

ARKANSAS
PRESS
ASSOCIATION

2018
Better Newspaper
Advertising

Contest Winners

Members of the Louisiana Press Association selected winners from 12 daily newspapers submitting 392 entries and 16 weekly newspapers submitting 362 entries.

Best Single Ad – 10" & Under

Smaller Dailies

First Place

Camden News
Robyn Yarbro & Quint Green
Creech Tire

Second Place

Harrison Daily Times
Sherry Zollo & Brandon Collins
The Cove Restaurant

Third Place

El Dorado News-Times
Lance King & Joanna Hill
Medlins

Larger Dailies

First Place

Texarkana Gazette
Kristin Davis
Golf USA

Second Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Jemel Parker
Superior Senior Care

Third Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Ariana Mason
Ballet Westside

Smaller Weeklies

First Place

Washington County Enterprise Leader,
Lincoln
Harton's Furniture

Second Place

Advance Monticellonian, Monticello
Kristie Nall
McKievers "Holy Cow"!

Third Place

Washington County Enterprise Leader,
Lincoln
Debra Ballard
The Back Porch

Larger Weeklies

First Place

Arkansas Weekly, Batesville
Stacy Fields & Rebecca Payne
Southside Church of Christ

Second Place

Stone County Leader, Mountain View
Ed Coates
Ritsy Rags

Third Place

Hot Springs Village Voice
J. Kendall Kegley
Hot Springs Village Rentals

Honorable Mention

Madison County Record, Huntsville
Opal Dennis
Fall Home Tours

Best Single Ad – Over 10" & Under Half Page

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Brandon Collins
Sam Alexander Pharmacy

Second Place

El Dorado News-Times
Peggy Cagle & Joanna Hill
Coles

Third Place

Saline Courier, Benton
Pat Stuckey
Early Bird Sale - Sutherlands

Honorable Mention

Camden News
Robyn Yarbro & Quint Green
Express Care

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Debra Ballard
ENT Center of the Ozarks

Second Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Tonya Higginbotham
Smile Arkansas

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & Ryan Alexander
Alan Springer Agency - Allstate Insurance

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall
Pizza Pro

Second Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
OffRoad Spring Sales Event

Third Place

Pacesetting Times, Horseshoe Bend
Karen Sherrell
Mark Martin Power Sports

Honorable Mention

Carroll County News Midweek, Berryville
David Hoyer & Staff
Merry Christmas and Many Thanks

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Cavanaugh Legacy

Second Place

Arkansas Weekly, Batesville
Stacy Fields & Jared Cook
Mark Martin Powersports

Third Place

Hot Springs Village Voice
Stephanie Dodson
Crush Wine & Spirits

Honorable Mention

Arkansas Weekly, Batesville
Stacy Fields & Karen Owes
Hays 2

Best Single Ad – Half Page & Over

Smaller Dailies

First Place

Banner-News, Magnolia
Catherine Martin & Tina Sams
Stacking Up Memories

Second Place

Harrison Daily Times
Sherry Zollo & Brandon Collins
Dentures & Dental

Third Place

Paragould Daily Press
Kimberly Forbes
Ballard Flowers Valentine

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Tara Stevens
Modern History

Second Place

The Sentinel-Record, Hot Springs
Chris Meeks, MerryLee Meeker & John Carter
Peter's Paint & Flooring

Third Place

Texarkana Gazette
Kristin Davis
Texarkana Emergency Center

Smaller Weeklies

First Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson & Karen Sherrell
Reeves Propane

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Belle View Estate

Third Place

Dumas Clarion
Jerry Lawrence
Dumas Seed Cleaners

Honorable Mention

Dumas Clarion
Jerry Lawrence
Delta Memorial Hospital

Larger Weeklies

First Place

Arkansas Weekly, Batesville
Stacy Fields & Chris Vines
Tri County Farm

Second Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Cook's Anniversary

Third Place

Hot Springs Village Voice
J. Kendall Kegley
List with the BEST Jane Hollansworth

Honorable Mention

Arkansas Weekly, Batesville
Stacy Fields & Chris Vines
Tri County Farm

Best Ad Campaign

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Brandon Collins
Western Sizzlin

