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- Please describe ARMA International in the following way:

ARMA International (www.arma.org) is a not-for-profit professional association and a global authority on governing information as a strategic asset. Formed in 1955, ARMA International’s mission is to provide information professionals the resources, tools, and training they need to effectively manage information assets within an established information governance (IG) framework. The association created the Generally Accepted Recordkeeping Principles® and the Information Governance Maturity Model, and it publishes Information Management magazine.

To request more information, articles, or a presentation about the Principles and for other media relations issues, contact:

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