Title: Privacy and Risk Mitigation Lessons Learned From COVID-19  
**When:** 10/29/2020 11:10:00 AM - 12:00:00 PM  
**Presenter(s):** Tina Teree Baker, Scott Wandstrat  
**Track:** Reducing Organizational Information Risk  
**Full Description:** In this session, thought leaders from the legal and IG fields, in industries with critical privacy requirements, discuss strategies for effectively protecting PII when working remotely. From this session, you will be able to:  
- Redefine remote workforce policies to protect data privacy based on lessons learned from the pandemic  
- Describe legal insights from industries whose core operations deal with PII  
- Identify topics a comprehensive privacy awareness program should cover

Title: Reducing Organizational Information Risk Track Sponsor Session  
**When:** 10/29/2020 12:10:00 PM - 1:00:00 PM  
**Presenter(s):** Announcement Coming Soon  
**Track:** Reducing Organizational Information Risk  
**Full Description:** Description Coming Soon

Title: How to Motivate Employees to Stop Hoarding Documents  
**When:** 10/29/2020 2:10:00 PM - 3:00:00 PM  
**Presenter(s):** Mark Diamond  
**Track:** Reducing Organizational Information Risk  
**Full Description:** Employees who hoard e-mails and other e-documents create mountains of data and mountains of problems. Data hoarding exposes companies to risks related to privacy, security, eDiscovery, and more; and it saps productivity for those who cannot find the e-files they need. Common anti-hoarding measures can be too aggressive and may drive “underground archiving,” whereby employees save information in unsecured locations. This session provides case studies that identify ineffective strategies that are commonly used, as well as real-world IG tactics and strategies that do incentivize employees and business units to change their behavior for the better.
Title: Rules, Tools, and Mules: Responding to Resistance

When: 10/29/2020 3:10:00 PM - 4:00:00 PM

Presenter(s): Lewis Eisen

Track: Reducing Organizational Information Risk

Full Description: Your IM initiative would be advancing faster, except for some stubborn dissenters. To respond aggressively with rules and enforcement may be counterproductive. People resist for many reasons, and this interactive session looks at considerations when comparing solutions focusing on policy and rules, people management, and environmental factors.
Title: Beyond the Headlines: Putting the IG Implementation Model into Practice During a Pandemic  
When: 10/30/2020 11:20:00 AM - 12:10:00 PM  
Presenter(s): Megan Butcher CRM CIPP/US, Andrew Tsasi CRM IGP  
Track: Reducing Organizational Information Risk  
Full Description:

Title: Successfully Using Vital Records Remotely  
When: 10/30/2020 1:00:00 PM - 1:50:00 PM  
Presenter(s): Janet French  
Track: Reducing Organizational Information Risk  
Full Description: The surge in remote work due to the pandemic raises the importance of vital records accessibility. This session will help enable your organization to transition to off-site work with reduced operational risk. It explains why and how to identify, document, and support:

- Systems of record used to store vital records
- Applications used to create, modify, and access vital records
- Databases associated with vital records
- Means of accessing vital records
- Security protocols for vital records
Title: Applying a Risk-Based Approach to RIM Execution & Delivery

When: On-Demand

Presenter(s): Alicia Fortunato, Julie Lockmiller

Track: Reducing Organizational Information Risk

Full Description: RIM challenges can sometimes seem overwhelming, leaving info pros at a loss as to where to begin. This on-demand session helps you get your arms around the challenges by providing guidance on how to identify gaps, apply risk ratings, prioritize projects, and gain buy-in from the key stakeholders. It refers to the Generally Accepted Recordkeeping Principles, risk rating models, and other tools to illuminate this risk-based approach.

Title: Build. Break. Repeat. Complete?

When: On-Demand

Presenter(s): Jay Jorgensen

Track: Reducing Organizational Information Risk

Full Description: In this on-demand session, you’ll learn to deconstruct IG into palatable pieces that highlight organizational information risk, and you’ll learn what the business process owners must know to mitigate it. The session will help you:

• Achieve incremental wins and/or fail fast in establishing an organizational information risk baseline
• Understand operational practices and outcome-based planning to integrate IM concepts and compliance
• Enable organizational change through targeted communications and relationship building
• Build your knowledge via specific use cases that employ combinations of right-sized technology, infrastructure, process, and management controls to protect and enhance the quality of organizational information assets

Title: COVID-19: Lessons Learned, Next Steps

When: On-Demand

Presenter(s): Laurie Fischer

Track: Reducing Organizational Information Risk

Full Description: This on-demand session focuses on how the pandemic is impacting IG, and it looks ahead to its ongoing effects.
Title: Decommissioning Structured Data Without Regrets

When: On-Demand

Presenter(s): Timothy Chasteen

Track: Reducing Organizational Information Risk

Full Description: This on-demand session provides practical advice and best practices on retiring your database applications. Its topics include:

• Assessment
• Blame & Beautification
• Choices, Choices, Choices
• Documentation
• Execution
• Feedback
• Growing Pains
• Authentication & Approval

Title: Developing a Privacy Compliance Program

When: On-Demand

Presenter(s): Raoul Miller

Track: Reducing Organizational Information Risk

Full Description: This on-demand session has one important focus: demonstrating how to ensure your program is in compliance with the patchwork of data privacy legislation. Among its topics are the GDPR and similar laws – whom do they pertain to? what data is covered? how do we comply? Additionally, the session looks at ways to make sure your systems perform searching, indexing, reporting, retention, etc., in compliance as well.