Second Place

Harrison Daily Times
Sherry Zollo & Sheri Underdown
Powell Feed

Third Place

Malvern Daily Record
Michelle Cummins
Encore Health

Larger Dailies

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker, Amanda Howell &
John Carter
Peter's Paint & Flooring

Second Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Terry Cody
Ask Attorney Choate

Third Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Terry Cody
Holland Bottom Farm

All Weeklies

First Place

Madison County Record, Huntsville
Opal Dennis
H. Perry Jewelers

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Metal Mart

Third Place

Stone County Leader, Mountain View
Ed Coates
NAFS Co-op

Best Multiple Advertiser

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey, Kim Woods & Lisa Howell
Adopt a Shelter Pet

Second Place

Saline Courier, Benton
Pat Stuckey
Don't Forget Your Valentine

Third Place

Batesville Daily Guard
Courtney Ewing, LaVonna Ables &
Kelly Stephenson
Brest Cancer Awareness

Larger Dailies

First Place

Texarkana Gazette
Jordan High
Santa's Little Helpers

Second Place

The Sentinel-Record, Hot Springs
Art & Advertising Staff
Valentine's Day Gift Guide

Third Place

The Sentinel-Record, Hot Springs
Art & Advertising Staff
Red Ribbon Week

Smaller Weeklies

First Place

Washington County Enterprise Leader, Lincoln
Jennifer Doyle
2017 Lincoln Homecoming

Second Place

Pacesetting Times, Horseshoe Bend
Karen Sherrell & Carrie Johnson
Tips from Professionals

Third Place

Dumas Clarion
Jerry Lawrence
Black History Month

Honorable Mention

Advance Monticellonian, Monticello
Kristie Nall
Powerfully Pink

Larger Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
Back to School Drive

Second Place

Stone County Leader, Mountain View
Daphne Morton & Ed Coates
Christmas Open House

Third Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
National Rice Month - Thank A Farmer

Best Use of One Spot Color

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Brandon Collins
Tennison Auto Sales

Second Place

Saline Courier, Benton
Pat Stuckey
The Junior Auxiliary of Saline County

Third Place

Malvern Daily Record
Michelle Cummins
ACME Brick

Larger Dailies

First Place

Texarkana Gazette
Kristin Davis
Charles Hollingsworth

Second Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Susan Webb
National Community Health Center Week

Third Place

Arkansas Democrat-Gazette, Little Rock
Jeremy Lewis & Michelle Cothorn
Zoo 2 U

All Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
Brewer Family Reunion

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Welch Nissan Holly Jolly

Third Place

Sheridan Headlight
LeAnn Brown
Attention - Sheriffs Notice

Best Use of Process Color

Smaller Dailies

First Place

El Dorado News-Times
Katie Meade & Rita Jones
Outdoor Expo

Second Place

Camden News
Robyn Yarbro & Tina Sams
Camden Fairview

Third Place

Camden News
Robyn Yarbro & Quint Green
Silver Oaks - Merry Christmas

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Jennifer Doyle
H. Perry Jewelers

Second Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Jennifer Doyle
Westwood Gardens

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & John Carter
Service Liquor & Wines

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Samantha Walker
Ryburn Motors "Bloom"

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Drew Memorial Hospital

Third Place

Sheridan Headlight
LeAnn Brown
It's time for Christmas

Larger Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
Swimming Pool Open

Second Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Scott Flying Service

Third Place

Madison County Record, Huntsville
Opal Dennis
Farmer's Market

Best Special Section – General

Smaller Dailies

First Place

El Dorado News-Times
El Dorado News-Times Staff
Student Express

Second Place

Saline Courier, Benton
Veterans Section

Third Place

Saline Courier, Benton
How-To Guide

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
NWADG Creative Services Staff
2017 DiscoverNorthwestArkansas.com

Second Place

The Sentinel-Record, Hot Springs
Art Advertising & Production Staff
Reader's Choice

Third Place

Arkansas Democrat-Gazette, Little Rock
Wendy Miller & Special Sections Staff
Healthbeat

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall & Samantha Walker
Holiday Gift Guide

Second Place

Advance Monticellonian, Monticello
Kristie Nall & Samantha Walker
Class of 2029

Third Place

Advance Monticellonian, Monticello
Samantha Walker
Red Ribbon Week

Larger Weeklies

First Place

Hot Springs Village Voice
Spring Home Improvement

Second Place

Stone County Leader, Mountain View
2017 Fall Visitors Guide

Third Place

Hot Springs Village Voice
Fall Health & Wellness

Best Special Section – Magazine

All Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Sarah DeClerk & Emily Partridge
Real Weddings in Arkansas

Second Place

Batesville Daily Guard
Oomph!

