



## **LEADERSHIP SUMMIT PRE-CON KEYNOTE: Break Out Of Your Cultural Comfort Zone to Communicate Globally**

**Date:** Oct-20-2019, 10:30:00 AM - 11:30:00 AM

**Speaker:** Annalisa Nash Fernandez

**Full Description:** Break out of your cultural comfort zone. People are communicating more than ever, but still must face linguistic and cultural barriers. In a globalized world, teamwork, collaboration, and business growth mean communicating across real and perceived borders. In this dynamic presentation, learn how cultural differences present challenges in everyday situations. Multidisciplinary content draws on business case studies, research in applicable fields of psychology and sociology, culture related events in the news, and the latest academic theories on intercultural dynamics.

## **LEADERSHIP SUMMIT PRE-CON: Leadership Self-Assessment #1**

**Date:** Oct-20-2019, 11:30:00 AM - 12:00:00 PM

**Speaker:** Nick Inglis

**Full Description:** "Self-awareness moves us beyond the old well-worn pathways" – Deepak Chopra

## **LEADERSHIP SUMMIT PRE-CON: No Carrot, No Stick - Using Emotional IQ to Motivate Compliance**

**Date:** Oct-20-2019, 12:45:00 PM - 1:30:00 PM

**Speaker:** Julia Mewbourne | Shelly Rays

**Full Description:** Rogue records coordinators? Shadow retention schedules? Why would anyone expose their organization to increased risk, costs, and inefficiencies? Maybe Shreddy Freddy just wants a clean desk or Secret-Cloud-Drive Sally just needs to work remotely, after hours. Learn how Emotional Intelligence can help you find out what's behind the boggling behavior, and learn new solutions for pitching RIM compliance based on what THEY VALUE.

## **LEADERSHIP SUMMIT PRE-CON: Leadership Self-Assessment #2**

**Date:** Oct-20-2019, 1:30:00 PM - 2:00:00 PM

**Speaker:** Nick Inglis

**Full Description:** "Knowing yourself is the beginning of all wisdom." – Aristotle

## **LEADERSHIP SUMMIT PRE-CON: Building Your Personal Brand - Establish Your Professional Identity to Drive Change**

**Date:** Oct-20-2019, 2:00:00 PM - 2:45:00 PM

**Speaker:** Melissa Henley

**Full Description:** For many records managers, the hardest part of the job isn't coming up with initiatives that will benefit their organizations. The much harder part can be convincing other people that your ideas are worth supporting. One way to do that is by building influence. But how can you build the influence you need when you, your department, and your projects are often pigeonholed or dismissed? In today's environment, perception is reality. By curating your personal brand, you can become your own best advocate so you're better able to gain buy-in and position yourself and your team for success.

## **LEADERSHIP SUMMIT PRE-CON: The Surprising Benefits of Volunteering**

**Date:** Oct-20-2019, 3:00:00 PM - 3:45:00 PM

**Speaker:** Amy Van Artsdalen

**Full Description:** Did you know there are at least 15 ways that volunteering helps you? After this session, you'll come away with tools to enhance your career, build lasting relationships, and make a difference in ways you didn't think possible! Whether you're new to the world of IG or are nearing retirement, discover the ways volunteering within the IG/RIM community can benefit you!

## **LEADERSHIP SUMMIT PRE-CON: Leadership Self-Assessment #3**

**Date:** Oct-20-2019, 3:45:00 PM - 4:15:00 PM

**Speaker:** Nick Inglis

**Full Description:** "It takes courage to grow up and become who you really are." – E.E. Cummings

## **LEADERSHIP SUMMIT PRE-CON: TBA**

**Date:** Oct-20-2019, 4:15:00 PM - 5:00:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Keynote Announcement Coming Soon**

**Date:** Oct-21-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** TBA

**Full Description:** Keynote announcements coming soon.

## Getting To Know You: Creating a Project Team with Purpose

**Date:** Oct-21-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Angela Watt

**Full Description:** Based on the Information Governance Reference Model, attendees of this session will learn how to create a collaborative team of experts that will create sustainable digital transformation projects that live long term. We will discuss who you should include in your project team, why they need to be there, and when to include them. Whether you are a supplier implementing a software solution in an organization, or a Project Lead in-house, identifying the team and how to work with them will guarantee a successful project completion. To finish this creation, attendees will learn how to apply these to define project objectives that are measurable while also including hidden requirements and corporate culture.

