Title: Global Records Media, Location, and Transfer Compliance

When: 10/26/2020 3:10:00 PM - 4:00:00 PM

Presenter(s): Tom Corey

Track: Legal and E-Discovery

Full Description: How can your organization best comply with the patchwork of compliance requirements from around the globe? This session offers solutions regarding the varying media requirements; how inspections and audits affect the location of information; and the impact of GDPR and privacy laws on the transfer of information.
Title: Developing IG Strategy in Storage and Equipment Contracts

When: 10/27/2020 11:10:00 AM - 12:00:00 PM

Presenter(s): Nathan Curtis

Track: Legal and E-Discovery

Full Description: This interactive session focuses on the essential steps for transforming your RIM processes to a focus on IG. The session take-aways are:

• Determine the fundamental components of an IG program
• Learn how to implement an integrated “electronic-first” workflow
• Learn to create digital on-ramps for document conversion
• Understand fully the terms and conditions in records storage contracts
• Define a cost-effective destruction program and apply a retention policy

Title: The Data Map Gap: You Can’t Govern What You Don’t Know You Have

When: 10/27/2020 12:10:00 PM - 1:00:00 PM

Presenter(s): Patrick Cardiello

Track: Legal and E-Discovery

Full Description: With the California Consumer Privacy Act now in effect, companies need to steer into managing their entire data estates. An up-to-date and accurate data map helps organizations understand what data they are creating, collecting, storing, and deleting. This session demonstrates how to maneuver the complex world of data privacy and how to modernize unstructured data management. You’ll learn how to approach data mapping, how to identify and remediate areas of privacy risk in order to comply with global data privacy regulations, how to automatically find and remediate sensitive data, and best practices for updating data inventories and planning for data migrations.

Title: Legal & eDiscovery Track Sponsor Session

When: 10/27/2020 2:10:00 PM - 3:00:00 PM

Presenter(s): Announcement Coming Soon

Track: Legal and E-Discovery

Full Description: Description Coming Soon
Title: Session Announcement Coming Soon

When: 10/27/2020 3:10:00 PM - 4:00:00 PM

Presenter(s): Announcement Coming Soon

Track: Legal and E-Discovery

Full Description: Description Coming Soon
**On-Demand**

**Title:** A Roadmap to Stop Using Offsite Storage in 10 Years

**When:** On-Demand

**Presenter(s):** Rob Mattern

**Track:** Legal and E-Discovery

**Full Description:** Firms across the Am Law 100/200 express similar dissatisfaction with their offsite records storage vendor but feel handcuffed by their contracts. Meanwhile, monthly costs spike due to a lack of destruction, the permanent withdrawal fees are an obstacle to implementing effective IG, and consolidation is too expensive. Consequently, firms suffer an inefficient mix of multiple vendors from around the country. In this session, you’ll learn a financially viable strategy to wean the firm off of offsite storage. The session focuses on key terms in contracts, the nuts and bolts of a 10-year plan, and realistic pricing benchmarks.

**Title:** How Are You Managing Legal Hold Orders – or Are You?

**When:** On-Demand

**Presenter(s):** Earl Johnson, Jr.

**Track:** Legal and E-Discovery

**Full Description:** This on-demand rapid fire session focuses on the initial step in e-discovery: legal holds. It examines why RIM pros must be involved when an order is issued, and how they should be involved.

**Title:** How to Respond Effectively to FOIA

**When:** On-Demand

**Presenter(s):** William Tolson, James M. McCarthy

**Track:** Legal and E-Discovery

**Full Description:** Many government agencies have difficulty responding to FOIA requests – and at times these responses de-escalate into the e-discovery process. In this on-demand session, you’ll hear how many agencies have responded to FOIA requests via data decentralization and legacy RIM technology. The session will highlight the obvious shortcomings in information management, and will discuss how agencies can get their arms around the growing data-flood to enable accurate and timely FOIA response.
Title: Need Records Cleanup ROI? Then Let’s Get Physical!

When: On-Demand

Presenter(s): Michael P. Allen

Track: Legal and E-Discovery

Full Description: In recent years a number of tools have been developed to calm the big data beast and, while IT managers continue to argue that “storage is cheap,” there is clear evidence that ROT removal and retention schedule management bring tangible benefits to the organization. While tremendous progress has been made in the battle of the digital bulge, let’s not forget that faraway place that provides shelter to those risky and costly organizational relics… the records center! Participants will come away armed with:

• Awareness of the risks and costs of a bloated physical records inventory
• Easy-to-use physical cleanup ROI formulas designed to compel management to take action
• A business case model that demonstrates how physical records cleanup can help fund electronic records cleanup

Title: Office 365 eDiscovery for Internal Investigations and Litigation

When: On-Demand

Presenter(s): Erica Toelle

Track: Legal and E-Discovery

Full Description: Responding to data discovery requests can be costly and time-consuming. Fortunately, the new intelligent discovery tools in Office 365 can minimize these impacts. In this on-demand session you’ll learn how you can use Office 365 eDiscovery and Advanced eDiscovery to meet your organization’s internal investigation and litigation needs, across SharePoint, Exchange, Teams, Yammer, and more.

Title: Turn Your Ideas Into Gold: The Business Owner’s Guide to Intellectual Property

When: On-Demand

Presenter(s): Bill Honaker

Track: Legal and E-Discovery

Full Description: Having your ideas stolen is a bad thing; being sued is even worse. Intellectual property (IP) can account for 1/3 or more of your company’s value. In this on-demand session, learn how to cash in on the assets you may not even recognize, and avoid costly litigation. Also learn how to:

• Leverage the 5 pillars of IP value
• Protect your IP from theft
• Avoid being sued
• Create an inventory of your most valuable IP assets
• Recognize, prioritize, and maximize business value