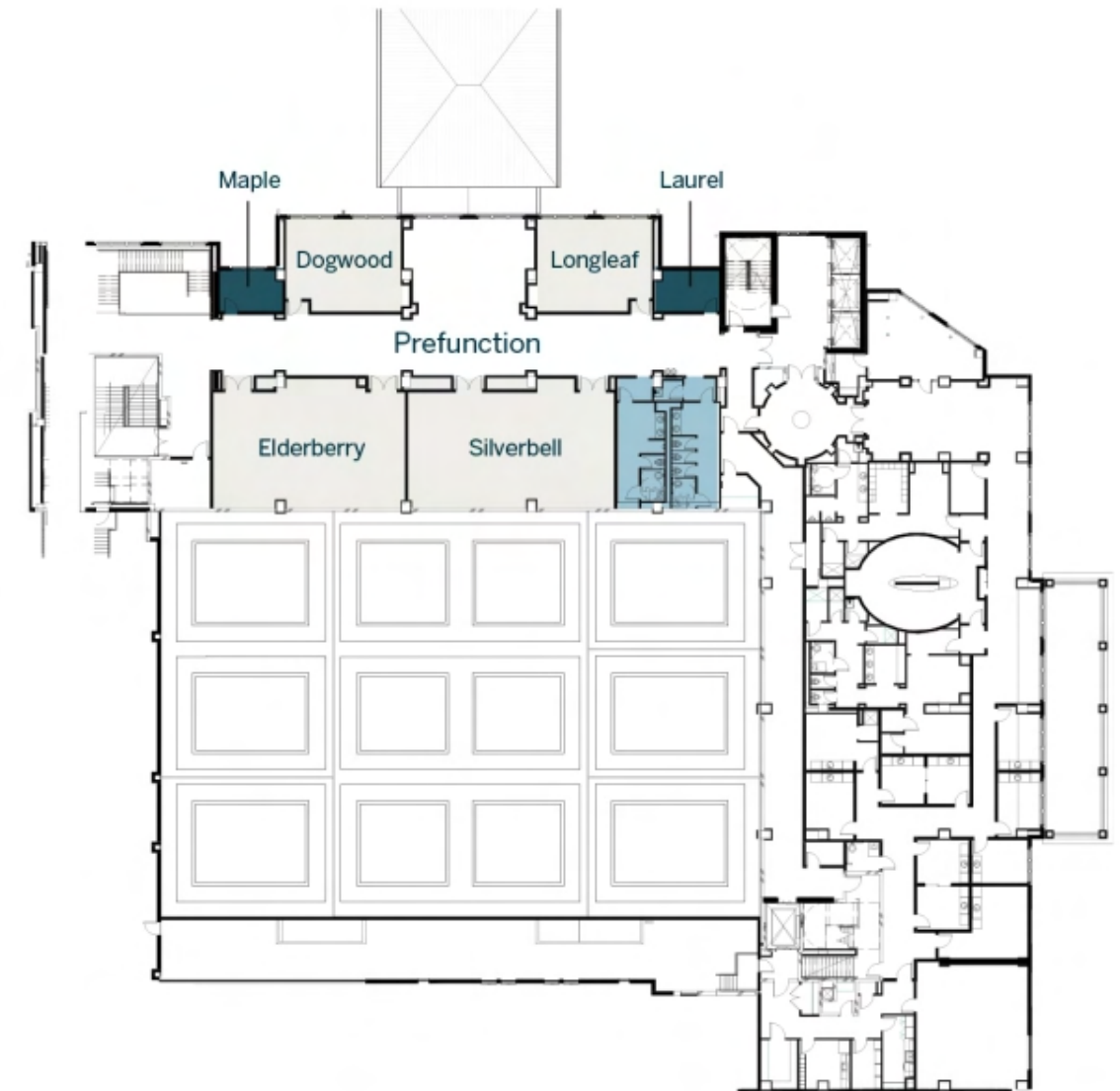
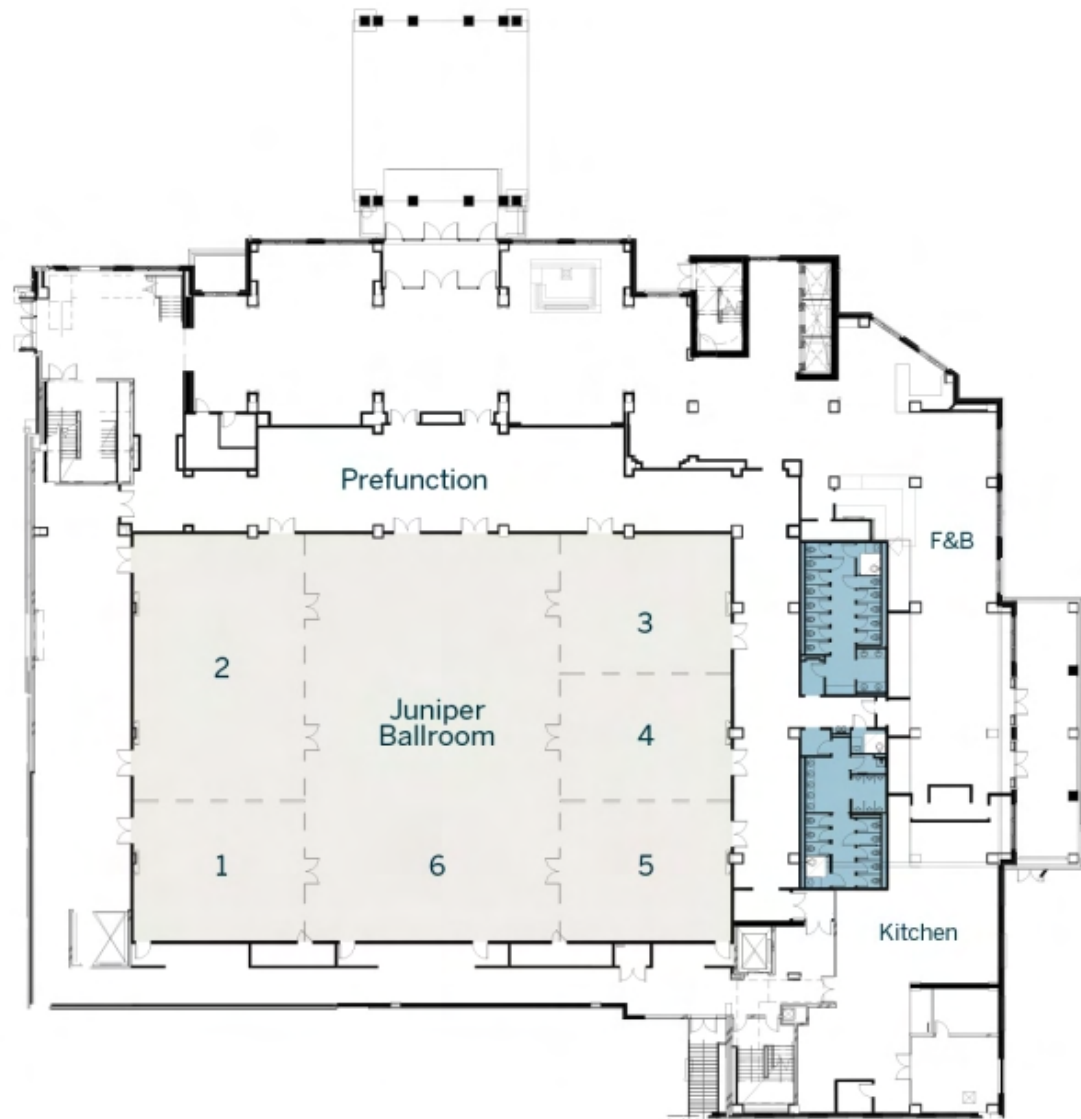
NETWORK effectively. Plan whom to meet by exploring attendee profiles and sending out messages