## Subscription Service Value for Enterprise Rules Management

**Date:** Oct-21-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Sarah Emes

**Full Description:** Subscribing to a rules service to manage your enterprise retention and privacy policy is a step change from budgeting projects to manually update them periodically. Are you ready to orchestrate the move from a project process to an operational mode of working to support the speed of change and diversity of regulations that impact data retention? This session will help you prepare your proposal and change management plan to educate all the stakeholders in your organization and come to a good decision together.

## Managing the Risks of an IG Initiative: How to Develop an IG Policy Framework

**Date:** Oct-21-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Amitabh Srivastav

**Full Description:** IG programs face many risks, especially the risk of choosing the right policies to support the program. Not addressing the matter of program policies can pose a significant risk in delivering a successful IG program. Can an IG policy framework help manage the program's risks by encouraging stakeholder buy-in, promoting IG awareness, and improving accountability? If so, then what are the appropriate IG policies? To answer this and related questions, this session will present a framework to developing IG policies.

## Taking Flight: A Case Study Leveraging ARMA's IG Maturity Model

**Date:** Oct-21-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Carissa Bourdon

**Full Description:** Does your RIM or IG staff seem like it's always reacting to the latest crisis? Do you have a lot of projects but few successes? In this case study, learn how one agency used ARMA's IG Maturity Model to assess its current risks, define agency-wide goals, and build a roadmap to transformational IG practices. Using gauges for an aviation-themed presentation, learn how we were able to "move the needle" to more stable RIM and IG programs and practices agency-wide.

## **Solution Provider Training - Understand Your Prospects' Needs & How Your Solutions Can Fulfill - INFO Designation**

**Date:** Oct-21-2019, 9:40:00 AM - 12:50:00 PM

**Speaker:** Nick Inglis | D. Madrid | Jennifer Millett | TBA

**Full Description:** TBA

## **Transform and Govern Your Key Business Processes with Cloud Content Management**

**Date:** Oct-21-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** John Frost

**Full Description:** In the age of digital transformation, moving to the cloud is no longer theoretical. It is happening now or has already happened in every kind of organization across the globe with productivity, collaboration, CRM, HR management, and much more. However, as the business moves forward, cloud content and governance strategies in most organizations are behind! Learn more about cloud content management and governance, how it transforms your mission-critical business processes, and how governance can be user-transparent. Plus, hear use cases on companies that are successfully deployed.

## **Information in the FOG: Technology Fights Back**

**Date:** Oct-21-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Brent Gatewood

**Full Description:** Where is your information? Really though, WHERE is your information? We understand the perils and challenges of managing our content within our systems - but what about the information on the edge of our systems? IoT has shown us that this may be the most fragile component of our ecosystem. FOG computing shows us that we may not even know about some of our own systems. In this session, we review these technologies and their challenges.

## **"This is Jeopardy": The Engaging, Interactive Training Tool**

**Date:** Oct-21-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Nancy Maglothin | Christina Sargent | Andrew Hersel

**Full Description:** Use the "This is Jeopardy" game board to customize your RIM and IG training. This outside-the-box training is a unique tool to fully engage your audience and drive home RIM and IG concepts. This session will show you how to use this highly interactive game that makes learning fun and exciting in your organization!

## Cloud Risk and IG: What You Need To Know

**Date:** Oct-21-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Tessa Cierny | LeVonne Williams

**Full Description:** Doing business in the cloud has become so commonplace that it's rarely remarked upon now. But have you ever stopped and asked yourself, "Who is tracking what data is out there?" When company data is in a third party cloud environment, risks to the company emerge. This session will give you suggestions for dealing with contracts with cloud vendors, as well as ways to mitigate risk by instituting IT security policies and new contract language to protect your company.

