ADVANCED INFORMATION CONCEPTS

Monday, October 26, 2020

Title: Identifying and Achieving the Critical Success Factors for Digital Transformation

When: 10/26/2020 2:10:00 PM - 3:00:00 PM

Presenter(s): Amitabh Srivastav

Track: Advanced Information Concepts

Full Description: The digital transformation journey is wrought with challenges, but this session uses the Intelligent Information Management Maturity Model to help you surmount those hurdles – such as getting started, preparing the business case, and identifying the scope and the critical success factors. It is the critical success factors that link the digital transformation journey to its benefits and outcomes.

Title: Panel Session featuring Bill Millican, Bill Tolson, & Susan Whitmire

When: 10/26/2020 3:10:00 PM - 4:00:00 PM

Presenter(s): Bill Millican, Bill Tolson, & Susan Whitmire

Track: Advanced Information Concepts

Full Description: Description Coming Soon
Title: Advanced Information Concepts Track Sponsor Session

When: 10/27/2020 11:10:00 AM - 12:00:00 PM

Presenter(s): Announcement Coming Soon

Track: Advanced Information Concepts

Full Description: Description Coming Soon

Title: Is Sustainability the Ninth ARMA Principle?

When: 10/27/2020 12:10:00 PM - 1:00:00 PM

Presenter(s): Sue Trombley, Kathleen Timothy

Track: Advanced Information Concepts

Full Description: This interactive session employs climate change as a comparison backdrop in asking whether the Generally Accepted Recordkeeping Principles (“the Principles”) should add Sustainability to its list. Records are the fuel that organizations operate on, and the Principles offer guidance for managing that fuel. Just as laws and contracts shift to be more mindful of our influence on the environment, many organizations have instituted sustainability targets to reduce their carbon footprint. The session goal is to share ways the IM pro can contribute to green ideas; the efforts of Honeywell and Iron Mountain are referenced to provide context and examples. Topics include:

• Movement to paper-light or free work models
• Earning carbon credits through vendor selection
• Workplace transformation with green in mind
• Content migration to more sustainable repositories
• The benefits of recycling programs for paper and IT assets

Title: The Politics of Information Governance

When: 10/27/2020 3:10:00 PM - 4:00:00 PM

Presenter(s): Doug Smith, Leigh Isaacs

Track: Advanced Information Concepts

Full Description: This on-demand rapid fire session refers to an ILTA white paper (“Politics of Information Governance”) as it presents philosophies for launching IG programs. The session will help you analyze your organization’s attitude toward IG, and will provide practical suggestions for moving from analysis to implementation.
Title: IG and Data Analytics

When: On-Demand

Presenter(s): Andrew Ysasi

Track: Advanced Information Concepts

Full Description: What is data analytics, and why should IG professionals care? This on-demand session seeks to answer those questions. You’ll learn the basics of data analytics, how you can best work with data analytics groups, and how to run your own data analytics to measure and improve your IG program.

Title: Practical Considerations When Launching a Self-Service Records Portal

When: On-Demand

Presenter(s): Allen Smith, Timothy Chasteen

Track: Advanced Information Concepts

Full Description: Launching and administering a public portal requires extensive planning, testing, and maintenance. This on-demand session provides first-hand info on best practices and lessons learned. The topics include:

+ Planning - Understanding your audience
+ Design - Browser and device options, intuitive interface design components, branding and customization elements, testing environments
+ Security – Connection and back-end record security, audit details
+ Execution – Testing and validation, issue/change management, cutover
+ O&M - Maintenance and help desk considerations, day-to-day operations and monitoring
+ What could an end product look like? Oregon Metro / Kirkland demo

Title: Supercharged eDiscovery with The Data Lake

When: On-Demand

Presenter(s): Tom Ng

Track: Advanced Information Concepts

Full Description: Most of us waste too much valuable time looking for information. In this on-demand session, you’ll learn the benefits of streaming all your content sources into a data lake. Such an approach will ensure legal and regulatory records compliance across systems, enable cross-system business processes, and leverage comprehensive search and discovery capabilities without affecting end users and the systems they use.
Title: Updating to an Easier, Compliant Retention Schedule

**When:** On-Demand

**Presenter(s):** Mark Diamond

**Track:** Advanced Information Concepts

**Full Description:** Retention programs that are paper-centric are difficult to execute and aren’t conducive to ensuring compliance. Is your retention schedule in need of an update? This session will discuss how to develop a more modern retention schedule that most efficiently handles paper and electronic information while complying with the dynamic regulatory and privacy environments.

Title: What’s Working for Defensible Destruction of Information in 2020

**When:** On-Demand

**Presenter(s):** Susan Cisco Ph.D. CRM FAI, Suzanne J. DiCicco

**Track:** Advanced Information Concepts

**Full Description:** This on-demand session draws from a 2020 survey of pros in IG, privacy, and compliance, and focuses on the experiences of highly regulated companies that are defensibly deleting useless and outdated information. Respondents identified the strategies that were most successful in discouraging over-retention of information and in managing information according to its risk and value. Additionally, an IG director for an international financial services company will discuss how protection and privacy concerns increased the company’s appetite for destroying unnecessary information, which resulted in establishing an IG program.

Title: Why Automated IM is the answer for GDPR, CCPA, and Whatever Comes Next

**When:** On-Demand

**Presenter(s):** K. David Quackenbush

**Track:** Advanced Information Concepts

**Full Description:** Automation represents a powerful opportunity to solve the immense challenges of complying with data privacy laws. In this on-demand session, you’ll learn how automation can evaluate data from capture to disposition to help ensure it’s being managed in compliance with the myriad privacy laws. The session specifies that automation is not a magic wand; there is work that remains to be done to optimize the use of automation for purposes of compliance.