PARTICIPATE in event activities through session likes, comments, ratings, live polling, tweeting, and more

Use the QR Code above to download the app and get oriented.

Conference Resort Map

Conference Resort Map



FIRST LEVEL
JUNIPER BALLROOM



SECOND LEVEL
BREAKOUT ROOMS
OFFICES





Letter from the President



Alan Tidwell
University of Alabama

Welcome to the Conference

Dear Friends and Colleagues,

You've made it, welcome to the conference! Travel plans have been made, flights have landed, and miles have been logged, now it's time to enjoy the conference. We have full slate of carefully curated research sessions, educational panels, and our Critical Issues Seminar highlighting the growing role of artificial intelligence in commercial real estate. After a full day of seminars, panels, and professional meetings, we hope you will take time to reconnect with colleagues, meet new friends, and engage with the broader real estate community at our evening receptions or the next morning during the daily breakfast buffets.

Please be sure to attend the Membership Luncheon, where we will recognize recipients of the Annual Membership Awards as well as the Best Paper and Red Pen Awards. We will also hear from our keynote speaker, John Y. Campbell, this year's recipient of the Michael J. Seiler Behavioral Research Commendation.

At our Friday evening Gala, we will celebrate the 30th anniversary of the James R. Webb American Real Estate Society Foundation, recognizing three decades of support for the next generation of real estate scholars. We will also present two Emeritus Awards, so please take a moment to thank our distinguished Emeriti, the ones in the blue windbreakers, for their many years of dedication and service to the American Real Estate Society. And of course, don't forget the Hawaiian Shirt Contest, which adds a bit of "color" to the evening.

For many of us, the American Real Estate Society has played an important role in shaping our professional journeys, and our Emeriti helped pave the way by fostering the welcoming and collegial environment that defines this community today, one where ideas are



Letter from the President

Your Chance to Get Involved

shared and collaborations are formed. Just as importantly, the Society continues to serve as a bridge connecting emerging scholars with experienced researchers and linking academic inquiry with industry practice across institutions, and, in some cases, generations, and for that I am truly grateful.

It is a privilege to serve as President, and I am grateful for the enthusiasm and dedication our members, sponsors, and volunteers bring to the American Real Estate Society each year. This year's conference program is, once again, expected to be both scholarly enriching and professionally rewarding. Our conferences provides an important forum for exchanging ideas, building bridges between research and practice, and strengthening the professional networks that help sustain our field.

I also encourage members who are interested to become more involved in the American Real Estate Society. A number of committees focus on areas such as membership, strategy, publications, awards, and development, and we welcome participation from both long-standing and newer members alike, staying true to the welcoming and collegial ideals that have long defined the American Real Estate Society.



TUSCALOOSA, AL/USA - Mary Hewell Alston Hall on the campus of University of Alabama

Respectfully,

Alan Tidwell, Ph.D.

President, American Real Estate Society



Note from the Program Chair



Justin D. Benefield
Auburn University

Get Pumped!

As I sit down to write this little blurb about the 42nd Annual American Real Estate Society Conference at the Hotel Effie in beautiful Sandestin, FL from March 24-28, I am unsure if you will see this before the conference, at the conference, or after the conference. If you see it before the conference, then get pumped – it's going to be amazing! If you see it at the conference, then WELCOME! And if you are seeing it after the conference, then I hope you had a blast and learned a lot. There, I think that covers my bases.

This year's conference is going to be outstanding, and the reason is the same reason that this conference is always outstanding: all of you who pour so much into making it that way! Thank you to everyone who is participating in this year's program. Thank you, especially, to all the people who have worked so hard behind the scenes: Luke Strevig, Bennie and Louise Waller, Jeremy Gabe, Karen McGrath, Karen Gibler, and ARES Leadership.

The conference theme this year is "Charting New Courses in Real Estate." What an appropriate theme for this moment in time! As you might suspect, AI is spread all over the program in paper sessions and panel discussions. Turn up and tune in! We will also hear a keynote address from Professor John Y. Campbell, who has been instrumental in charting new research paths involving real estate. There is also an opportunity to interpret that theme quite literally with a panel on expanding the types of courses that we think of as "real estate."

The Critical Issues Seminar on Wednesday afternoon will be informative and timely, as always. Special thanks to Steve Pyhrr and Will McIntosh for spearheading that important part of the program. There are additional industry-related panels spaced throughout the program, including product demonstrations and program descriptions from CoStar, Argus, and Cotality, among several others.



Note from the Program Chair

Take advantage of networking opportunities

We have expanded the opportunities for center directors and program leaders to interact meaningfully at the conference. In addition to the Wednesday lunch meeting, there are now two panel sessions aimed squarely at director/program lead issues.

Doctoral sessions are spread across Thursday, Friday, and Saturday with a host of interesting papers grouped into similar topics as much as possible. Please find a session that interests you and support the next generation of the real estate academy. Doctoral students, there is also a panel session for you on Friday, followed by the luncheon. Mentors and mentees abound at ARES, so I hope everyone will engage and start (or continue) building your network!

Speaking of networking, please take advantage of the myriad opportunities that ARES offers: connect with colleagues at breakfast, nightly receptions, the Awards Luncheon, and the coffee breaks where ideas get shared and papers get started. There are also a number of formal and informal academic and professional meetings scheduled throughout the conference.