## Small Budget / National Success

**Date:** Oct-21-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Matt McMahan

**Full Description:** Does your program have a limited budget? This creative case study will demonstrate how outsourcing was selectively leveraged by a RIM program to stretch a very limited budget into a nationwide success.

## Conduct an Effective IG/RIM Needs Assessment: The Community Transit Experience

**Date:** Oct-21-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Susan Goodman | De Tapia

**Full Description:** It is critical to understand your organization's current IG and RIM needs and priorities in order to determine effective program strategies and choose new information technologies. To see what users and the agency needed at Community Transit (CT), a WA State Transit Authority, we conducted an enterprise-wide needs assessment. Join us as we share the methodologies, experiences, and lessons learned from this valuable and exciting project from the perspectives of the program owner and the RIM/IG/privacy SME. Attendees from all sectors will benefit.

## So Simple it's Scary: Cyberattacks and IG Today -- You Be the Judge

**Date:** Oct-21-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Galina Datskovsky | Ron Hedges

**Full Description:** Simpler to deploy, yet more sophisticated to protect against, strong hacking attacks are in vogue, and individuals are just as vulnerable as businesses. What can businesses do to prevent these modern attacks? How can individuals better protect their sensitive information? Is there a role for IG professionals? We will discuss these questions and more. Cyber attacks also have significant legal consequences for businesses and individuals. We present you with different scenarios and invite you to interactively judge the cases: how would you react? Get all the cyberfacts and YOU BE THE JUDGE!

## Lunch & TED-style Keynotes (announcements coming soon)

**Date:** Oct-21-2019, 11:40:00 AM - 12:50:00 PM

**Speaker:** TBA

**Full Description:** Join us for a delicious lunch and a packed keynote filled with rapid fire TED-style sessions. Food for thought with a side of food for thought.

## Secrets to Working with IT

**Date:** Oct-21-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Amy Lofton | Aubrey Hale | Sankar Krishnaswamy

**Full Description:** Learn the secrets of engaging IT to help solve your information management initiatives from start to finish. This session demonstrates how to create and maintain a mutually benefiting partnership for the enterprise by involving IT in the very beginning. Acquire vital successful (and unsuccessful) guidelines from a team that shattered silos and rebuilt years of damaged relationships to create an enterprise-wide successful program.

## Data Integrity in an Age of Urgency

**Date:** Oct-21-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Caren Shiozaki

**Full Description:** "Go digital or die!" is the rallying cry for businesses running down the digital transformation (DX) path. In the rush to innovate, data governance is often seen as an easy way to cut corners. Learn tactics to promote and protect data integrity when facing unrelenting pressure from the need for speed.

## Information Certifications: Compare & Contrast for Your Career Path

**Date:** Oct-21-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## Virtual Reality / Augmented Reality Training Techniques 101

**Date:** Oct-21-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Tina Baker | Mary Beth Weaver

**Full Description:** If Dale Carnegie is right and "Only knowledge that is used sticks in your mind," how do we successfully teach the tenets of information governance? This interactive, hands-on workshop will move beyond traditional training and examine how non-traditional training techniques - virtual, augmented, and mixed reality - can maximize participation in and the value of your training program to ensure long-term information governance success!

## Records, Retention, and Discovery with SharePoint

**Date:** Oct-21-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Robert Bogue | Terri Bogue

**Full Description:** SharePoint has an array of options for retaining, discovering, and declaring content. Records centers and in-place retention are options. With so many overlapping options and features, the problem is often how to determine which feature(s) to use. We'll dispel the mystery of what you can and can't do in SharePoint (including Online). Learn how to create holds, how to declare records in SharePoint, and the protections afforded to documents in every scenario.

