SALESPERSON

We're looking for a regional salesperson to help spread the word about our software platform. Workbench serves small and medium community newspapers, giving smaller teams a simple, cohesive tool that handles digital distribution, customer acquisition/retention, and USPS paperwork/labels -- all without requiring a computer science degree or countless hours of data wrangling. This work can be done in-person or virtually, but we're looking for someone with industry experience and relationships in Arkansas publishing. For more information, visit lcp-news.com or contact patrick@lcp-news.com (1)

GENERAL MANAGER

IMMEDIATE OPENING for a proven sales team leader to be General Manager for our award winning daily newspaper located in beautiful southern Missouri. The West Plains Daily Quill is a local community oriented Tuesday through Saturday publication established in 1885. This is a hands-on multi-media position with an experienced sales staff, an editorial staff focused on local coverage and a dedicated readership. In addition to our print products, we have an online presence that is significantly larger than anything else in the area. Our site, www.WestPlainsDailyQuill.net, is a paywall site but you can take a look for 99 cents. The operation is part of Phillips Media, a family owned newspaper group with four dailies, a bi-weekly, six weekly newspapers and numerous ancillary publications. If you're tired of the Big Biz "one size fits all" corporate approach to newspaper management, you will find that your ideas and enthusiasm are appreciated when you join our team. The successful candidate will be involved in the community, is a good communicator and willing to lead by example. Responsibilities include managing the advertising sales department to achieve monthly goals as well as planning and implementing revenue generating promotions for both print and online. We provide a competitive salary, a significant bonus and commission plan, gas allowance and paid time off. We offer a full slate of benefits including medical insurance, life, dental, vision and 401k options. If this sounds like your next opportunity, please email your resume and a cover letter outlining your skills and accomplishments to publisher Jim Perry: jimp@philipsmedia.com. PMG is an equal opportunity employer. (1)

CIRCULATION SPECIALIST

The Saline Courier in Benton is searching for an Audience Development / Circulation Specialist to help us continue to grow the market share of both our print and digital publications. This is a hands-on position requiring both desk time and street time. The perfect candidate has distribution experience including managing employees as well as independent contractors. Weekly and monthly reports to management required. Customer service, marketing and communication skills are key components to this management position. Mailroom supervision experience a plus. Send a cover letter and resume to Kelly Freudenspung at publisher@bentoncourier.com (3)

SPORTS REPORTER

Ashley County Publishing in Ashley County, AR, is seeking an energetic self-starter to cover sports and news in Ashley and Chicot counties. The successful candidate will work with the managing editor of the Ashley News Observer to budget each news cycle and create the best local newspaper possible. Pagination and photography experience are a plus, but can be learned on the job. A valid driver’s license is required. Send resume and recent writing clips to news@ashleynewsobserver.com. (4)

FIELD REPORTER

The Arkansas Farm Bureau public relations department is seeking a field reporter to work with team members and county leaders to identify interesting and educational agriculture stories and news around the state. This position will produce written, digital, video and audio stories, as well as photography and social media content. It also works with the team to brainstorm and develop ideas for “telling the farming story.” Qualifications include a Bachelor’s degree in communications, public relations, agricultural communications, journalism, new media, marketing or related degree and 6 years of previous public relations/news/communications experience or 10 years of closely related work experience. Proficiency in writing, photography, video/audio recording and production, knowledge of current trends in visual, digital and social media, an understanding of agriculture and rural life, outstanding communication skills, excellent time management skills and the ability to meet deadlines consistently also desired. Flexible work schedule includes extended hours and overnight travel (in and out of state). Valid driver’s license with acceptable driving record required. For more information visit https://bit.ly/3uPfBFA (5)

Ads run free for members and students for six weeks. Deadline is Tuesday 10:00 a.m. Numbers in parentheses indicate weeks the ad has run. Email to info@arkansaspress.org or fax to 501.374.7509.