If you like something, thank one of the people I mentioned above. If you don't like something, that was my decision, and you should complain to me. I'm glad to help with anything I can. You can reach me at justin_benefield@auburn.edu. I'm confident that there is a lot to love at this year's conference, and I look forward to seeing everyone in sunny Sandestin!

Justin D. Benefield



AUBURN, AL - Jordan-Hare Stadium, nestled in the Auburn campus, is home of the Auburn University football team

ARES Seventeenth Annual Critical Issues Seminar

CRITICAL ISSUES SEMINAR TOPIC:

Artificial Intelligence and its Applications in Real Estate Research, Education, and Practice—Past, Present, and Future

COSPONSORED BY:

The CoStar Group, The Appraisal Institute (AI); The Counselors of Real Estate (CRE); Affinius Capital (Formerly USAA); The Mueller Cycle and Sustainability Fund; U and SynerMark Properties, in conjunction with the American Real Estate Society (ARES), the ARES Foundation, and other sponsors to be named.

ORGANIZED BY:

Stephen A. Pyhrr, President/CEO, SynerMark Properties; and ARES Former Director of Development

Will McIntosh, CEO, ArcBridge Research Group; and Director, ARES Industry Advisory Council (IAC)



THEME Artificial Intelligence: The Next Economic and Industrial Revolution

“Proptech” and its evolution to become what is commonly referred to today as “Artificial Intelligence” has become the big potential disruptor in real estate practice, research, and education. Its ability to change human behavior, real estate analytics, real estate practice, research, and education is in a very early stage of development and application. Its impacts in real estate are just beginning to be understood, and its rapid development in the field presents many differing scenarios and debates for the future. This seminar will explore the past, present and future of artificial intelligence in real estate through a series of formal presentations by experts, then a panel of experts will discuss and debate its applications to commercial and residential real estate, market analytics, appraisal, asset and property management, institutional real estate investment, brokerage, and lending. These discussions will be equally interesting and beneficial to academics and industry practitioners, and real estate students attending the seminar.

Seminar Schedule

WEDNESDAY MARCH 25, 2026 | 2:00PM - 5:30PM

Introductions by Steve Pyhrr and Will McIntosh 2:00 p.m.-2:15 p.m.

Formal Presentations By Experts 2:15 p.m.-3:45 p.m.

Cayman Seagraves, Consultant; Finance and Real Estate Professor, The University of Tulsa
Stace Sirmans, Consultant and Professor of Finance and Real Estate, Auburn University
Jeff Fisher, Consultant and Real Estate Professor Emeritus, Indiana University
Tommy Nguyen, Co-Founder, StoragePug

Panel Discussion By Real Estate Sector Experts 4:00 p.m. -5:30 p.m.

Co-Moderators of the Panel: Cayman Seagraves and Stace Sirmans

Panelists:

Mark Fitzgerald, Managing Director, Head of Research at Affinius Capital
Mark Linne, Appraisal Institute and Principal, Candescant Capital Partners
Brian Lasky, Senior Manager, Real Estate Market Analytics, Co-Star Group
Patrick Nessenthaler, Founder & CEO, CREnetics; Real Estate Program Director, University of Louisville
Rachel Szymanski, Chief Economist, Trepp



PLEASE NOTE THE FOLLOWING:

- This Seminar is the Opening Session of the four-day 42nd Annual Meeting of the American Real Estate Society (ARES)**, featuring over 250 research papers and panel sessions, and dissertation presentations by Ph.D candidates from major universities throughout the world.
- From 6:00 – 9:00 p.m., immediately after this Seminar, the American Real Estate Society looks forward to hosting all industry guests and academics** (including real estate students attending the Critical Issues Seminar) **at the ARES Welcome Reception.**
- From 12:00 Noon - 1:45 p.m., Prior to the Critical Issues Seminar, The ARES Industry Advisory Council (IAC) will be meeting for the fifth time since its creation** just prior to COVID, and will be discussing how academics and industry leaders can further collaborate to develop more relevant real estate research and education strategies and models to benefit students, faculty, and industry leaders going forward. **This discussion will be moderated by the Director of the IAC, Will McIntosh, Former Global Head of Research, Affinius Capital.**

2026 Education Sessions Seminar & Schedule



We have an exciting and varied line-up of education sessions planned for the ARES Spring Conference with topics that will appeal to educators across real estate and related disciplines. The sessions reflect many of the key challenges and opportunities currently shaping higher education, including technology, curriculum innovation, student support, and emerging global markets.