## **PANEL DISCUSSION: Communication, Dialogue, and Building Internal Support for Your Information Programs**

**Date:** Oct-21-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Risk Reduction Workshop 1: 7 "Reasonable Steps" for Legal Holds of ESI and Other Documents Workshop**

**Date:** Oct-21-2019, 1:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Advanced Technologies Workshop 1: Auto-Classification Workshop**

**Date:** Oct-21-2019, 1:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Information Management / Retention Fundamentals Workshop 1: Information Management Fundamentals Workshop**

**Date:** Oct-21-2019, 1:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Information Projects Workshop 1: Project Management / Six Sigma Fundamentals Workshop**

**Date:** Oct-21-2019, 1:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Cloud Callout: TBA**

**Date:** Oct-21-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Industry Intelligence: TBA**

**Date:** Oct-21-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Solutions Showcase: TBA**

**Date:** Oct-21-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Solutions Showcase: TBA**

**Date:** Oct-21-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Industry Intelligence: TBA**

**Date:** Oct-21-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Cloud Callout: TBA**

**Date:** Oct-21-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Cloud Callout: TBA**

**Date:** Oct-21-2019, 3:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA



## **Industry Intelligence: TBA**

**Date:** Oct-21-2019, 3:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Solutions Showcase: TBA**

**Date:** Oct-21-2019, 3:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Keynote Announcement Coming Soon**

**Date:** Oct-21-2019, 4:50:00 PM - 5:45:00 PM

**Speaker:** TBA

**Full Description:** Keynote announcements coming soon.

## **Industry Breakfasts**

**Date:** Oct-22-2019, 7:00:00 AM - 8:30:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Rapid Fire 1 - Digital Hoarding: Tips on Cleaning Out the Cyberclutter**

**Date:** Oct-22-2019, 8:30:00 AM - 8:45:00 AM

**Speaker:** Mary Beth Weaver

**Full Description:** Unlike physical clutter - which is obvious for all to see - digital clutter can easily hide behind the firewalls of an organization's electronic storage systems. With ever-larger storage size allowances, digital clutter can sneak into even the most organized organizations. This rapid-fire session will focus on the reasons for digital hoarding, common places where digital clutter hides, and the benefits of removing it, as well as providing tips for combatting the digital hoarders within your organization.

## **PANEL DISCUSSION: Ethics in Information**

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## IG: The Importance of Collaboration

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** Jason Stearns

**Full Description:** IG is a "super-discipline" that has information management at the center. For IG to be successful, it is dependent on collaboration across sub-disciplines. IM professionals are uniquely positioned to drive the necessary collaboration. Navigating these relationships to implement needed change is essential. This session explores the challenges and rewards of the IG journey.

## Transformers - 'Hot' Bots in Disguise

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** Brett Claffee

**Full Description:** Learn how automation, machine learning, and artificial intelligence were used to streamline the transformation of unstructured regulatory data for import into a submission archive. This session will share how new-age tools were used to solve an IG challenge in the highly regulated life sciences industry. Tackling the cleansing of dark data through various types of IG tools reminds us that there is no "EASY" button and that certain tools are better for certain business process steps.

## Rapid Fire Sessions

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** Mary Beth Weaver | Donda Young | Andrew Ysasi

**Full Description:** Rapid Fire Sessions (please see individual sessions for descriptions)

## Preventing and Coping with Orphaned Information Assets

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** Tod Chernikoff

**Full Description:** How can your organization be better prepared to prevent and cope with orphaned information assets it likely has scattered across the enterprise in its physical and electronic repositories? This session will provide a basis on which you can reduce and hopefully prevent the accumulation of orphaned information assets, focusing on defensible disposition and avoidance.

## Evolving E-Discovery: What Records Managers Need to Know

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** David Cohen

**Full Description:** E-discovery considerations are a primary driver of record retention policies, beyond business needs and specific retention regulations. In this session, we will explore how litigation case opinions and rules (including recent amendments to the Federal Rules of Civil Procedure and Federal Rules of Evidence) can impact the types of retention decisions that are made on a daily basis by records managers and compliance professionals.

## Oh! But What About the Prerequisites?

**Date:** Oct-22-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** Kedar Thakkar

**Full Description:** As we move towards digital transformation, AI, blockchain, content services, cloud, etc., it is more and more important for records and information managers to keep up with the technological advancements that impact RIM. It is essential that records and information managers equip themselves with more than just a basic understanding of how records are being transformed and what is expected of them as these new technological advancements enter their organizations. This session leads to discussions on modern records management aspects and impacts of these technologies. It creates awareness for traditional RIMs to not get left behind.

