Title: Records, IG, and Baseball Card Collecting: 3 Exercises in “Need It,” “Got It,” and “Ditch It”

When: 10/29/2020 11:10:00 AM - 12:00:00 PM

Presenter(s): Steve Weissman

Track: Information Forward (Advanced Technology)

Full Description: Baseball cards are essentially data-filled files that for decades people have collected. For many, their value was determined through neighborhood games like flip, toss, and colors. Over time, such collections accrued damaged, unwanted, and duplicate cards. Game players had to decide which cards to keep and which to ditch – questions similar to those IM pros ask every day on the job.

This session describes how to apply these childhood skills to our professional lives. You will:

- Learn the role and value of metadata extraction and auto-classification
- Identify applications to apply these tools to
- Gain insight into how to convince others to invest the time and money needed to succeed
- Obtain general data reference points from real-world client projects

Title: Examining Blockchain Use-Case Scenarios in Records Management

When: 10/29/2020 12:10:00 PM - 1:00:00 PM

Presenter(s): Pari Swift, Pat Franks

Track: Information Forward (Advanced Technology)

Full Description: How useful is Blockchain technology in records management? This session will review key attributes of Blockchain and examine its pros and cons when used with real estate, personnel, criminal, and education records. You’ll gain a better understanding of how Blockchain applies to retention, privacy and security, costs, and more. And you’ll feel more prepared to discuss the technology with vendors and your internal stakeholders.
Title: Information Forward (Advanced Technologies) Track Sponsor Session

When: 10/29/2020 2:10:00 PM - 3:00:00 PM

Presenter(s): Announcement Coming Soon

Track: Information Forward (Advanced Technology)

Full Description: Description Coming Soon

Title: BYO Functionality: The Content Services Primer

When: 10/29/2020 3:10:00 PM - 4:00:00 PM

Presenter(s): Laurence Hart

Track: Information Forward (Advanced Technology)

Full Description: Description pending
Title: Boost Privacy Protections with Attribute-Based Control

When: 10/30/2020 11:20:00 AM - 12:10:00 PM

Presenter(s): Raoul Miller

Track: Information Forward (Advanced Technology)

Full Description: Most content management systems assign security using role-based access control, but today an attribute-based approach will provider greater security. This session explains the differences between the two approaches, why you need to move to attribute-based control, which attributes are pertinent to the approach, and how to implement it.

Title: InfoGov in the Cloud Part 1

When: 10/30/2020 1:00:00 PM - 1:50:00 PM

Presenter(s): Carol Stainbrook, Darron Dickinson MBA/MSCIS

Track: Information Forward (Advanced Technology)

Full Description: Description pending
Title: Addressing Bias in Artificial Intelligence

When: On-Demand

Presenter(s): Jason Fung

Track: Information Forward (Advanced Technology)

Full Description: Artificial intelligence (AI) can significantly impact people’s lives. Among its countless applications, AI provides judges with recommendations for sentencing, for instance, and helps agencies detect fraudulent applications for unemployment insurance. As AI becomes more embedded in our lives, questions of its potential bias must be addressed. The rapid fire will discuss the dangers of bias in data and the methods that are attempting to mitigate bias in AI.

Title: Big Data: Keep or Sell? You Be The Judge!

When: On-Demand

Presenter(s): Galina Datskovsky PhD CRM FAI, Ronald J. Hedges

Track: Information Forward (Advanced Technology)

Full Description: Many organizations have discovered the value of monetizing big data, but at what cost? IoT, AI, and other factors are complicating the matter, all against the backdrop of burgeoning data privacy regulations, each with their own unique requirements – but all of them essentially encouraging a minimization of data collection and storage. This on-demand session:

- Examines case law involving big data
- Describes how AI is necessary to do the right kinds of data mining
- Identifies the implications to traditional concepts of IG
- Presents hypothetical cases based on real disputes in current cases

In the end, you are invited to be the judge and decide whether to keep or sell big data.

Title: Doing Business in a 5G, AI, ML, DL World

When: On-Demand

Presenter(s): Ron Bush

Track: Information Forward (Advanced Technology)

Full Description: Disruptive technologies are ready to dominate the business world. In the next 2 to 5 years, 5G, artificial intelligence (AI), machine learning (ML), and deep learning (DL) may either destroy your business or help you capitalize on the new ways of doing things. For instance, 5G will bring driverless and flying cars sooner than we think, and with it will bring governance risks as well. AI, ML, and DL will revolutionize the advances in technology at unheard of speeds. This on-demand session will help you get your arms around these dynamic topics – before it’s too late.
Title: InfoGov in the Cloud Part 2

When: On-Demand

Presenter(s): Carol Stainbrook, Karen Ehrlich

Track: Information Forward (Advanced Technology)

Full Description: Description pending

Title: The Case for RIM – Even as AI Increases

When: On-Demand

Presenter(s): Mary Beth Weaver

Track: Information Forward (Advanced Technology)

Full Description: Every year it seems a new “it” product will completely automate RIM. The latest is artificial intelligence (AI). This on-demand rapid fire session explores the capabilities of AI and posits how it will change – but not replace – RIM. The session identifies the advantages and challenges associated with using AI to manage records, distinguishes the truth from the hype surrounding AI, and anticipates how properly leveraging AI may change the RIM profession for the better.

Title: Transforming IG Through Audit and Analytics

When: On-Demand

Presenter(s): Steve Studer

Track: Information Forward (Advanced Technology)

Full Description: Subpar information management and noncompliance can lead to lost business, a poor reputation, financial penalties, and even prison sentences. The smart use of auditing and analytics can help organizations build trust in their data, leading to better decision making and less risk. This on-demand session:

- Defines audits and analytics
- Explores the topic of merging content with data
- Discusses metadata management, automated exception handling, and PII & automated redaction