Simon Stevenson will chair “Safe, Seen, and Supported: Student Accommodations, Wellness, and the Changing Role of Faculty,” exploring how evolving expectations around student support are reshaping the faculty role.

Jeffrey Robert will lead “Immersive AI Simulations Transforming Learning,” examining how artificial intelligence–driven simulations can enhance experiential learning.

Sandy Bond will chair “Introducing Sustainability into the Classroom,” focusing on ways to integrate sustainability into real estate and built environment curricula.

Tino Korologos will lead “Reframed Skills Framework: From ‘Can You Build a Model?’ to ‘Can You Think Through the Model,’” addressing how industry expectations are shifting toward deeper analytical and decision-making skills.

Karen Gibler will chair “Growth and Opportunities in African Real Estate Research and Education,” highlighting emerging scholarship and educational initiatives across African markets.

Elaine Worzala will lead “AI in Real Estate Markets,” exploring how artificial intelligence is shaping both research and practice in the field.

Karen McGrath will chair “Real Estate Broadly Defined: The Importance of Multidisciplinary Pedagogy in Real Estate Education,” examining the value of cross-disciplinary approaches in real estate teaching and research.

Spenser Robinson will lead “Bringing the Outside In: Engaging Industry in Your Classroom,” focusing on strategies for incorporating industry expertise and experience into academic settings.

Together, these sessions highlight the dynamic evolution of real estate education and provide opportunities for meaningful discussion about how we prepare students for an increasingly complex professional landscape.

2026 ARES Doctoral Sessions

Sponsored by the James R. Webb ARES Foundation



Jeremy Gabe
ARES Foundation
Doctoral Seminar Director

Not sure which parallel session has frontier research by up-and-coming ARES thought leaders? Head straight for the Dogwood Room and learn about the fantastic work from this year’s ARES doctoral seminar students supported by the James R. Webb ARES Foundation.

Want to support our doctoral students even more? I need your help to make our doctoral students feel welcome at their first ARES meeting! Be a “Friendly Face” and mentor a student.

This entails:

Be a friendly face. Meet up with your students at the doctoral student luncheon (see #3) to welcome the students to ARES and share how ARES has benefitted your career. Extra credit for finding the students in your session during a social break and introducing yourself before the Friday luncheon.

Attend your topic’s Doctoral session. Doctoral Sessions are scheduled from Thursday afternoon through the final session on Saturday in the Dogwood Room (see list and research titles below). Provide helpful, constructive, welcoming and encouraging feedback to the students. Extra credit for having browsed the students’ paper submissions sent to you beforehand.

Lunch is on us! You’ll be invited to the Friday Doctoral Student Luncheon, a fine spread of the best food that the venue provides, to meet the students in your topic session (if you haven’t already) and tell your story about why you keep coming back to ARES Meetings. Extra credit for finishing all that food!

Finally, a special thanks to all who support the James R. Webb ARES Foundation, which provides these students with an opportunity to experience their first ARES Annual Meeting. For more information on James R. Webb ARES Foundation and how you can contribute support to the next generation of real estate scholars, contact Karen McGrath (kms016@bucknell.edu).

Doctoral Sessions Seminar Schedule

Session 1: ESG Issues, Thursday 2:00pm, Dogwood Room

Chair: Justin Benefield

<i>Doctoral Student</i>	<i>Presentation Title</i>
<i>Mohd Fariz Helmi Husain</i>	ESG Integration and Systematic Risk Pricing in Malaysia's Listed Real Estate Sector
<i>Boo Il Lim</i>	Distorted Green Signal in Real Estate: A Heckman Selection Approach to ESG Stratification and Carbon Premium across NAREIT Subsectors
<i>Jiachen Liu</i>	Committing to Positive Impact and Sustainable Corporate Practices: What Real Estate Prices Reveal About Corporate ESG Investment

Session 2: Natural Disasters, Friday 8:00am, Dogwood Room

Chair: Velma Zahirovic-Herbert

<i>Doctoral Student</i>	<i>Presentation Title</i>
<i>Gabriel Gyojun Shin</i>	How Public Flood Insurance Affects Property Values and Recovery Inequality: Evidence from South Korea
<i>Sirui Cai</i>	Who Prices Flood Risk and When: Evidence from Housing Markets
<i>Wayne Day</i>	The Role of Multifamily Property and Owner Level Characteristics on Disaster Impacts and Recovery

Session 3: Public Real Estate & Capital Markets, Friday 1:30pm, Dogwood Room

Chair: TBD

<i>Doctoral Student</i>	<i>Presentation Title</i>
<i>Leonie Sophia Mueller-Judex</i>	Stability or Sensitivity? Macroeconomic Drivers of Fund Flows in German Open-Ended Real Estate Markets
<i>Hannah Salzberger</i>	Do Real Estate Capital Markets Care About Physical Climate Risk?
<i>Iman Ekramnosratian</i>	How Safe Are AAA CMBS Tranches?

