The Arkansas Bankers Association is hiring for a Marketing & Public Relations Director. This position is responsible for managing and administrating Arkansas Bankers Association’s strategic integrated marketing and communication initiatives, including print, web, and digital marketing. The Marketing and Public Relations Director is also responsible for ensuring the proper development, execution and benchmarking of all programs designed to raise awareness and value of the ABA brand and the banking industry. If interested please apply online at: Marketing and Public Relations Director - Little Rock, AR 72201 - indeed.com (2)

The Arkansas Bankers Association is hiring for a Business Development Director. This position is responsible for planning and implementing the association’s associate membership recruitment and retention, sponsorships, and endorsed vendor program sales. This position coordinates the marketing and communication for these programs and assists with association conferences and events. If interested please apply online at: Business Development Director - Little Rock, AR 72201 - indeed.com (2)

The Union City Daily Messenger in Union City, Tennessee is seeking an experienced lead pressman. Contact Scott Critchlow at scritch@ucmessenger.com or (731) 885-0744. (2)

La Prensa Libre, a weekly Spanish newspaper with the community reach of 40,000 is seeking an Editor. This position will be responsible for editorial content in print and online with local and national coverage pertaining to the Northwest Arkansas and River Valley markets; two of the fastest growing Latino markets in the country. This position works closely with leadership and coworkers to determine local news to cover and to write local articles pertaining to the communities. This position will be responsible for layout/design of the paper, while working with supervisors and other leadership to determine the best way to serve the community. This position will need to be engaged with the audience; and focused on building audience as well as creating distinct storytelling. This position requires bilingual speaking, reading, writing and translating Spanish and English. Work schedule may include some nights and occasional weekend duty. Applicants must have a good driving record, valid driver’s license and proof of auto insurance. This is a safety-sensitive position. Must be fully vaccinated by date of hire. Accommodations considered. We offer a competitive salary and full benefits package including health, dental, life and 401K. Drug Free Workplace. EOE. Send resumes to bpowers@nwaonline.com. (3)

The Arkansas Children’s Foundation team is looking for a freelance writer and a freelance graphic designer to take on projects throughout the year. Writing projects include drafting donor and/or patient stories. Graphic design projects include creation of event collateral for both print and digital platforms. Freelancers must be experienced in their field and be willing to work within the Arkansas Children’s brand standards. Other important characteristics include creative, nimble, flexible, and open to feedback and specific direction. Writers must be excellent storytellers and comfortable with interviewing children and their families. Designers must be familiar with Creative Cloud and work in the Adobe creative software (InDesign, InCopy, Photoshop, Illustrator). Preferred availability for phone calls and virtual meetings: Monday-Friday from 8 a.m. to 5 p.m. If interested, please contact Drew Avra at avrajd@archildrens.org or at (501) 364-1250. (4)

Local multi-media company in search of a reporter for a fast-growing news website in Southwest Arkansas. Candidates must be able to utilize a network of information sources, develop ideas for news features and investigational pieces, gather and analyze facts and present clear and accurate live photography shots. This position will require employee to work flexible hours, attend meetings, provide written reports, in addition to live and recorded on-camera reports, as well as run the equipment. Must have reliable transportation and valid DL. Two years of reporting experience or Bachelors Degree in journalism preferred. Please send resume to swarjobs@gmail.com. (5)

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