Third Place

Arkansas Democrat-Gazette, Little Rock
Cody Graves, Esther Buchanan & Staff
Where We Live

All Weeklies

First Place

Hot Springs Village Voice
Holiday Gift Guide

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Monticello Arkansas Visitors' and
Newcomers Guide

Third Place

Hot Springs Village Voice
HSVLife 2017

Best Special Section – Sports

Smaller Dailies

First Place

Saline Courier, Benton
Under the lights 2017

Second Place

Malvern Daily Record
Ouachita River Rumble

Third Place

Harrison Daily Times
Sherry Zollo & Jeff Brasel
Storm Alert - Football

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
NWADG Creative Services Staff
2017 College Football Preview

Second Place

Arkansas Democrat-Gazette, Little Rock
Jennifer Ellis, Michelle Cothorn &
Promotions Staff
Zoned Diamond Roundups

Third Place

Arkansas Democrat-Gazette, Little Rock
Jennifer Ellis, Michelle Cothorn &
Promotions Staff
Zoned Basketball Previews

All Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall
Grid Iron

Second Place

Herald-Leader, Siloam Springs
2017 Football Preview

Third Place

Sheridan Headlight
LeAnn Brown
Grant County Friday Night Lights

Best Special Section – Cover

Smaller Dailies

First Place

Batesville Daily Guard

Matt Baker, J. Ross Jones & Lua Jones

Pioneering Class of 17

Second Place

Batesville Daily Guard

Matt Baker, J. Ross Jones & Lua Jones

Rising Stars

Third Place

Malvern Daily Record

Stephanie Rhea

A Place Called Home

Honorable Mention

Saline Courier, Benton

Pat Stuckey

Last Minute Gift Guide

Larger Dailies

First Place

Texarkana Gazette

Kristin Davis

Summer Fun Guide

Second Place

Arkansas Democrat-Gazette, Little Rock

Leanne Hunter

Explore Arkansas

Third Place

Arkansas Democrat-Gazette, Little Rock

Emily Partridge

Hometown Batesville

Smaller Weeklies

First Place

Dumas Clarion

Terry Hawkins

Ag Day/ Ag Week 2017

Second Place

Herald-Leader, Siloam Springs

Debra Ballard

2017 Siloam Springs Dogwood Festival

Third Place

Advance Monticellonian, Monticello

Kristie Nall

Grid Iron Report

Larger Weeklies

First Place

Stone County Leader, Mountain View

Edie Sutterfield

2017 Spring Visitors Guide

Second Place

The Times Dispatch, Walnut Ridge

Shantelle Redden

2017 Lawrence County Farm Family of the Year

Third Place

Madison County Record, Huntsville

Opal Dennis & Preston Tolliver

Madison County Living Fall Edition

Best Section Cover – Magazine

Smaller Dailies

First Place

Batesville Daily Guard
Kay Tharp
Oomph!!

Second Place

Malvern Daily Record
Stephanie Rhea
Visitor's Guide

Third Place

Saline Courier, Benton
Pat Stuckey
Bridal Digest 2017

Honorable Mention

Malvern Daily Record
Stephanie Rhea
Here in Hot Spring County

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Emily Partridge
Real Weddings in Arkansas

