AMERICAN REAL ESTATE SOCIETY
Program Leadership Conference and Research Symposium
Hosted by the University of San Diego’s Knauss School of Business
NOVEMBER 10-11, 2022

CALL FOR PAPERS
FALL RESEARCH SYMPOSIUM
Registration includes both Research Symposium and Program Leadership tracks.

The American Real Estate Society is pleased to announce a call for papers for its Fall 2022 Research Symposium held at the University of San Diego. The research symposium features high-quality scholarship, lengthier paper presentations, designated discussants, and ample opportunity for interaction between presenters and other attendees. The theme of this year’s symposium will be “Emerging Issues in Real Estate.” We notably welcome paper submissions related to the following topics:

- Analytics: Big data, Artificial intelligence (AI), machine learning (ML), metaverse, and blockchain applications
- Disruptions in Real Estate Markets: pandemics, inflation, interest rates, liquidity, technology, and supply chain
- Equity and Social Justice: Housing Affordability; Environmental, social, and governance; Diversity, Equity, and Inclusion

Researchers are invited to submit papers addressing the conference theme and the broader field of real estate. Due to demand, the deadline for paper submissions has been extended to September 30th to accommodate interest. Papers should be submitted via the conference website. Notification of acceptance will be given by October 7, 2022. Authors of accepted papers will be eligible to submit their papers for consideration in appropriate ARES Journals, and the ARES Foundation is sponsoring a $1,000 best paper award.

THURSDAY, NOVEMBER 10, 2022

PROGRAM LEADERSHIP TRACK
8:00 BREAKFAST
9:00 TOUR
12:00 LUNCH: Philanthropy and RE Education
1:45 LEADERSHIP I: Mission of a RE Center
3:00 LEADERSHIP II: Industry and Curriculum
4:15 LEADERSHIP III: Program Outcomes
5:30 RECEPTION

FRIDAY, NOVEMBER 11, 2022

PROGRAM LEADERSHIP TRACK
7:30 BREAKFAST
8:30 LEADERSHIP IV: Effective Fundraising
9:45 LEADERSHIP V: Professional Associations
11:00 LEADERSHIP VI: Alumni/Industry
12:15 LUNCH: Data Providers
1:45 LEADERSHIP VII: Long-Term Success
3:00 LEADERSHIP VIII: Supporting Students
4:15 LEADERSHIP IX: Career Services
5:30 RECEPTION (light appetizers)

RESEARCH SYMPOSIUM TRACK
7:30 BREAKFAST
8:30 PAPER SESSION I
9:45 PAPER SESSION II
11:00 PAPER SESSION III
12:15 LUNCH: Data Providers
1:45 PAPER SESSION IV
3:00 PAPER SESSION V
4:15 LEADERSHIP IX: Careers
5:30 RECEPTION (light appetizers)

SATURDAY, NOVEMBER 12, 2022

8:00 a.m. ARES Strategic Planning Retreat (OPEN TO ALL ARES MEMBERS WISHING TO ATTEND)

ARES MEMBERS $150  NON-MEMBERS $250
ACCOMMODATION: BEST WESTERN PLUS HACIENDA HOTEL OLD TOWN

IMPORTANT DATES:
September 30, 2022: Deadline for Paper Submissions
October 7, 2022: Notification of Acceptance