

Ads run free for members and students for six weeks. **Deadline is Tuesday 10:00 a.m.** Numbers in parentheses indicate weeks the ad has run. Email to info@arkansaspress.org or fax to 501.374.7509.

EDITOR

Advertising and Operations Director - Gatehouse Media is looking for an advertising minded individual to take over operations at a couple of our small semi-weeklies in Stuttgart and Helena. This position will oversee the operations of these properties with direct responsibility of revenue. This position is the perfect opportunity for someone with a sales background who is looking for management experience. This is a working position as you will oversee both locations and develop budgets and plans to make sure we hit our revenue targets. We expect this person to make sales calls daily. Stuttgart is world famous for its outdoor lifestyle as it is home to the World Duck Calling Contest held every November. Helena, known as the "Blues Capital of the Delta" hosts one of the biggest blues festivals in the country annually in October. As part of Gatehouse Media, this position has benefits that include sick days, personal days, vacation, paid holidays and a comprehensive insurance plan with Medical. Salary is based on experience and this position is eligible for a commission plan based on revenue. To apply for this position, please email a resume and cover letter to Jennifer Allen at jallen@gatehousemedia.com (1)

NEWSPAPER FOR SALE

Arkansas weekly newspaper for sale. Continuous publication since 1886. Located in north central Arkansas. Profitable with good growth potential. Active website and social media presence. Leased updated building, up to date equipment and software. Only media located in county with minimal competition. Staff in place if needed; perfect owner/operator opportunity. Owners retiring. Reasonably priced. Call 870-404-6237 or email jade71913@gmail.com. (1)

EDITOR

The *Helena World* is looking for an editor to help lead our media operation. This is a great opportunity for an enterprising reporter to step up to the plate. We are looking for a hands-on, beat-carrying, working editor who can run a small newsroom, direct daily reporting on our website, create distinct contrast between content on our website and in our print edition, engage an audience on social media and be a part of the reporting team at the location while leading it as the editor. Management experience is helpful, but the willingness to work hard, lead by example, and having a clear vision to engage our audience with old and new media are the most important assets for the job. This vision, your work ethic, your enthusiasm for community journalism, great writing, editing and people skills, an eye for photography, and an understanding of how to produce great content that appeals to the community will set you above competing candidates. This person will be the face of the newspaper and have an important role in the community. The salary range is in the low to mid-30's annually. The *Helena World* is part of GateHouse Media, one of the largest media companies in the US. Benefits include sick day, personal days, vacation, paid holidays and a comprehensive insurance plan with Medical. To apply for this position, please email a resume and cover letter to Matt Guthrie at mguthrie@gatehousemedia.com. (3)

NEWSPAPER & BUILDING FOR SALE

Historic newspaper and building for sale--*Harrisburg Modern News*. Owned by the Freeman family for over 130 years. Located at 206 Main Street, Harrisburg, AR. Call Elaine Nix for more details, 870-578-2888 or 870-578-7297. (4)

DIGITAL NEWS PRODUCER

Arkansas' premier statewide newspaper, the *Arkansas Democrat-Gazette*, is seeking a motivated and energetic digital news producer who possesses cross-platform skills and a passion for breaking news in a competitive environment. This is an opportunity to practice journalism with a dynamic, profitable family-owned corporation that is one of the great success stories in the news industry. The job includes elements of both reporting and editing. This producer will edit and post work from staff members and various news wires while working to drive traffic to ArkansasOnline.com by curating email newsletters, developing social media posts and determining how and where content is presented. The producer must also be able to quickly and accurately report, write and shoot photos and videos on tight deadlines. Strong news judgment and an ability to write engaging headlines are essential. The producer must be able to work with other reporters and editors on staff to develop long-term projects, special sections and online-only elements. Familiarity with HTML, Microsoft Excel and/or Google Docs are preferred. The candidate should have the ability to work independently and in a collaborative team environment. Candidate must have excellent communication skills and the ability to work well with the public. This job is based in Little Rock, the state capital and home to a thriving downtown and entertainment district anchored by the William J. Clinton Presidential Center. A degree in journalism, or a related field, from an accredited college or university is desired. To apply, send a note of interest, a resume with references and several reporting clips to Senior Online Editor Gavin Lesnick at glesnick@arkansasonline.com. Please include "Breaking news producer" in the subject line. Email questions or call (501) 399-3664. (4)