Title: Forward Slash: Cutting a Path Between Records Management/Archives

When: On-Demand

Presenter(s): Chuck Piotrowski

Track: Reducing Organizational Information Risk

Full Description: This on-demand session chronicles the long history of the NYPA/Canal Corporation’s archive of the New York Barge Canal. It discusses the lesson learned from collecting and managing the records of a 100-year-old, 500-mile-long continually operating machine. Hear about the ups and downs of inter-agency cooperation, living on the edge between RIM/archives, and digitally transforming a national treasure.
Title: How File Analysis and Digital Preservation Future Proof Electronic Records in Highly Regulated Industries

When: On-Demand

Presenter(s): Mark Evans

Track: Reducing Organizational Information Risk

Full Description: Public sector agencies and commercial enterprises have been managing electronic records since the 1970’s. That’s 50 years of born-digital records to track, store, and disposition or maintain in perpetuity – no easy task! Not to mention the millions of essential records created and stored on paper and film that have been digitized to improve retrieval and access. The resulting deposits in file shares, document management systems and other content repositories are overwhelming and represent significant risk and cost due to digital fragility and uncontrolled access to sensitive information.

Faced with tight budgets, unprecedented global events, and an exponential increase in digital information under management, government and private sector records managers in highly regulated industries are uniquely challenged to balance accountability and transparency of operational actions and decisions with efficient records capture, long-term records management and digital preservation.

This session will explore proven techniques for analyzing unstructured ROT (Redundant, Obsolete and Trivial) data, enriching content with metadata, and identifying resources that need to be maintained and preserved to ensure full regulatory compliance. By combining file analysis with active digital preservation, information governance professionals can ensure their organizations reduce storage costs, risks, improve records search and retrieval, facilitate records transfer and migration, and ensure long-term temporary and permanent electronic records remain authentic and are accessible, now, and far into the future.

Attendees of this session will learn:

• How file analysis tools scan content repositories to enforce security policy and retention mandates
• Techniques to address missing and incomplete records metadata
• Best practices for file migration, transformation and information governance
• Actionable strategies for long-term and permanent records management using active preservation technologies
Title: How to Protect Privacy in Structured Database Applications

When: On-Demand

Presenter(s): Erik Wold, Timothy Chasteen

Track: Reducing Organizational Information Risk

Full Description: GDPR and CCPA have raised the bar on privacy regulations, and it imperative for organizations to effectively find and classify their private and sensitive data. Often structured database applications submerge private information without regard to the original design of the tables, rows, and columns. They are also notorious for seamlessly sharing private information with other applications. Without visibility into the origins, dwellings, and shared destinations of private information within structured database applications; an organization is unlikely to administer a successful privacy program. Session topics include:

- The wide range of private information
- Column names make it seem simple
- Pattern searches
- Comparing column data to known matches
- Mapping enterprise applications (aka The Chase)
- The Clone Wars (Who has access to your test & QA data instances?)
- Data subject access requests and their rights
- Encryption and/or masking option
- Mapping protection fundamentals to regulations and frameworks

Title: Problems People Want to Solve: Focus on Key IG Risk and Business Objectives

When: On-Demand

Presenter(s): Lynn Molfetta

Track: Reducing Organizational Information Risk

Full Description: Sometimes it’s not practical to develop an entire IG program; the best solution may be to take a modular approach, focusing on immediate problems. In this on-demand rapid fire, follow a real-world case study that:

- Highlights the “in demand” risk and business objectives that most demand attention (such as data privacy and defensible disposition)
- Details a practical approach to analyze, assess, and solve acute issues
- Demonstrates measures of value to provide proof of concept.
Title: The Rising Tide: The Challenge of Managing e-Communications in the Modern Enterprise

When: On-Demand

Presenter(s): Ricelle San Juan

Track: Reducing Organizational Information Risk

Full Description: Enterprise users communicate using email, chat rooms, SMS apps like Whatsapp, and business tools like Slack and Microsoft Teams. The volume and variety of electronic channels has grown in parallel with regulatory scrutiny. Enforcement actions and fines for reporting and supervision failures are increasing the pressure to locate content, understand its context, and answer increasingly data-specific regulatory queries. This on-demand session discusses:

• How e-communication channels can expose firms to risks
• Current e-communication management strategies
• E-communication management best practices

Title: There are No “Stranger Things” than Dark Data

When: On-Demand

Presenter(s): Pat Dawson

Track: Reducing Organizational Information Risk

Full Description: This session takes a fun approach to the challenges of dark data using analogies from Netflix’s “Stranger Things,” in which characters are threatened by the largely unseen world of the upside-down – much like dark data. Often, end users are trapped in the upside-down, navigating the redundant, obsolete, or trivial information in search of what they need. Like the character Joyce Byers, RIM pros must work to understand the problem (Christmas lights) and apprise others of the risk that dark data poses. To defeat these challenges, RIM pros must rely on the force multiplier of innovative technologies that can automate the discovery, categorization, and full lifecycle governance of enterprise information to keep risks posed by the dark data upside-down permanently at-bay. We must also learn the cautionary tale of “Stranger Things” – that attacking the problem of dark data without the aid of innovative technology powers will doom us to the fate of the character Bob, who meets a messy end. Bob is brave and full of good intentions, but he lacks the tools and support to do his job effectively.

Title: Use IG & a Privacy Compliance Plan as the Fulcrum for Data Privacy and Continuous Compliance

When: On-Demand

Presenter(s): John Frost, Rafael Moscatel

Track: Reducing Organizational Information Risk

Full Description: This on-demand session explores how to use IG and a privacy compliance plan to assure continuous compliance with the constantly evolving and proliferating privacy laws. It recognizes that the usual checkbox compliance, ad-hoc governance, and reactive policies are doomed to fail. Instead, you’ll get three key take-aways:

1. An understanding of the full scope of organizational compliance
2. The need for a governance framework that goes beyond IG – and how to build one
3. How to work with your stakeholders to deploy transparent governance and frictionless security policies