

James Kennedy
ARMA Questions for Consideration for Director Position

Please provide a link to your LinkedIn profile:

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What are the key areas you think ARMA needs to focus on to reinforce its leadership in IG?

1. Define the relationship between RIM and IG.
2. A rebranding effort to attract the talent of the future, Machine learning, Blockchain technologies, and proven results of IG implementations.

Where have you had the opportunity to lead a group through change?

I have been the change leader at virtually every job I've had. Most recently here at Tallgrass, managing our ECM rollout.

What are the top two issues ARMA should focus on in the next 12 months, and why?

1. Define the relationship between RIM and IG.
2. A rebranding effort to attract the talent of the future.