MANAGING EDITOR

Are you a news hound? One of our newspapers in Oklahoma, the *Madill Record*, is looking for a Managing Editor who understands the needs of a multimedia newsroom and a 24-hours news cycle. We are located in a beautiful area known for tourism, fishing, boating, hunting and its school districts. We are also within driving distance of Oklahoma City and also the campuses of Oklahoma State and Oklahoma University. If you see a story everywhere, write compelling copy, and are ready to contribute to our award-winning community-based coverage, we have the perfect job for you. Computer assisted reporting skills, social media and digital savvy, and ability to craft information for distribution across multiple platforms are assets in applying for this position. Educational background in news-related fields is a must. We serve our readers with investigative and enterprise reporting, strong local features, profiles and day to day news that they can't get anywhere else. We do it well, are recognized for excellence and we never rest on our laurels. If interested submit a cover letter, resume and 2 samples of clippings via e-mail to our Group Publisher, Eric Warsinskey at Eric@WesnerCo.com. We're looking for a Managing Editor to chase down the stories our audience members want to read. Crime, government, business, sports, human interest, restaurants, entertainment...our writers cover it all. Blogs do not count for experience. The perfect applicant will be excited about the future of newspaper in print, online and through digital media. This is not your average Managing Editor position as it could very quickly lead to advancement and will most certainly lead to growth. We are looking to hire quickly as we have an immediate opening for an editor within our newsroom.(5)

MARKETING MANAGER

WEHCO Digital Media is seeking a creative and results driven marketer to plan, design, and manage our marketing initiatives in support of growing our digital subscription business through subscriber acquisition and retention. As an industry leader, WEHCO considers this role as essential to promoting our brand and mission of delivering quality local journalism in the communities we serve. As the company's Marketing Manager, you will work alongside all levels of management at newspaper divisions throughout the company. You will assist in creating company. You will assist in creating customer-focused strategies that

prepare and execute monthly and quarterly drive audience engagement and subscriber growth. By leveraging the audience data collected through WEHCO's customer data platform (CDP), you will identify and create new audience segments used to target our marketing initiatives that drive new conversions and build higher retention. Key Responsibilities: work with cross departmental teams across multiple markets to develop, marketing plans, plan, create, and oversee the design, content, and production of all marketing materials that support subscription sales and branding campaigns across multiple channels including but not limited to email, online display advertising, audience extension, print advertising, and social media advertising, maintain quarterly marketing calendar for WEHCO's newspapers and track marketing campaign results, ensure marketing deliverables and scheduling objectives are met, maintain promotional subscription offer checkout pages ensuring all offers align with established pricing guidelines and branding objectives, establish expert level knowledge of all company marketing technology align with established pricing guidelines and branding objectives, establish expert level knowledge of all company marketing technology platforms while optimizing marketing automation and audience development journey's through multiple channels, review data analysis and metrics to ensure campaigns meet predetermined objectives, guide and help in preparation of marketing activity reports and present them to the leadership team. Knowledge, Skills and Abilities: The ability to work harmoniously within a diverse, talented multi-level organization to achieve results is required, must exhibit a test-and-learn mindset with a strong ability to A/B test campaign approaches while analyzing results to inform and determine broader marketing strategy, must have extensive experience working with Adobe Creative Suite -- specifically with mockups, web and email design, and multimedia presentation, must have an adaptive design eye and skillset, must have a proven track record of results in generating subscription sales, must be an expert with the latest trends and best practices in online marketing and performance tracking, strong verbal and written communication skills are required, must possess a strong ability to craft impactful marketing messaging that highlights our brand and mission, must be data driven with strong analytical skills, excellent organizational skills and being detail oriented is required. Minimum Qualifications: Education: Bachelor's Degree in Marketing or a related field is preferred. Experience: Minimum of 5 years of prior experience in

marketing management, preferably with subscriber sales for local media. A combination of education and experience could be used in lieu of education and/or experience. Resumes may be emailed to tstaten@arkansasonline.com (6)



Stay Informed

Your Newspaper and You

Arkansas law wisely requires public notices to be printed in your newspaper to let you know about things that affect you in your home, neighborhood, city and state.

Your Newspaper and the Web

Your right to know about the activities of government and private entities is safeguarded in the public notice section of your newspaper. And, now the newspapers of Arkansas have gone one step further, banding together to create a searchable database of public notices at:

PublicNoticeAds.com/AR

Open Position? Equipment for Sale? List It Here!