ADVERTISING MANAGER/SALESPERSON

Phillips Media Group (Harrison Daily Times) is looking for a highly motivated, creative Multimedia Sales Manager to lead our print and online advertising sales team. This is a challenging opportunity for an individual who possesses an understanding of marketing and advertising with a proven ability to develop effective and creative sales programs for small and medium-sized businesses. Located in the beautiful Arkansas Ozarks, we also produce niche publications and a tourism magazine. This position requires the ability to develop specific market solutions based on client formal needs analysis; have an understanding of accounts business and industry to develop effective advertising programs; good communication skills; multi-tasking skills with strong focus on detail, managing budgets and contracts; the ability to deliver multi-media solutions under pressure of tight deadlines. The ideal candidate should possess a high level of business sales acumen, marketing experience, digital understanding and creative flair. Our group is comprised of three daily newspapers, six weeklies plus shopper and affiliates. We enjoy a high quality of life and a low cost of living. As a team leader, your voice will be heard and your opinion matters. We offer an excellent pay plan and benefits programs including mileage reimbursement and other expenses, medical, dental and vision plans, paid personal time, life insurance and a 401k program. The typical work schedule is Monday-Friday, 8 a.m. to 5 p.m. earning potential (salary plus commission) is in the high 40s or greater with success. To apply for and learn more about this position, send resume with cover letter to jimp@phillipsmedia.com. Phillips Media Group is an Equal Opportunity Employer. (1)

ADVERTISING DIRECTOR

The Helena World, one of the oldest newspapers in Arkansas, is looking for an energetic individual willing to take on a wide variety of tasks as the General Manager and Editor of this weekly publication. Duties include reporting on all types of community events and government meetings, laying out and designing the newspaper, supervising all aspects of the news and editorial operations, working closely with advertising for the design and placement of ads, working with the printer and meeting deadlines, updating the website, supervising two employees, and other duties as needed as part of being responsible for all aspects of the day-to-day operations of the publication. This person will also update the website daily and write a weekly column. Candidates must possess strong writing, editing, photography, social media, pagination, management, and organizational skills. Salary will be determined based on skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (2)

GENERAL MANAGER/EDITOR

The Helena World, one of the oldest newspapers in Arkansas, is looking for an energetic individual willing to take on a wide variety of tasks as the General Manager and Editor of this weekly publication. Duties include reporting on all types of community events and government meetings, laying out and designing the newspaper, supervising all aspects of the news and editorial operations, working closely with advertising for the design and placement of ads, working with the printer and meeting deadlines, updating the website, supervising two employees, and other duties as needed as part of being responsible for all aspects of the day-to-day operations of the publication. This person will also update the website daily and write a weekly column. Candidates must possess strong writing, editing, photography, social media, pagination, management, and organizational skills. Salary will be determined based on skills and experience. Please send a resume and cover letter to helenaworld2019@gmail.com. (2)

ADVERTISING DIRECTOR

The Log Cabin Democrat in Conway, AR is seeking an Advertising Director. This is a hands on-position requiring direct involvement in all areas of advertising sales. The successful candidate will be expected to be actively involved in the community and have a proven track record of revenue generation. Responsibilities include: managing the advertising sales department to achieve desired revenue targets, planning and implementing revenue generating promotions for both print and online. We offer medical, dental, vision and life insurance, paid vacation and holidays and company matched 401K. Interested candidates should submit their resume along with a cover letter outlining their accomplishments and experience to: dmmeadows@couriernews.com. The Log Cabin Democrat is an equal opportunity employer and does not discriminate on the basis of race, religion, color, sex, age, national origin or disability. (5)

LET US KNOW

Send your staffing changes to info@arkansaspress.org to be updated online and included in our weekly bulletin.