ADVERTISING DIRECTOR

The Log Cabin Democrat in Conway, AR is seeking an Advertising Director. This is a hands-on position requiring direct involvement in all areas of advertising sales. The successful candidate will be expected to be actively involved in the community and have a proven track record of revenue generation. Responsibilities include: managing the advertising sales department, planning and implementing revenue generating promotions for both print and online, and overseeing the sales representatives to grow the digital advertising base, writing compelling ad copy, implementing and managing campaigns, and managing advertising spends and controlling advertiser expectations. Duties will include general assignment reporting as well as beat-specific responsibilities, with police and courts reporting as a priority. This position requires some night and weekend shifts. Jonesboro is a thriving city with a population of about 77,000 in Northeast Arkansas, located between the Rock N’ Roll Highway and Graceland. Memphis, TN, is a one-hour drive via an interstate highway. Nashville, TN, Biloxi, MS, and St. Louis, MO, are easy weekend destinations. Jonesboro is home to Arkansas State University, which has a main campus enrollment of about 13,200. If you think you’ve got what it takes, send a résumé and at least five work examples to: Editor Chris Wessel at cwessel@jonesborosun.com, or 518 Carson St., Jonesboro, AR 72401. The Jonesboro Sun, which publishes mornings seven days a week and is an equal opportunity employer, offers competitive benefits, including vacation time, health insurance and a matching 401K retirement plan. (2)

REPORTER

The Advance-Monticellonian, a weekly newspaper located in the growing community of Monticello in southeast Arkansas, is looking for an energetic, organized, motivated reporter to join its team. The ideal candidate must be a creative, solid writer, attentive to detail, flexible enough to help with a web presence, handle daily deadlines and cover a wide variety of news events at a local community newspaper. Experience with photography, video and social networking are a plus. Knowing people and having connections in Southeast Arkansas is a bonus, but not a requirement. There will also be opportunities to write for annual magazines and special sections. If you want to be part of an energetic, growing news enterprise that thrives on creativity, innovation, and personal and professional growth. Responsibilities include: managing an established digital sales account list, visiting new clients on a daily basis, working alongside other sales representatives to grow the digital advertising base, writing compelling ad copy, implementing and managing campaigns, and managing advertising spends and controlling advertiser expectations. Requirements include 1 to 2 years of sales experience, some familiarity with digital advertising, a willingness to challenge others and be challenged, openness to learning additional advertising platforms, the ability to communicate effectively with team members and clients, and the capability to work both on a team and independently. Interested candidates should forward a resume and cover letter to: rex@bransontrilakesnews.com (4)

NEWSPAPER RACKS NEEDED

Monthly publication looking for used newspaper racks, reasonably priced and in good condition. Email info@501lifemag.com with availability and rates. (3)

DIGITAL ADVERTISING SPECIALIST

Think Tank Media, a digital advertising agency utilizing multiple platforms and programs, is seeking a digital advertising specialist to work out of the Branson, MO area. This is an entry-level position with a base salary and performance-based bonus and commission incentives. The ideal candidate is a self-motivated, outstanding communicator who can close a sale. This person will be part of a team that encourages creativity, innovation, and personal and professional growth. Responsibilities include: managing an established digital sales account list, visiting new clients on a daily basis, working alongside other sales representatives to grow the digital advertising base, writing compelling ad copy, implementing and managing campaigns, and managing advertising spends and controlling advertiser expectations. Requirements include 1 to 2 years of sales experience, some familiarity with digital advertising, a willingness to challenge others and be challenged, openness to learning additional advertising platforms, the ability to communicate effectively with team members and clients, and the capability to work both on a team and independently. Interested candidates should forward a resume and cover letter to: rex@bransontrilakesnews.com (4)

GENERAL MANAGER/EDITOR

The Helena World, one of the oldest newspapers in Arkansas, is looking for an energetic individual willing to take on a wide variety of tasks as the General Manager and Editor of this weekly publication. Duties include reporting on all types of community events and government meetings, laying out and designing the newspaper, supervising all aspects of the news and editorial operations, working closely with advertising for the design and placement of ads, working with the printer and meeting deadlines, updating the website, supervising two employees, and other duties as needed as part of being responsible for all aspects of the day-to-day operations of the publication. This person will also update the website daily and write a weekly column. Candidates must possess strong writing, editing, photography, social media, pagination, management, and organizational skills. Salary will be determined based on skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (4)

ADVERTISING MANAGER/SALESPERSON

The Helena World, one of the oldest newspapers in Arkansas, is looking for a self-starter for the position of Advertising Manager/Salesperson for this weekly publication and website. The successful candidate will get involved in the community, have the ability to communicate effectively, and be willing to lead by example. Responsibilities include managing all aspects of the business’s advertising initiatives to achieve monthly goals, planning and implementing revenue generating promotions for both print and online, working with the, general manager/editor and publisher to make sure the paper is designed well and meets all required deadlines. A salary and commission package will be offered that is commence-surate with skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (4)

LET US KNOW

Send your staffing changes to info@arkansaspress.org to be updated online and included in our weekly bulletin.

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m. Numbers in parentheses indicate weeks the ad has run. Email to info@arkansaspress.org or fax to 501.374.7509.