Second Place

Texarkana Gazette
Danielle Dupree & Photo Staff
HER August School

Third Place

Texarkana Gazette
Danielle Dupree
HER July

All Weeklies

First Place

Hot Springs Village Voice
Misty Castile
Holiday Gift Guide

Second Place

Hot Springs Village Voice
Misty Castile
Reader's Choice Awards

Third Place

Advance Monticellonian, Monticello
Kristie Nall
Reflections

Best Use of Original Photo

Smaller Dailies

First Place

Camden News
Robyn Yarbro & Tina Sams
Silver Oaks - Home Away from Home

Second Place

Camden News
Kaci Rudd & Quint Green
Farmers Bank

Third Place

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Myers Metal Recycling

Honorable Mention

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Magness Toyota

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Terry Cody
Choate Law Firm

Second Place

The Sentinel-Record, Hot Springs
Chris Meeks & Greg Gismond
Allen Tillery Auto

Third Place

Texarkana Gazette
Kristin Davis
Unique Flowers & Gifts

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall
Fuller Lawn & Garden

Second Place

Pacesetter Times, Horseshoe Bend
Karen Sherrell & Carrie Johnson
Perryman Auction

Third Place

Westside Eagle Observer, Gravette
Catherine Ross
Gravette Tire Shop

Larger Weeklies

First Place

Madison County Record, Huntsville
Opal Dennis & Preston Tolliver
Butterball 2017 IPRA Rodeo

Second Place

Madison County Record, Huntsville
Opal Dennis & Shannon Hahn
Cornerstone 2017 Rodeo

Third Place

Hot Springs Village Voice
J. Kendall Kegley
Happy 90th Birthday

Honorable Mention

Stone County Leader, Mountain View
Daphne Morton & Lori Freeze
Trail of Lights

Best Use of Clip Art

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey & Linda Hostetler
Salem Produce

Second Place

Malvern Daily Record
Michelle Cummins
Malvern - Hot Spring County Library

Third Place

Malvern Daily Record
Michelle Cummins
Hughes Animal Hospital

Larger Dailies

First Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & Tresa Mcfarlin
First Arkansas Insurance

Second Place

Texarkana Gazette
Aaron Lewis
Miller Bowie Supply

Third Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Tracy Schlech
Post-Holiday Sale

Honorable Mention

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Lisa Williams
Handmade May

Smaller Weeklies

First Place

Herald-Leader, Siloam Springs
Debra Ballard
Siloam Cinema 6

Second Place

Advance Monticellonian, Monticello
Samantha Walker
O&M Oil

Third Place

Sheridan Headlight
LeAnn Brown
Sheridan Community Center

Honorable Mention

Herald-Leader, Siloam Springs
Rachel Lipe
Skydive Ranch

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Veterans Day

Second Place

Stone County Leader, Mountain View
Daphne Morton
May Motor Company

Third Place

Arkansas Weekly, Batesville
Stacy Fields & Eddie Woodruff
Mark Martin Dodge Jeep Ram

Best Newspaper Promotion

Smaller Dailies

First Place

Batesville Daily Guard
Kelly Stephenson
Get More Mileage

Second Place

Batesville Daily Guard
Kelly Stephenson
Sweet Deal

Third Place

Saline Courier, Benton
Pat Stuckey
Courier wins again!

Larger Dailies

First Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
David Hancock
They Bring It To You

Second Place

Texarkana Gazette
Kristin Davis & Staff
Oh say can you sing

Third Place

Arkansas Democrat-Gazette, Little Rock
Leanne Hunter
Super Every Sunday

Smaller Weeklies

First Place

Advance Monticellonian, Monticello
Samantha Walker
Hot News

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Cookie Tour

Third Place

Dumas Clarion
Linna Jones
Halloween Subscription Special

Larger Weeklies

First Place

Johnson County Graphic, Clarksville
Gerald Sanders
The Graphic Print Edition

Second Place

Stone County Leader, Mountain View
Daphne Morton & Jane Laseter
Want Ads

Third Place

Madison County Record, Huntsville
Opal Dennis
A Little Piece of Home for the Holidays

Most Original Idea

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey
Adams Pest Control

Second Place

Harrison Daily Times
Sherry Zollo & Sheri Underdown
Powell Feed - Bee Happy!