## Rapid Fire 2 - 7 Steps to Building a Records Inventory Framework

**Date:** Oct-22-2019, 8:50:00 AM - 9:05:00 AM

**Speaker:** Donda Young

**Full Description:** The records inventory process is not a method to audit a department; it is a mode to better understand the business processes that create relevant business records, and thus it should be examined and evaluated by RIM to ensure proper ongoing value and maintenance to the organization. But getting started can be a challenge. In this session, we will go over 7 steps to effectively build a repeatable records inventory framework to take back to your organization.

## Rapid Fire 3 - Panning for IG Gold

**Date:** Oct-22-2019, 9:10:00 AM - 9:25:00 AM

**Speaker:** Andrew Ysasi

**Full Description:** So you have your IG program ready to run, but nobody seems to be buying in. Or maybe you have an IG program, but it isn't producing the results you want. IG gold doesn't just fall out of the sky - you may have to go panning for it! In this session, learn specific methods for working with your colleagues to find IG gold throughout your organization to boost or bring real awareness to your IG program. Topics include risk profile, net present value, and putting a value on information.

## Privacy Super-Panel - Understanding Your Obligations Under EU's GDPR, California's CCPA, Colorado's CCPA, Utah, Canada, Australia, and Beyond

**Date:** Oct-22-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **File Analysis 101 and its Implications on Unstructured Information (with Case Studies)**

**Date:** Oct-22-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Susan Whitmire

**Full Description:** Forrester published its first wave for file analysis in 2018. So what is file analysis? This session will provide insight into what can be derived from file analysis and what the results mean toward governing unstructured information. Real-life use cases and lessons learned when considering file analysis on shared drives, email, repositories, and other content sources will be presented.

## **Discover End-To-End Records Management in Microsoft Office 365**

**Date:** Oct-22-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Erica Toelle

**Full Description:** Join us in a walk through the new world of records management and compliance in Microsoft 365. This session will include a deep dive into compliance capabilities like Office 365 Labels for retention and sensitivity, Microsoft Information Protection to identify and protect sensitive information, and Office 365 Advanced Data Governance to automate records management and govern your data. You'll learn real-life stories of how these features are deployed and used in organizations today.

## **Launching an IG Program: Making Your Moonshot**

**Date:** Oct-22-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Mark Diamond

**Full Description:** Effective IG programs can be a tremendous boon for organizations. Yet launching and running an enterprise-wide program that pulls together multiple stakeholders, integrates policies and technologies, and is actually followed by employees - all while avoiding getting stuck - can be hard. The Apollo space program demonstrated that while technology is important, ultimate success is driven by approach and attitude. IG can learn from the Apollo program and benefit from a similar "get it done" mindset. Learn now to make your IG moonshot.

## **Using Agile to Mature Your Information Governance Program**

**Date:** Oct-22-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Reuben Schooler

**Full Description:** In this session you will learn how Duke Energy is advancing its IG program by utilizing the Agile Framework. Working in short "sprints," a small but focused team is successfully moving the organization to the next level in IG maturity.

## **Cloud Callout: TBA**

**Date:** Oct-22-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Solutions Showcase: TBA**

**Date:** Oct-22-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Industry Intelligence: TBA**

**Date:** Oct-22-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Information Projects Workshop 2: Change Management Workshop (TBA)**

**Date:** Oct-22-2019, 10:40:00 AM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Information Management / Retention Fundamentals Workshop 2: Retention Program Development Workshop (TBA)**

**Date:** Oct-22-2019, 10:40:00 AM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Advanced Technologies Workshop 2: Artificial Intelligence Workshop (TBA)**

**Date:** Oct-22-2019, 10:40:00 AM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Risk Reduction Workshop 2: Vital Records, Disaster Recovery, Business Continuity Workshop (TBA)**

**Date:** Oct-22-2019, 10:40:00 AM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Cloud Callout: TBA**

**Date:** Oct-22-2019, 11:45:00 AM - 12:30:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Solutions Showcase: TBA**

**Date:** Oct-22-2019, 11:45:00 AM - 12:30:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Industry Intelligence: TBA**

**Date:** Oct-22-2019, 11:45:00 AM - 12:30:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Solutions Showcase: TBA**

