

ADVERTISING DIRECTOR

The Log Cabin Democrat in Conway, AR is seeking an Advertising Director. This is a hands on-position requiring direct involvement in all areas of advertising sales. The successful candidate will be expected to be actively involved in the community and have a proven track record of revenue generation. Responsibilities include: managing the advertising sales department to achieve desired revenue targets, planning and implementing revenue generating promotions for both print and online. We offer medical, dental, vision and life insurance, paid vacation and holidays and company matched 401K. Interested candidates should submit their resume along with a cover letter outlining their accomplishments and experience to: dmeadows@couriernews.com. *The Log Cabin Democrat* is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin or disability. (3)

WRITER

The Jonesboro Sun in Northeast Arkansas is looking for its next staff writer, but we're not looking for just anybody. If you're tired of rewriting press releases or writing "Top 10" list stories or tired of being a one-man show at a small weekly or daily, we have an opportunity for you. Can you see the big picture of what a story means to a community? Do you think journalism still matters? Are you addicted to news? A bachelor's degree—preferably in journalism or communications — is required, as well as prior reporting experience. If you would like to continue your career at a newspaper that prides itself on in-depth newspaper reporting and holding government officials accountable, this could be the job you've been looking for. If so, then you're exactly who we're looking for: a staff writer who isn't afraid to take on City Hall, the county courthouse or university officials. Duties will include general assignment reporting as well as beat-specific responsibilities, with police and courts reporting as a priority. This position requires some night and weekend shifts. Jonesboro is a thriving city with a population of about 77,000 in Northeast Arkansas, located between the Rock N' Roll Highway and Graceland. Memphis, TN, is a one-hour drive via an interstate highway. Nashville, TN, Biloxi, MS, and St. Louis, MO, are easy weekend destinations. Jonesboro is home to Arkansas State University, which has a main campus enrollment of about 13,200. If you

think you've got what it takes, send a résumé and at least five work examples to: Editor Chris Wessel at cwessel@jonesborosun.com, or 518 Carson St., Jonesboro, AR 72401. *The Jonesboro Sun*, which publishes mornings seven days a week and is an equal opportunity employer, offers competitive pay with benefits, including vacation time, health insurance and a matching 401k retirement plan. (3)

NEWSPAPER RACKS NEEDED

Monthly publication looking for used newspaper racks, reasonably priced and in good condition. Email info@501lifemag.com with availability and rates. (4)

DIGITAL ADVERTISING SPECIALIST

Think Tank Media, a digital advertising agency utilizing multiple platforms and programs, is seeking a digital advertising specialist to work out of the Branson, MO area. This is an entry-level position with a base salary and performance-based bonus and commission incentives. The ideal candidate is a self-motivated, outstanding communicator who can close a sale. This person will be part of a team that encourages creativity, innovation, and personal and professional growth. Responsibilities include: managing an established digital sales account list, visiting new clients on a daily basis, working alongside other sales representatives to grow the digital advertising base, writing compelling ad copy, implementing and managing campaigns, and managing advertising spends and controlling advertiser expectations. Requirements include 1 to 2 years of sales experience, some familiarity with digital advertising, a willingness to challenge others and be challenged, openness to learning additional advertising platforms, the ability to communicate effectively with team members and clients, and the capability to work both on a team and independently. Interested candidates should forward a resume and cover letter to: rex@bransontrilakesnews.com (5)

GENERAL MANAGER/EDITOR

The Helena World, one of the oldest newspapers in Arkansas, is looking for an energetic individual willing to take on a wide variety of tasks as the General Manager and Editor of this weekly

publication. Duties include reporting on all types of community events and government meetings, laying out and designing the newspaper, supervising all aspects of the news and editorial operations, working closely with advertising for the design and placement of ads, working with the printer and meeting deadlines, updating the website, supervising two employees, and other duties as needed as part of being responsible for all aspects of the day-to-day operations of the publication. This person will also update the website daily and write a weekly column. Candidates must possess strong writing, editing, photography, social media, pagination, management, and organizational skills. Salary will be determined based on skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (5)

ADVERTISING MANAGER/ SALESPERSON

The Helena World, one of the oldest newspapers in Arkansas, is looking for a self-starter for the position of Advertising Manager/Salesperson for this weekly publication and website. The successful candidate will get involved in the community, have the ability to communicate effectively, and be willing to lead by example. Responsibilities include managing all aspects of the business's advertising initiatives to achieve monthly goals, planning and implementing revenue generating promotions for both print and online, working with the general manager/editor and publisher to make sure the paper is designed well and meets all required deadlines. A salary and commission package will be offered that is commensurate with skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (5)

LET US KNOW

Send your staffing changes to info@arkansaspress.org to be updated online and included in our weekly bulletin.