

ARMA International Board of Directors Submission: Director

I. Statement of Purpose:

My name is Bradlee W. Davis. I am the Director of Records and Information Governance for the national law firm of Jackson Lewis, P.C. I also hold the current ARMA International position of Mid-Atlantic Region Director. My very strong desire to serve on the board of ARMA International is firmly rooted in the opportunities, education, networking and career advancement that ARMA has provided me during my 20 years in the Records and Information Governance profession. In my years of membership with ARMA I have served in many capacities. At the chapter level I served as chapter board secretary, treasurer and president. In my second year as president, after an overhaul of our chapter, I lead my chapter to a Chapter of the Year Award. At the International level I have held positions as a Committee Member, working on the Awards Task Force, Young Executives Committee and Member Relations Committee, a Chapter Advisor and a Region Director.

In addition, I became a supporter and contributor to the Information Coalition under the leadership of Nick Inglis and Jim Merrifield. While I loved my roots in ARMA I could recognize that there were gaps that needed filling. My involvement led to a position on the Information Coalition Board of Directors. I was proud of what the Information Governance Coalition was accomplishing. I am now extremely optimistic about the merger of the Information Coalition with ARMA International and have a passion to be a part of the beginning of this marriage of two very powerful entities in our profession.

I feel that I owe much to ARMA and have always felt that the leadership opportunities and networking exposure that ARMA provides played a huge role in me becoming a law firm Information Governance Director before I even made it into my thirties. It is my desire to continue to give back to that which has given so much to me. The next step that I see is to take what I have learned at the chapter and region levels, as well as my information governance knowledge and experience from the corporate world, past, present and future, join with other great minds and help to see ARMA into the future as the preeminent force and source in Information Governance.

II. Why my Qualifications Meet the Qualifications of the Board:

My membership in ARMA is something that I take much pride in. The dissemination of the offerings and privileges of being an ARMA member are something that I market at all times. For instance, I casually met someone from Canada who now lives in my hometown of Raleigh, NC. Ironically she was in the business analytics business. I asked her if she was familiar with ARMA Canada. She was. I asked her if she knew about the ARMA Canada silver goose pin. She was. I shared my experience receiving the ARMA Canada goose pin at the ARMA International Conference and we had a good smile and laugh. This led me to sharing my current involvement with ARMA as a Region Director and inviting her to a local chapter meeting. As I mentioned, my involvement is something that I hold dear to me and therefore I will retain my good standing within ARMA as long as I continue in this profession.

I don't see my involvement in ARMA waning any time soon because, as I've said, the opportunities are too valuable. Should I not be elected to the Board of Directors this term, I will continue my leadership within ARMA in whatever capacity is available and I will continue to work toward International BOD reinstatement.

I can bring to the BOD many years of “Big Picture” change management experience. I am currently working on my third full scale Records and Information Governance program implementation for my third major US law firm. This ground up project management is what gives me life. It is one of the reasons I was so interested in involvement with Information Coalition and why I am also so intrigued to become a part of this current board. So many exciting changes are upon us.

Through my involvement at many levels of leadership within ARMA as well as my long tenure as a leader I am very familiar with the challenges that the organization faces and I would look forward to being a part of the growth and transition that is forthcoming with the merger with Information Coalition. I think that it is a very exciting time for our profession and the organization.

III. Contributions I Can Bring to the Board

I believe that the most important contribution that I can bring to the board at this current snap shot in time is my prior relationship and perspective as a Board of Directors member for the Information Coalition.

My other contributions include:

1. Lengthy and consistent tenure in leadership positions with ARMA International.
2. Forte in creative marketing and elevation of the profession.
3. Diversity as a LGBT professional
4. Big Picture mentality
5. Change Management expertise.
6. Diplomatic personality
7. Conscientious