**Date:** Oct-22-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Industry Intelligence: TBA**

**Date:** Oct-22-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Cloud Callout: TBA**

**Date:** Oct-22-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## Industry Roundtable Breakout Discussions

**Date:** Oct-22-2019, 1:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## Rapid Fire Sessions

**Date:** Oct-22-2019, 1:50:00 PM - 2:45:00 PM

**Speaker:** TBA

**Full Description:** Rapid Fire Sessions (please see individual sessions for descriptions)

### Rapid Fire 1 - TBA

**Date:** Oct-22-2019, 1:50:00 PM - 2:05:00 PM

**Speaker:** TBA

**Full Description:** TBA

### Rapid Fire 2 - TBA

**Date:** Oct-22-2019, 2:10:00 PM - 2:25:00 PM

**Speaker:** TBA

**Full Description:** TBA

### Rapid Fire 3 - TBA

**Date:** Oct-22-2019, 2:30:00 PM - 2:45:00 PM

**Speaker:** TBA

**Full Description:** TBA

## Social Media Tutorials

**Date:** Oct-22-2019, 3:50:00 PM - 4:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## Keynote Announcement Coming Soon

**Date:** Oct-22-2019, 4:50:00 PM - 5:45:00 PM

**Speaker:** TBA

**Full Description:** Keynote announcements coming soon.

## Keynote Announcement Coming Soon

**Date:** Oct-23-2019, 8:30:00 AM - 9:25:00 AM

**Speaker:** TBA

**Full Description:** Keynote announcements coming soon.

## After the Assessment: Building an IG Roadmap

**Date:** Oct-23-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Priscilla Emery

**Full Description:** It's very useful and important to assess your organization's IG maturity level, but it's even more important to develop a realistic action plan that addresses the areas of IG practice that need to be improved. This session will delve into the components of an IG roadmap and how it can be developed to provide the basis for ongoing change and improvement of your IG program.

## Legal Super-Panel: Participants TBA

**Date:** Oct-23-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## The Sedona Conference Information Governance Commentary, Second Edition

**Date:** Oct-23-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** Cheryl Strom | Kevin Brady | Mollie Nichols

**Full Description:** TBA

## Session TBA

**Date:** Oct-23-2019, 9:40:00 AM - 10:25:00 AM

**Speaker:** TBA

**Full Description:** TBA



## **Information Projects Workshop 3: Communications Workshop (TBA)**

**Date:** Oct-23-2019, 9:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Information Management / Retention Fundamentals Workshop 3: TBA Workshop**

**Date:** Oct-23-2019, 9:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Advanced Technologies Workshop 3: Data Analytics Workshop (TBA)**

**Date:** Oct-23-2019, 9:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Risk Reduction Workshop 3: Process Management Workshop (TBA)**

**Date:** Oct-23-2019, 9:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## **Levelling Your Program! Assess, Align, and Automate Information Governance**

**Date:** Oct-23-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** Angel Ramos | Kaushik Kiran

**Full Description:** In schools, librarians level books to the appropriate level of a student's grade. In IG, we can find the appropriate level of maturity for organizations with publically-available assessment tools. It comes down to three things: Data. Destroy. Repeat. Where should you focus your efforts to bolster IG across your enterprise? Enlist risk register checklists, DLP data valuation, BIAs, and maturity model assessments to make your case. Embed what works on an ongoing basis by automating processes operationally.

## **PANEL SESSION: Handling the Pace of Change**

**Date:** Oct-23-2019, 10:40:00 AM - 11:25:00 AM

**Speaker:** TBA

**Full Description:** TBA

## Lunch Keynote (Announcement Coming Soon)

**Date:** Oct-23-2019, 11:40:00 AM - 12:35:00 PM

**Speaker:** TBA

**Full Description:** Keynote announcements coming soon.

## Tidying Up Shared Drives: How United Health Group (UHG) Addressed the Challenge

**Date:** Oct-23-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Susan Cisco | Brian Tuemmler

**Full Description:** IG professionals understand the value of organizing information in shared drives and classifying it for retention, privacy, etc. The difficulty in "tidying up" usually is commensurate with the volume and diversity of information. Imagine a company with multiple subsidiaries and multiple petabytes of content. UnitedHealth Group faced this problem and implemented various projects to clean up and apply governance to shared-drive information. Successes started at the policy level, involved multiple stakeholders, and leveraged automated tools to minimize human intervention.

