

# Jason C. Stearns IGP, CIPP/US, CRM

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**Jason C. Stearns**, Director, is a member of the Legal and Compliance Group at BlackRock. He is responsible for the global implementation of Information Governance standards and requirements.

Prior to BlackRock, Mr. Stearns worked at UBS as Director and Portfolio Manager, Group Information Governance where he was responsible for Information Governance strategy development, project management, and oversight. Prior to that, he was the Corporate Records Manager for New York Life Insurance Company.

Mr. Stearns earned an MS in Applied Information Management from the University of Oregon and BA from Binghamton University. He is also an Information Governance Professional (ARMA International), Certified Information Privacy Professional – US (IAPP) and a Certified Records Manager (ICRM). Mr. Stearns serves as Director on the ARMA International Board and previously served as chair of the IGP board of directors.

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9 November 2018

Dear Members of ARMA:

For the past year, I have been honored to serve on the ARMA Board as a director and I am eager to continue my service to the membership by taking on the responsibilities of president. My involvement with ARMA as a member and in leadership roles has been a key factor in my professional success. By serving on the ARMA board, I hope to help the association grow and adapt to our changing profession so that ARMA can play the same positive role in the careers of our members.

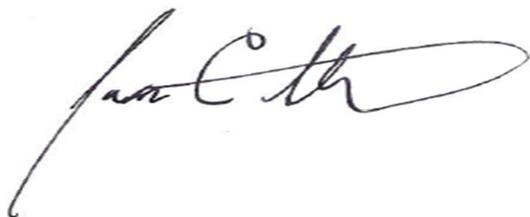
During my nearly 15 years as a member of ARMA, I have been involved at the chapter level and with HQ in a variety of roles. I have seen the association change and hope to guide the board through the continued challenges we face, including:

- Changing needs of the professional community including career pathing, thought leadership, and guidance beyond core records management
- A membership with shifting demographics including a significant portion of members approaching retirement and new professionals with different needs from, and expectations of, ARMA
- Fluctuating membership pipeline and resource constraints
- Shifting expectations and opportunities with our business partners/vendors

While I hope to have many ways to contribute to the board, one of the key things I think I bring is a unique, business oriented perspective. While I have a long history with ARMA, my time with the board and working with HQ has been relatively short. This is long enough to understand the workings of the board, but not long enough to lose my perspective. Like so many of our members, I work in an industry where resources can be tight and creative problem solving and relationship building is key. At the end of the day, I am expected to deliver on expectations and tasks, often with challenges similar to those facing ARMA. I hope to bring this approach to the board.

Another contribution I hope to make is my direct style of communication. When I communicate with others, they always know where I stand, what I can/cannot do, and what I need. Direct and respectful communication isn't always easy, but I believe it is essential.

Sincerely,



Jason C. Stearns, IGP, CIPP/US, CRM

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