ADVERTISING DIRECTOR

The Log Cabin Democrat in Conway, AR is seeking an Advertising Director. This is a hands-on position requiring direct involvement in all areas of advertising sales. The successful candidate will be expected to be actively involved in the community and have a proven track record of revenue generation. Responsibilities include: managing the advertising sales department to achieve desired revenue targets, planning and implementing revenue generating promotions for both print and online, and overseeing the production of advertising campaigns.

Duties will include developing advertising strategies, generating new business, and managing account relationships. The candidate must be able to communicate effectively, be willing to lead others, and be able to work under pressure to meet deadlines.

Requirements include 1 to 2 years of sales experience, spending and controlling advertiser expectations. A proven track record of revenue generation is required.

Email dmeadows@couriernews.com.

ASSOCIATION NEWSPAPER RACKS NEEDED

Monthly publication looking for used newspaper racks, reasonably priced and in good condition. Email to info@arkansaspress.org or fax to 518-374-7509.

REPORTER

The Advance-Monticellonian, a weekly newspaper located in the growing community of Monticello in southeast Arkansas, is looking for an energetic, organized, motivated reporter to join its team. The ideal candidate must be a creative, solid writer, attentive to detail, flexible enough to help with a web presence, handle weekly design duties and cover a wide variety of news events in a local community newspaper. Experience with photography, video and social networking are a plus. Knowing people and having connections in Southeast Arkansas is a bonus, but not a requirement. There will also be opportunities to write for annual magazines and special sections. If you want to be part of an energetic, growing news enterprise that thrives on new talent, this could be the job for you.

To apply, please submit your resume and cover letter outlining your accomplishments and experience to: dmeadows@couriernews.com. The Log Cabin Democrat is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin or disability.

NEWSPAPER RACKS NEEDED

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DIGITAL ADVERTISING SPECIALIST

Think Tank Media, a digital advertising agency utilizing multiple platforms and programs, is seeking a digital advertising specialist to work out of the Branson, MO area. This is an entry-level position with a base salary and performance-based bonus and commission incentives. The ideal candidate is a self-motivated, outstanding communicator who can close a sale. This person will be part of a team that encourages creativity, innovation, and personal and professional growth. Responsibilities include: managing an established digital sales account list, visiting new clients on a daily basis, working alongside other sales representatives to grow the digital advertising base, writing compelling ad copy, implementing and managing campaigns, and managing advertising spend and controlling advertiser expectations.

Requirements include 1 to 2 years of sales experience, some familiarity with digital advertising, a willingness to challenge others and be challenged, openness to learning additional advertising platforms, the ability to communicate effectively with team members and clients, and the ability to work both on a team and independently. Interested candidates should forward a resume and cover letter to: rex@bransontirilakesnews.com.

LET US KNOW

Ad run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m. Numbers in parentheses indicate weeks the ad has run. Email to info@arkansaspress.org or fax to 501.374.7509.