## Records & Information Management and Privacy: Conflict or Convergence?

**Date:** Oct-23-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Jacki Cheslow

**Full Description:** On the surface, RIM and privacy appear to diverge, but in reality they are both concerned with the proper and compliant management of information and records. Sometimes appearances can be deceptive. Are the goals and principles of RIM and privacy really that different? Can they successfully co-exist? This session will evaluate if there is conflict or convergence?

## Corralling the Chaos - IG/ECM for the Law Office/Law Department Environment

**Date:** Oct-23-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Ann Gorr

**Full Description:** A challenge facing many firms and law departments is how to go about taming the chaos that has taken over their data management needs. Limited tech resources, outdated applications/environment, non-integrated processes compounded by requirements set by clients, governing entities, professional standards, and security concerns are forcing law firms and legal departments to forge ahead in a more unified fashion. What's the best path to ensure continuity, relevance, and change? This session will provide insights on how to learn what tools you need to have in your technology toolkit.

## Advanced Technologies Super-Panel Discussion

**Date:** Oct-23-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## If You Build It, Will They Come? (Global Pharmaceutical Company Case Study)

**Date:** Oct-23-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Natalie Noonan | Rebecca Allen

**Full Description:** When your program publishes new IG policies, processes, and tools, do your colleagues immediately understand their value and rush to the field? Perhaps not. Many are content to stick with the "we've always done it this way" mantra until the "what's in it for me" is evident and entices lasting change in behavior. This session focuses on essential steps you can take to lead successful IG change initiatives. A global pharmaceutical company will share its innovative approach to socializing its RIM program, and tips and tricks that make its email management policy stick.

## Gamification: Electrify Training and Increase Adoption

**Date:** Oct-23-2019, 12:50:00 PM - 1:35:00 PM

**Speaker:** Laurie Carpenter

**Full Description:** Gamification - it's not just for gaming anymore. Organizations are finding ways to incorporate gamification techniques into training to unleash learning potential, build relationships within the organization, improve customer service, and build brand loyalty. These techniques have the potential to revolutionize your IG program. From increasing user adoption to creating loyal followers of your IG program, the possibilities are immense. This interactive session will equip you with new ideas and vision for your program.

## The Right to be Forgotten Versus The Need to Backup

**Date:** Oct-23-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** William Tolson | James McCarthy

**Full Description:** A great deal has been written about the GDPR and CCPA privacy laws, both of which includes a "right to be forgotten." The right to be forgotten is an idea that was put into practice in the EU in May 2018 with the GDPR. Simply put, it means that companies that collect and hold personal information (PI) on EU citizens for the GDPR and California citizens for the CCPA must find, report on, and delete (when asked) all PI that can be used to identify the citizen. But does the right to be forgotten include enterprise backups erasure?

## Developing Measurable Metrics for Information Governance

**Date:** Oct-23-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** John Jablonski | Michelle Kirk

**Full Description:**

## Improving Employee Buy-In to IM Policies

**Date:** Oct-23-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** Lewis Eisen

**Full Description:** In many offices, IM policies are long and confusing, and no one reads them. Worse, they often sound like angry parents scolding naughty children. Adults bristle at disrespectfully worded statements, making compliance a battle. The reality is that the policy writers wanted to sound strict rather than disrespectful, and they paid more attention to the content than to the tone of voice. In this session, you will learn how to improve the conversation dynamic.

## Panel - Internet of Things: Considerations and Case Law for IG & eDiscovery

**Date:** Oct-23-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** Matt Mahon | Corinne Cartwright | Nicole Leet

**Full Description:** A panel of attorneys and technology specialists will discuss the considerations for the changing landscape of communication and connected devices, such as texting and tools like Alexa and Slack. How does the use of these tools impact data retention, legal holds, and matters of evidence in litigation?

