

NEWSPAPER RACKS NEEDED

Monthly publication looking for used newspaper racks (reasonably priced in good condition). Email info@501lifemag.com with availability and rates. (1)

GENERAL MANAGER/EDITOR

The Helena World, one of the oldest newspapers in Arkansas, is looking for an energetic individual willing to take on a wide variety of tasks as the General Manager and Editor of this weekly publication. Duties include reporting on all types of community events and government meetings, laying out and designing the newspaper, supervising all aspects of the news and editorial operations, working closely with advertising for the design and placement of ads, working with the printer and meeting deadlines, updating the website, supervising two employees, and other duties as needed as part of being responsible for all aspects of the day-to-day operations of the publication. This person will also update the website daily and write a weekly column. Candidates must possess strong writing, editing, photography, social media, pagination, management, and organizational skills. Salary will be determined based on skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (2)

DIGITAL ADVERTISING SPECIALIST

Think Tank Media, a digital advertising agency utilizing multiple platforms and programs, is seeking a digital advertising specialist to work out of the Branson, MO area. This is an entry-level position with a base salary and performance-based bonus and commission incentives. The ideal candidate is a self-motivated, outstanding communicator who can close a sale. This person will be part of a team that encourages creativity, innovation, and personal and professional growth. Responsibilities include: managing an established digital sales account list, visiting new clients on a daily basis, working alongside other sales representatives to grow the digital advertising base, writing compelling ad copy, implementing and managing campaigns, and managing advertising spends and controlling advertiser expectations. Requirements include 1 to 2 years of sales experience, some familiarity

with digital advertising, a willingness to challenge others and be challenged, openness to learning additional advertising platforms, the ability to communicate effectively with team members and clients, and the capability to work both on a team and independently. Interested candidates should forward a resume and cover letter to: rex@bransontrilakesnews.com (2)

ADVERTISING MANAGER/ SALESPERSON

The Helena World, one of the oldest newspapers in Arkansas, is looking for a self-starter for the position of Advertising Manager/Salesperson for this weekly publication and website. The successful candidate will get involved in the community, have the ability to communicate effectively, and be willing to lead by example. Responsibilities include managing all aspects of the business's advertising initiatives to achieve monthly goals, planning and implementing revenue generating promotions for both print and online, working with the general manager/editor and publisher to make sure the paper is designed well and meets all required deadlines. A salary and commission package will be offered that is commensurate with skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (2)

PRESSMAN

The presses continue to run in Benton! If you have experience running a Goss Community press or other off-set presses and are ready for a change, *The Saline Courier* may be the right place for you. We are looking for a full-time person, but part-time would be considered for the right person. Interested? Contact Kelly Freudensprung, Publisher P.O.Box 207 Benton, AR 72018 or email resume to: publisher@bentoncourier.com. (6)

ADVERTISING DIRECTOR

We need a proven sales team leader to be advertising director for our award winning daily newspaper and adjoining county seat weekly located in the beautiful Arkansas Ozarks. *The Harrison Daily Times* is a community oriented Tuesday through Saturday publication established in 1876. Our weekly publication, the *Newton County Times*, is distributed in nearby Jasper, Ark. and the surrounding area. Both publications are

operated, printed and distributed from our offices in Harrison. There is an ad staff with three sales reps, a sales assistant and two graphic artists. This is a hands-on multi-media position. In addition to our print products, we have an online presence that is significantly larger than anything else in the region with recent monthly unique visits of over 135,000 and more than 333,650 page views at www.harrisondaily.com. This is a paywall site but you can take a look for 99 cents. The successful candidate will be involved in the community, a good communicator and willing to lead by example. Responsibilities include managing the advertising sales department to achieve monthly goals, planning and implementing revenue generating promotions for both print and online. We provide a competitive salary, a significant bonus and commission plan, gas allowance and paid time off. We offer a full slate of benefits including full medical insurance, life, dental, vision and 401k. If this sounds like your next opportunity, please email your resume and a cover letter outlining your accomplishments to Publisher Jim Perry: jimp@phillipsmedia.com. PMG is an equal opportunity employer. (6)

ADVERTISING SALES REP

The Citizen has an opening for an advertising sales representative in Greenwood. Do you enjoy working and being involved in the community, helping small businesses grow and succeed? Do you like to work independently, with freedom to create your own schedule while also being an important part of a larger team? Do you thrive in a fast-paced environment where you can positively influence your income? Are you comfortable using mobile technology and understand the many ways people not; only get information in the community but also shop and buy locally? If so, we would love to visit with you. Our media company is looking for outside sales consultants to represent our excellent digital advertising solutions as well as our trusted community newspapers and magazines. Sales experience is highly desirable but don't sell yourself short if you don't have it. We find that many people heavily involved in schools and other community organizations have already been doing plenty of "selling", even if they don't consider themselves salespeople! In this position, you would be based from your home but would have the full support of our advertising team based in our bricks and mortar offices. Full or part-time positions available for the right candidate. Please send resume to tom@menastar.com or call 479-394-1900. (6)