

ADVERTISING DIRECTOR

Phillips Media Group (*Harrison Daily Times*) is looking for a highly motivated, creative Multimedia Sales Manager to lead of our print and online advertising sales team. This is a challenging opportunity for an individual who possesses an understanding of marketing and advertising with a proven ability to develop effective and creative sales programs for small and medium-sized businesses. Located in the beautiful Arkansas Ozarks, we also produce niche publications and a tourism magazine. This position requires the ability to develop specific market solutions based on client formal needs analysis; have an understanding of accounts business and industry to develop effective advertising programs; good communication skills; multi-tasking skills with strong focus on detail, managing budgets and contracts; the ability to deliver multi-media solutions under pressure of tight deadlines. The ideal candidate should possess a high level of business sales acumen, marketing experience, digital understanding and creative flair. Our group is comprised of three daily newspapers, six weeklies plus shopper and affiliates. We enjoy a high quality of life and a low cost of living. As a team leader, your voice will be heard and your opinion matters. We offer an excellent pay plan and benefits programs including mileage reimbursement and other expenses, medical, dental and vision plans, paid personal time, life insurance and a 401k program. The typical work schedule is Monday-Friday, 8 a.m. to 5 p.m. Earning potential (salary plus commission) is in the high 40s or greater with success. To apply for and learn more about this position, send resume with cover letter to jimp@phillipsmedia.com. Phillips Media Group is an Equal Opportunity Employer. (1)

ADVERTISING MANAGER/ SALESPERSON

The Helena World, one of the oldest newspapers in Arkansas, is looking for a self-starter for the position of Advertising Manager/Salesperson for this weekly publication and website. The successful candidate will get involved in the community, have the ability to communicate effectively, and be willing to lead by example. Responsibilities include managing all aspects of the business's advertising initiatives to achieve monthly goals, planning and implementing revenue generating promotions for both print and online, working with the general manager/editor and publisher to make sure the paper is designed well and meets all required deadlines. A salary and commission package will be offered that is commensurate with skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (2)

GENERAL MANAGER/EDITOR

The Helena World, one of the oldest newspapers in Arkansas, is looking for an energetic individual willing to take on a wide variety of tasks as the General Manager and Editor of this weekly publication. Duties include reporting on all types of community events and government meetings, laying out and designing the newspaper, supervising all aspects of the news and editorial operations, working closely with advertising for the design and placement of ads, working with the printer and meeting deadlines, updating the website, supervising two employees, and other duties as needed as part of being responsible for all aspects of the day-to-day operations of the publication. This person will also update the website daily and write a weekly column. Candidates must possess strong writing, editing, photography, social media, pagination, management, and organizational skills. Salary will be determined based on skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (2)

ADVERTISING DIRECTOR

The Log Cabin Democrat in Conway, AR is seeking an Advertising Director. This is a hands on-position requiring direct involvement in all areas of advertising sales. The successful candidate will be expected to be actively involved in the community and have a proven track record of revenue generation. Responsibilities include: managing the advertising sales department to achieve desired revenue targets, planning and implementing revenue generating promotions for both print and online. We offer medical, dental, vision and life insurance, paid vacation and holidays and company matched 401K. Interested candidates should submit their resume along with a cover letter outlining their accomplishments and experience to: dmeadows@couriernews.com. *The Log Cabin Democrat* is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin or disability. (5)

WRITER

The Jonesboro Sun in Northeast Arkansas is looking for its next staff writer, but we're not looking for just anybody. If you're tired of rewriting press releases or writing "Top 10" list stories or tired of being a one-man show at a small weekly or daily, we have an opportunity for you. Can you see the big picture of what a story means to a community? Do you think journalism still matters? Are you addicted to news?

A bachelor's degree—preferably in journalism or communications — is required, as well as prior reporting experience. If you would like to continue your career at a newspaper that prides itself on in-depth newspaper reporting and holding government officials accountable, this could be the job you've been looking for. If so, then you're exactly who we're looking for: a staff writer who isn't afraid to take on City Hall, the county courthouse or university officials. Duties will include general assignment reporting as well as beat-specific responsibilities, with police and courts reporting as a priority. This position requires some night and weekend shifts. Jonesboro is a thriving city with a population of about 77,000 in Northeast Arkansas, located between the Rock N' Roll Highway and Graceland. Memphis, TN, is a one-hour drive via an interstate highway. Nashville, TN, Biloxi, MS, and St. Louis, MO, are easy weekend destinations. Jonesboro is home to Arkansas State University, which has a main campus enrollment of about 13,200. If you think you've got what it takes, send a résumé and at least five work examples to: Editor Chris Wessel at cwessel@jonesborosun.com, or 518 Carson St., Jonesboro, AR 72401. *The Jonesboro Sun*, which publishes mornings seven days a week and is an equal opportunity employer, offers competitive pay with benefits, including vacation time, health insurance and a matching 401k retirement plan. (5)

NEWSPAPER RACKS NEEDED

Monthly publication looking for used newspaper racks, reasonably priced and in good condition. Email info@501lifemag.com with availability and rates. (6)

LET US KNOW

Send your staffing changes to
info@arkansaspress.org
to be updated online
and included in our
weekly bulletin.