Doctoral Sessions Seminar Schedule

Session 4: Development, Destruction, and Downsizing, Friday 3:45pm, Dogwood Room

Chair: TBD

<i>Doctoral Student</i>	<i>Presentation Title</i>
<i>Ke Gao</i>	Designated for Whom? Opportunity Zones, Housing Stock Turnover, and Selective In-Migration
<i>Hongrui Pu</i>	Effects of Housing Demolition on Household Economic Outcomes: Evidence from China
<i>Alida D'Ambra</i>	Living with Less: Housing Sufficiency Through Downsizing and Shared Space
<i>Vanessa Sophia Dielt</i>	School Renovations and Neighborhood Housing Markets: Spatial Spillovers from Berlin's Infrastructure Investment

Session 5: Value and Pricing, Saturday 8:00am, Dogwood Room

Chair: TBD

<i>Doctoral Student</i>	<i>Presentation Title</i>
<i>Christian Johannes Klare</i>	From Human Valuation to Automated Models: Mapping Value Driver Selection and Valuation Completeness
<i>Babacar Thiam</i>	Explainable Artificial Intelligence and Spatio-Temporal Quantile Regression for More Equitable Property Valuation
<i>Hannah Salzberger</i>	Beyond Centrality: How Mixed-Use and Multimodal Reach Shape Office Pricing

Session 6: Behavioral & Cultural Impacts on Real Estate Markets, Saturday 10:15am, Dogwood Room

Chair: TBD

<i>Doctoral Student</i>	<i>Presentation Title</i>
<i>Neltah Tshepiso Mokgware-Monososi</i>	Investigation Into The Causes and Effects of the Persistence of Gender Norms Leading To Gender Inequality in the Real Estate Industry: Examining Its Impact on Female Participation in Botswana, South Africa, and Zambia
<i>Lei Jin</i>	Social Connectedness and Reverse Mortgage
<i>Michael-Paul James</i>	Political Alignment and Housing Transactions



Conference Agenda: At a Glance

TUESDAY March 24

6:00 PM - 9:00 PM Board of Director's Welcome Reception **Grand Lawn**

WEDNESDAY March 25

7:00 AM - 8:00 AM Board of Director's Networking Breakfast **Juniper Ballroom Foyer**

8:00 AM - 11:30 AM ARES Board Meeting **Juniper Ballroom 2**

11:30 AM - 1:30 PM Industry Advisory Council **Longleaf Room**

IRES Meeting **Dogwood Room**

RE Center Directors' Meeting **Elderberry Room**

1:30 PM - 2:00 PM Coffee Break **Juniper Ballroom Foyer**

2:00 PM - 5:30 PM Critical Issues Seminar **Juniper Ballroom 2**

6:00 PM - 9:00 PM Member Welcome Reception **Grand Lawn**

THURSDAY March 26

7:00 AM - 8:00 AM Breakfast Buffet **Juniper Ballroom Foyer**

7:00 AM - 9:45AM Breakfast for C-WI(RE)2 Members **Juniper Ballroom 6**

8:00 AM - 9:45 AM Public Safety, Real Estate, and the Neighborhood **Juniper Ballroom 5**



Conference Agenda: At a Glance

For further details about the sessions, remember to download the Whova App.