Third Place

Saline Courier, Benton
Pat Stuckey & Kelly Freudensprung
Happy Father's Day

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Sarah DeClerk, Emily Partridge &
Promotions Staff
Downtown Little Rock

Second Place

Arkansas Democrat-Gazette, Little Rock
Leanne Hunter & Amanda Copley
Bridal Planner

Third Place

Northwest Arkansas Democrat-Gazette,
Fayetteville
Debra Ballard
Happy 90th Birthday

Smaller Weeklies

First Place

Paesetting Times, Horseshoe Bend
Karen Sherrell & Carrie Johnson
Buck Stops Here

Second Place

Dumas Clarion
Jerry Lawrence
Tractor Finders

Third Place

Advance Monticellonian, Monticello
Kristie Nall
Music Warehouse Piano

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Hoxie State Champions

Second Place

Madison County Record, Huntsville
Opal Dennis
Huntsville School District

Third Place

Madison County Record, Huntsville
Opal Dennis
King's River Gift Shop

Best Use of Humor

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Sheri Underdown
Ozark Humane Society

Second Place

Batesville Daily Guard
LaVonna Ables & Kelly Stephenson
Thompson's Jewelry - Give Studs

Third Place

Saline Courier, Benton
Pat Stuckey
Bethel Smiles - Dr. Justin Bethel

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Brent Atkinson
Total Eclipse Sale

Second Place

The Sentinel-Record, Hot Springs
Amanda Howell & Tresa McFarlin
Body in Balance Chiropractic

Third Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin, Wess Daniels &
Tonya Higginbotham
House Falling?

Smaller Weeklies

First Place

Carroll County News, Berryville
David Hoyer
Kings River Realty - Park Outside

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Town & Country

Third Place

Dumas Clarion
Jerry Lawrence
Delta Memorial Hospital

Larger Weeklies

First Place

Hot Springs Village Voice
Stephanie Dodson
We Will Install Your Home Theater

Second Place

Stone County Leader, Mountain View
Daphne Morton
Pizza On Earth Pizza Inn

Third Place

Hot Springs Village Voice
J. Kendall Kegley
We Treat You Right

Best Festival – Special Event Ad

Smaller Dailies

First Place

Banner-News, Magnolia
Catherine Martin & Tina Sams
Downtown Magnolia Fall Festival

Second Place

Saline Courier, Benton
Pat Stuckey & Kelly Freudensprung
Bryant Family Fest 2017

Third Place

Saline Courier, Benton
Pat Stuckey & Kelly Freudensprung
Saline County Fair and Rodeo

Larger Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Sloane Grelen
Chinese Lantern Festival

Second Place

The Sentinel-Record, Hot Springs
Art Staff & Kim Shaw
Garland County Fairgrounds

Third Place

Texarkana Gazette
Kristin Davis
H&N Floral, Open House

Smaller Weeklies

First Place

Herald-Leader, Siloam Springs
Debra Ballard
Siloam Springs Christmas Parade

Second Place

Pacesetting Times, Horseshoe Bend
Karen Sherrell & Carrie Johnson
Pioneer Days

Third Place

Advance Monticellonian, Monticello
Kristie Nall
Drew Farm Supply

Larger Weeklies

First Place

Stone County Leader, Mountain View
Daphne Morton
May Motor Company Halloween

Second Place

Hot Springs Village Voice
Stephanie Dodson
10th Annual Awards Banquet

Third Place

Hot Springs Village Voice
2nd Annual Hats Off to Women

Best Single Supplement Ad

Smaller Dailies

First Place

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Dr. Brooks Thank You

Second Place

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Thank You Veterans

Third Place

Harrison Daily Times
LaVonna Ables & Kelly Stephenson
UACCB Enjoy the fair

Larger Dailies

First Place

Texarkana Gazette
Kristin Davis
Hidden Hills Cabins

Second Place

Texarkana Gazette
Aaron Lewis
Joey's Salon

Third Place

The Sentinel-Record, Hot Springs
MerryLee Meeker & Kim Shaw
MedSpa 1661

Smaller Weeklies

First Place

Dumas Clarion
Linna Jones
Whaley's Collision Repair Center

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Union Bank

Third Place

Advance Monticellonian, Monticello
Kristie Nall
Ryburn Motor

Larger Weeklies

First Place

Hot Springs Village Voice
Stephanie Dodson
Felix Brace & Limb

Second Place

Stone County Leader, Mountain View
Ed Coates
Tinks Paint & Body

Third Place

Stone County Leader, Mountain View
Daphne Morton
Outdoor Properties

Best Automotive Classified Ad

All Dailies

First Place

Saline Courier, Benton
Pat Stuckey & Kelly Freudensprung
Everett Buick GMC - Here Comes Santa!

