

Phil Guenther, 2018 Biography

Phil Guenther, J.D., CRM works in Bank of America's Enterprise Data Management group in Charlotte, North Carolina. Phil has spent over 10 years in the RIM, IG, and data management fields, in both consulting and in-house positions. The bulk of his experience is in the Pharmaceutical and Financial Services industries, with a focus on developing RIM programs and records retention schedules.

Phil has a Bachelor's degree from Palm Beach Atlantic University, and a law degree from New England School of Law. He is a Certified Records Manager (CRM), and a 2019 Information Governance Professional (IGP) Candidate. Phil is currently the Vice President of the ARMA Charlotte-Piedmont Chapter; past member of the board of the ARMA Boston Chapter; a current member of the IGP Certification board; and most recently, an ARMA Mentor.

Phil also volunteers as a math tutor in a local Charlotte elementary school. In his spare time, Phil enjoys traveling and visiting his grandmother, who just turned 101 years old in June.

Statement

My desire to serve on the ARMA International Board stems from wanting to give back to an organization that has done so much for me. When I took my first “real job” after finishing school, it was a records management role, and I had no idea what I was doing. I found a file left behind from my predecessor, and it contained details on the ARMA International conference. A few months later I was on a plane to San Francisco for my first conference, and the rest is history. Over the years I have gained countless friendships and mentors through ARMA, and those relationships have been instrumental in shaping my career. I would love the opportunity to serve an organization and community that has given me so much.

I feel that I meet the qualifications for the Director position for several reasons. I have been an ARMA member in good standing for over 8 years. I have continuously worked in records & information management and data management roles since entering the workforce 10 years ago. In addition, I’ve served on 2 local ARMA Boards, helping with programming, education, and website management to help meet the needs of our members. I’ve made a conscious effort to stay abreast of the issues facing our association and community. Fluctuating membership levels, continued proliferation of data, changing workforce demographics, and rapid changes in technology are just a few examples of the challenges (and opportunities!) we need to keep our eye on.

In terms of contributions I can bring to the board, I have a good understanding of the industries represented in our association, and a strong desire to listen to their needs and enact change.

My career had humble beginnings: I started in a file room in a basement, packing boxes. I have quite literally seen the different facets of records & information management from the ground up. As a result, I've developed a deep respect for what we do each day in our jobs, and I've done my best in my roles on local ARMA Boards to improve the quality and value to our members. I would be honored to be able to continue supporting this organization and its members through joining the International Board.

Thank you for your consideration.