THURSDAY March 26

8:00 AM - 9:45 AM Safe, Seen, and Supported: Student Accommodations, Wellness, and the Changing Role of Faculty **Elderberry Room**

Alternative Data Sources and Bespoke Model Training **Longleaf Room**

Housing Policy in International Markets **Juniper Ballroom 4**

Hospitality Properties **Juniper Ballroom 3**

Factors in Development Decision-Making **Juniper Ballroom 1**

Spatial Analysis: Water, Air, Earth and Lasso Regression **Juniper Ballroom 2**

Upskilling for Today's Global Real Estate Market **Dogwood Room**

Leasing and Accounting in REITs **Silverbell Room**

9:45 AM - 10:15 AM Thursday Morning Coffee Break **Juniper Ballroom Foyer**

10:15 AM - 12:00 PM Continuous Appraisal Improvement **Juniper Ballroom 1**

Real Estate Brokers: Competition and Conflict **Juniper Ballroom 5**

U.S. Housing Affordability **Juniper Ballroom 4**

Mortgages and Technology **Dogwood Room**



Conference Agenda: At a Glance

**THURSDAY
March 26**

10:15 AM - 12:00 PM	Growth & Opportunities in African Real Estate Research/Education	Elderberry Room
	Structures for Leadership and Growth in Centers, Institutes, and Programs	Longleaf Room
	Office Space	Juniper Ballroom 3
	Publicly Traded, Non-REIT Real Estate Topics Climate, Value, and Market Knowledge	Silverbell Room
	Climate, Value, and Market Knowledge	Juniper Ballroom 2
12:00 PM - 2:00 PM	ARES Keynote Luncheon with John Y. Campbell	Juniper Ballroom 6
2:00 PM - 3:45 PM	Why Buy Where You Buy?	Silverbell Room
	Real Estate Brokers: Communication and Connection	Juniper Ballroom 1
	Residential, Retail, and Mixed-Use Properties	Juniper Ballroom 5
	Doctoral Session: ESG Issues	Dogwood Room
	Additional Drivers of Housing Affordability	Juniper Ballroom 4
	Reframed Skills Framework: From Can You Build a Model To Can You Think Through the Model?	Juniper Ballroom 2
	Bringing AI to Classrooms Across the Real Estate Curriculum	Elderberry Room



Featured Speaker: John Y. Campbell



John Y. Campbell
Harvard University

Morton L. and Carole S. Olshan Professor of Economics at Harvard University

We are immensely honored to welcome John Y. Campbell as our featured speaker for the ARES 2026 conference. As the Morton L. and Carole S. Olshan Professor of Economics at Harvard University, Campbell has spent decades redefining our understanding of asset pricing, portfolio choice, and the intricacies of household finance. His ability to synthesize complex market dynamics with the practicalities of individual financial behavior has made him a foundational figure in modern economic thought.



CAMBRIDGE, MA - Langdell Hall, Harvard University

This year, we are particularly proud to celebrate his latest achievement: the 2026 Michael J. Seiler Behavioral Research Commendation. This prestigious award recognizes Campbell's groundbreaking work in identifying the behavioral frictions that influence real estate and financial markets. His recent research has shed vital light on how households navigate mortgage choices and investment risks, providing invaluable insights that resonate deeply with the ARES community's mission to advance the frontier of real estate research.

The ARES 2026 team extends its deepest gratitude to Professor Campbell for joining us. Beyond his daunting list of publications and accolades, it's his knack for making sense of the "human element" in finance that makes his work so vital to what we do at ARES. His presence here isn't just a highlight for our schedule; it's a chance for all of us to learn from someone who has fundamentally changed how we look at the intersection of people and property. We're incredibly grateful he's sharing his time and his perspective with us, and we can't wait to see the conversations his session will undoubtedly spark.



Conference Agenda: At a Glance

THURSDAY March 26

2:00 PM - 3:45 PM	ARGUS Enterprise Demonstration	Longleaf Room
	Real Estate Funds	Juniper Ballroom 3
3:45 PM - 4:00 PM	Thursday Afternoon Coffee Break	Juniper Ballroom Foyer
4:00 PM - 5:30 PM	ARES General Membership Meeting	Juniper Ballroom 6
5:30 PM - 6:30 PM	Future Leaders of ARES Social	Juniper Ballroom Corridor
6:30 PM - 9:00 PM	President's Welcome Reception	Grand Lawn

FRIDAY March 27

7:00 AM - 8:00 AM	Breakfast Buffet	Juniper Ballroom Foyer
8:00 AM - 9:45 AM	Doctoral Session: Natural Disasters	Dogwood Room
	Residential Mortgages	Juniper Ballroom 4
	Real Estate Broadly Defined: The Importance of Multidisciplinary Pedagogy in Real Estate Education	Elderberry Room
	Cotality and Trepp Discuss Data	Longleaf Room
	Single-Family for Rent	Juniper Ballroom 2
	Using Emerging Technology in Our Teaching & Research	Juniper Ballroom 1
	Data Centers	Juniper Ballroom 3