## Retention Schedule/Metadata Innovation at a National Union

**Date:** Oct-23-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** Sarah Bélanger | Bruce Miller

**Full Description:** Canada's sixth-largest trade union utilized a radical new method to rapidly develop a retention schedule with document metadata for a document/records management system. This approach ensures a technology-ready retention schedule with successful downstream adoption of the document/records system. Building metadata with the retention schedule facilitates a document/records solution that meets business needs while delivering full recordkeeping compliance. See how PSAC eliminated guesswork and reduced risk of adoption failure with this methodology, reusable tools, and templates.

## Blockchain Technology, Government, and Business Applications: Using Smart Contracts

**Date:** Oct-23-2019, 1:50:00 PM - 2:35:00 PM

**Speaker:** Danielle Batista | Darra Hofman

**Full Description:** Blockchain technology in its tenth year of existence having contributed to the transformation of business and government sectors. One of the prominent new types of record that has come along with blockchain technology is the smart contract. In this session you will learn about blockchain, smart contracts, their most common applications in government and business procedures and how they should be analyzed as archival records and/or recordkeeping systems.

## From Strategy to Execution - Getting Defensible Disposition Done

**Date:** Oct-23-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** Natalie Noonan | Rebecca Allen

**Full Description:** Many IG programs have a long history of developing standards with an end goal of defensible disposition, but many have struggled to execute against them. Instead of embedding disposition into their business processes, they've kicked the can down the road. With increasing privacy and security risks and regulations, it is not acceptable to "save everything forever." This session will share a practical approach to disposition and legacy data remediation - and a case study of a global pharmaceutical company's journey to "push the delete button."

## **Data Protection and Privacy Quiz Show - Reality vs. Myths & Compliance vs. Fear**

**Date:** Oct-23-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** Tom Corey

**Full Description:** Will Europe routinely fine a company 20 million Euros for a GDPR violation? Did California adopt GDPR? Are data protection and data privacy just European concepts? In this session, we will explore these and other common questions arising from the new data protection laws to determine fact vs. myths. The discussion will be in presented in the form of a quiz show, so be ready to participate. The focus will be on compliance and less about fear. By the end of the presentation, you'll be able to identify actual organizational risk.

## **Legal Super-Panel 2: Enhancing eDiscovery through IG, RIM, Legal, and IT Collaboration**

**Date:** Oct-23-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** Susan Goodman | Ben Robbins | Rachael Heade

**Full Description:** As IG and RIM professionals, you can greatly enhance e-Discovery in your organization. Effective engagement with legal, compliance, IT, and the business entities will ensure that relevant data is identified and preserved and that legal holds are appropriately released. These are all critical to compliant and effective e-Discovery, IG, and RIM. Join us for a lively discussion as we share our insights about positive actions, tools, and methodologies that can move collaboration in the discovery/e-Discovery process forward.

## **Blockchain Super-Panel TBA**

**Date:** Oct-23-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** TBA

**Full Description:** TBA

## **Six Sigma and Lean Methods for Information Management Process Improvement**

**Date:** Oct-23-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** Gail Keefe

**Full Description:** In this session, participants will learn about Six Sigma and Lean Methodology as well as Quality tool and how they can be applied to RIM processes to make them more efficient, less prone to errors, compliant with policies and regulations, etc. Participants will learn though a slide presentation, group discussion, and a hands-on activity.

## **Digitally Transform Contract Management to Improve Data Governance**

**Date:** Oct-23-2019, 2:50:00 PM - 3:35:00 PM

**Speaker:** Neal Singh

**Full Description:** Contracts govern every dollar coming in and going out of a company. Until recently, the information in these contracts was usually locked up in PDF documents stored in SharePoint sites. Forward-looking companies are turning these static documents into strategic digital assets, thereby improving data governance, reducing risk, and creating opportunities to accelerate business and optimize commercial relationships. Learn from our customer how you can lead a successful digital transformation of contract management.

## **Closing Keynote Panel, Takeaways, and 2020 Kickoff**

**Date:** Oct-23-2019, 3:50:00 PM - 4:45:00 PM

**Speaker:** TBA

**Full Description:** Keynote announcements coming soon.