Second Place

The Sentinel-Record, Hot Springs
Chris Meeks & Greg Gismond
National Park Auto

Third Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Laura Coleman
Memorial Day Sale

Smaller Weeklies

First Place

Sheridan Headlight
LeAnn Brown
Home of the \$14,995 Elantra

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Lucky's Holly Jolly

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson & Karen Sherrell
Dillard Motor Co.

Honorable Mention

Advance Monticellonian, Monticello
Kristie Nall
Lucky's Dog Days

Larger Weeklies

First Place

The Times Dispatch, Walnut Ridge
Shantelle Redden
Glen Sain - Farm Family

Second Place

Hot Springs Village Voice
Stephanie Dodson
Riser Ford Wish List

Third Place

Stone County Leader, Mountain View
Daphne Morton
MV Chevy

Best Real Estate Classified Ad

Smaller Dailies

First Place

Saline Courier, Benton
Pat Stuckey & Linda Hostetler
Thomas Real Estate - Open Houses

Second Place

Harrison Daily Times
Sherry Zollo & Jon-Claude Whillock
Weichert Realtors

Third Place

Saline Courier, Benton
Pat Stuckey
Old South Realty

Larger Dailies

First Place

Texarkana Gazette
Jordan High
Amy Warren - ReMax

Second Place

Arkansas Democrat-Gazette, Little Rock
Dede Green & Megan Raney
McKimmey Congratulations

Third Place

Arkansas Democrat-Gazette, Little Rock
Wess Daniels & Megan Raney
CBRPM Merry Christmas

Smaller Weeklies

First Place

Sheridan Headlight
LeAnn Brown
Southern Homes Come On Over

Second Place

Advance Monticellonian, Monticello
Kristie Nall
Premier Realty

Third Place

Pacesetting Times, Horseshoe Bend
Carrie Johnson
Scenic Realty

Larger Weeklies

First Place

Stone County Leader, Mountain View
Ed Coates
Looking for Land

Second Place

Madison County Record, Huntsville
Opal Dennis
Deal of the Week - Weichert Realtors

Third Place

Hot Springs Village Voice
J. Kendall Kegley
Diamante Open Houses - Connie Vaden

Best Employment Classified Ad

All Dailies

First Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Susan Webb
Performance Foodservice

Second Place

Arkansas Democrat-Gazette, Little Rock
Debbie Melvin & Esther Buchanan
City of Little Rock

Third Place

Texarkana Gazette
Kristin Davis
Meat Cutters Needed

All Weeklies

First Place

Advance Monticellonian, Monticello
Kristie Nall
Ryburn

Second Place

Advance Monticellonian, Monticello
Kristie Nall
The Woods

Third Place

Stone County Leader, Mountain View
Ed Coates
Power Transport Employment

Best of Show

Hot Springs Village Voice

Stephanie Dodson

Felix Brace & Limb

Best Single Supplement Ad (Larger Weeklies)

Sweepstakes Award

Smaller Dailies

(8 Papers, 189 Entries)

First Place

Saline Courier, Benton

Second Place

Harrison Daily Times

Third Place

Batesville Daily Guard

Larger Dailies

(4 Papers, 203 Entries)

First Place

Arkansas Democrat-Gazette, Little Rock

Second Place

Texarkana Gazette

Third Place

The Sentinel-Record, Hot Springs

Smaller Weeklies

(7 Papers, 183 Entries)

First Place

Advance Monticellonian, Monticello

Second Place

Pacesetting Times, Horseshoe Bend

Third Place

Dumas Clarion

Larger Weeklies

(9 Papers, 179 Entries)

First Place

Stone County Leader, Mountain View

Second Place

Hot Springs Village Voice

Third Place

The Times Dispatch, Walnut Ridge

Honorable Mention

Madison County Record, Huntsville

All winning ads can be viewed on the APA Ad Clearinghouse.
See folder "2018 Ad Conference Ads"

754 Total Entries from 28 Newspapers.
Judged by the Louisiana Press Association.