Conference Agenda: At a Glance

FRIDAY March 27

8:00 AM - 9:45 AM	ESG for REITs and Corporate Real Estate	Silverbell Room
	Outdoor Spaces Are Valuable Places	Juniper Ballroom 5
9:45 AM - 10:15 AM	Friday Morning Coffee Break	Juniper Ballroom Foyer
10:15 AM - 12:00 PM	Appraising Disasters	Juniper Ballroom 2
	Commercial Property Markets	Juniper Ballroom 5
	Industrial Properties	Dogwood Room
	Health and Related Topics in Housing	Juniper Ballroom 4
	Everything You Ever Wanted to Know About Life After the Doctorate, But Were Afraid to Ask	Elderberry Room
	CoStar University Program and Demonstration	Longleaf Room
	Sentiment in Real Estate Markets	Juniper Ballroom 3
	REIT Options	Silverbell Room
12:00 PM - 1:30 PM	Doctoral Program Luncheon by Invitation Only	Juniper Ballroom 6
	Editor Roundtable with Routledge	Juniper Ballroom 1
1:30 PM - 3:15 PM	Technology in Appraisal	Juniper Ballroom 3



Conference Agenda: At a Glance

FRIDAY March 27

1:30 PM - 3:15 PM	Real Estate Brokers: Cutting Prices and Capturing Buyers	Juniper Ballroom 5
	Doctoral Session: Public Real Estate	Dogwood Room
	Old Dogs, Children, and Watermelon Wine	Juniper Ballroom 4
	Introducing Sustainability in the Classroom	Elderberry Room
	Center Directors: Best Practices in Membership Models, Corporate Partnerships, and Value Propositions	Longleaf Room
	Annexation, Taxation, and Policy Uncertainty	Silverbell Room
	Natural Disasters, Climate Change, and Residential Markets	Juniper Ballroom 2
3:15 PM - 3:45 PM	Friday Afternoon Coffee Break	Juniper Ballroom Foyer
3:45 PM - 5:30 PM	Working as a Real Estate Agent in the World Today	Juniper Ballroom 5
	Doctoral Session: Development, Destruction, and Downsizing	Dogwood Room
	Disamenities Need Love Too	Juniper Ballroom 4
	AI in Real Estate Markets	Elderberry Room



Conference Agenda: At a Glance

FRIDAY March 27

3:45 PM - 5:30 PM	Blight and Possible Policy Prescriptions	Juniper Ballroom 1
	Growth at the Neighborhood, City, and State Levels	Juniper Ballroom 2
	Professional Potpourri	Juniper Ballroom 3
	REIT Financing	Silverbell Room
6:00 PM - 9:00 PM	Gala Reception and Hawaiian Shirt Contest	Grand Lawn

SATURDAY March 28

7:00 AM - 8:00 AM	Breakfast Buffet	Juniper Ballroom Foyer
8:00 AM - 9:45 AM	Doctoral Session: Value and Pricing	Dogwood Room
	The House Price Roller Coaster	Juniper Ballroom 4
	Immersive AI Simulations Transforming Learning	Elderberry Room
	Government Policy and Real Estate Development	Juniper Ballroom 3
	Housing Market Dynamics	Juniper Ballroom 5
	REIT Performance	Silverbell Room
9:45 AM - 10:15 AM	Saturday Morning Coffee Break	Juniper Ballroom Foyer
10:15 AM - 12:00 PM	Doctoral Session: Behavioral and Cultural Impacts on Real Estate Markets	Dogwood Room



Conference Agenda: At a Glance

SATURDAY March 28

10:15 AM - 12:00 PM	College Town, USA	Juniper Ballroom 4
	CMBS Pricing	Juniper Ballroom 2
	Bringing the Outside In: Engaging Industry in Your Classroom	Elderberry Room
	Big Beautiful Real Estate Cycles	Juniper Ballroom 3
	Investment Considerations for Single-Family Housing	Juniper Ballroom 5
	AI in REITs and Corporate Real Estate	Silverbell Room

A Space for Notes



Event & Conference App

Access download here:



NAVIGATE the event agenda and logistics, even without Wi-Fi or data. Access useful information like ridesharing and local attractions through the Community Board

NETWORK effectively. Plan whom to meet by exploring attendee profiles and sending out messages

PARTICIPATE in event activities through session likes, comments, ratings, live polling, tweeting, and more



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