

Career Biography

My career in Information Management has spanned over 15 years. This work has included everything from planning the forward strategy for physical records management for investment banks to designing operating models for IG in nuclear energy plants.

I have held a range of rolls as a leader in IG in both Government and international businesses providing expertise in how to build proportionate responses to complex compliance and governance challenges.

Within that time I have built up a reputation as an educator and strong supporter of IG organisations that enable the community to develop and learn. This is a key principle for me even as a consultant; I feel that the only way all organisations can improve is through education and investment in their people.

I have demonstrated this consistently since my time at the UK National Archives where I built and led a community of educators leading to my election on to the board of the DLM Forum; ultimately being asked to be the Vice-Chair of the organisation. This European organisation fulfilled many of the same objectives of ARMA International; during my 2 years on that board I contributed to the development of de facto standards for EDRMS and oversaw a rejuvenation of its education and vision. Returning membership and conference attendance to former levels through a keen sense of what education people needed.

My impact on that board saw me identified as a leader by PwC as someone who could develop their IG practice. At the same time ARMA International's European Region Director recognised my potential and brought me into the ARMA community.

More recently I have been brought into Iron Mountain to lead development of their Professional Services in Europe and the Middle East. Both of these roles have required significant understanding of strategic goal setting, delivery and management of budgets to achieve these goals.

Key Achievements

- Director of DLM Forum / Vice Chair of the Board 2012-2014
- Deputy Director, European Region, ARMA International 2014-2016.
- Director, European Region ARMA International 2016 – to Present.

ARMA Roles and Achievements

For the last four years I have been committed to the development of ARMA International's strategy within Europe. This has been a challenging role as it coincided with significant change within ARMA International both strategically and financially. Despite these challenges I have overseen a stabilisation of the Region and achieved the following:

- Defined, developed and held 3 European Conferences. Receiving very positive feedback from membership from 2015-2017.
- Built partnerships with other associations and held a conference in partnership with the DLM Forum in 2018.
- Managed a difficult process of keeping the Swiss Chapter from quitting ARMA as a whole group, demonstrating the value proposition and ultimately managing them to stay within ARMA. This was a significant achievement as it represents the main centre of gravity for ARMA within Europe.
- My expertise has been recognised by ARMA Canada have sought my support and advice during their own leadership conference for the past three years.

What Could I Bring As A Director?

Whether it's stabilising struggling chapters or persuading ARMA International that it needed to redefine its value proposition to European Members. I've had to deal with a lot in four years of Region leadership. I feel I can bring a positive and proactive attitude using that experience to give the board strategic and tactical solutions to enable it to stabilize and grow through its exciting recent developments.

ARMA has set a mission to "empower the community of information professionals to advance their careers, organizations, and the profession". This is something I have been doing across Europe and Canada locally, nationally and internationally; with ARMA and with other recognised professional membership groups.

I believe this diverse experience can benefit ARMA's Board in representing the challenges and needs seen by our membership across all Regions. I am passionate about supporting these people in their education and enabling them to achieve ARMA's vision.

The most recent Boards of ARMA International have not had a Director from outside of North America. In my view this limits its diversity and could restrict its perception of what its membership is looking for from ARMA International as a recognised brand and leader in IG. In my opinion my experience and perspective is of great value to ARMA in this regard.

There are other reasons why I feel I would make an excellent candidate for the position of Director summarised as follows:

- **Experience;** As already mentioned, I've run an ARMA Region and managed the board of a very similar organisation. I understand the need to balance strategic goals and ambition with the finite resources available to a not-for-profit.
- **Diverse knowledge of IG and RIM;** I have worked across some of the broadest networks of professionals in this industry and for some of the biggest companies / leaders in it. From National Archives to global forensic services, there isn't much I haven't had to do and I feel ARMA can really benefit from that.
- **Partnerships;** I have a significant experience of building connections to other organisations that may form a source of partnerships to extend the reach of ARMA's influence and content.
- **Leadership;** Throughout my career I have been in leadership roles for development of IG education and development. As mentioned above, this has been recognised by ARMA Canada Region and they have sought to use my experience within their own leadership discussions for the last 3 years.

Combined I believe this makes me a valuable asset to ARMA International's Board as it transitions from its current phase of crisis management to building on its positive developments and recent merger with Info Gov Con.