20 SPONSORSHIP PACKAGES

49TH ANNUAL CONFERENCE
NOVEMBER 11-14, 2020
INDIANAPOLIS, IN
ARNOVA members from throughout the U.S. and around the world will gather to share thought-provoking research and engage in lively discussions. Scholars, practitioners and students exchange knowledge about voluntary action, nonprofit organizations, and philanthropy. Make plans to be a part of this important community.

What is the ARNOVA Annual Conference?
As the leading organization supporting research and education in the fields of voluntary action, philanthropy, nonprofit management, and civil society, ARNOVA stages this public conference each November. The conference is designed to create a public conversation on, as well as opportunities for presenting research about, pressing issues and vital opportunities facing the voluntary or nonprofit sector. It is both a showcase for the best and most current research, as well as a seed bed from which new research is born.

More than 800 researchers, teachers and leaders from the field gather at the Annual Conference. Over recent decades, the public conversation at our conference has evolved to address new developments in our field(s), including social entrepreneurship, social economy and all aspects of civil society, as well as to meet the needs of those who study and lead “the social sector.” ARNOVA’s Annual Conference is the largest gathering held regularly anywhere devoted to these matters.

Participant Overview
Roughly 80 percent of the conference attendees will be based in universities or colleges. They are leading scholars and teachers. However, many of them also serve as community consultants and nonprofit board leaders. The remaining 20 percent will be staff or leaders of nonprofit or social-economy organizations, full-time consultants to those groups, and some who play other roles in the world of philanthropy. If the pattern of recent years holds, at least 25 percent of participants will come from outside Canada and the U.S. Roughly 30 percent of conference attendees are students and others training to be the next generation of leadership for the voluntary sector.

Who Benefits From Our Work?
It is increasingly the case that developed societies, especially in the west, are depending more and more on voluntary-sector organizations, nonprofits, and emerging enterprises in “the social economy” to do the work of providing human services and developing civil society. ARNOVA’s work benefits all of society by helping generate the knowledge and perspectives that can make those organizations and enterprises more effective. With our focus on teaching, we are also playing a key role in preparing the next generation of leadership. Special projects we carry out have directly addressed the needs of nonprofits and foundations in developing new knowledge and sustaining important conversations vital to refining and improving their practices and services. In short, a wide range of organizations and individuals seeking to serve the public good are strengthened by the work of ARNOVA and its members.
INSTITUTIONAL SPONSORSHIP

Sponsor Investment: $8,500

Benefits

- One Exhibit Table (table top) in exhibit area
- Name on all sponsor signage
- Names included in sponsor listing in print program
- Name listed in conference App
- Logo or name and hyperlink included on ARNOVA website
- Full page ad in advertisement in program
- One Complimentary admission to the conference (a $380 value)
- Option to include item in conference tote bag (800 items needed and to be provided by sponsor)
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

CONFERENCE MEALS AND SESSIONS

Opening Luncheon
Thursday, November 12

Sponsor Investment: $15,000

Benefits

- Exhibit tables (table top) in exhibit area - premium location
- Event Signage – Banner or sign (provided by sponsor) located in prominent area at conference and name on all sponsor signage
- Name on signage at luncheon
- Logo or name and hyperlink included on ARNOVA website
- Name listed in conference App
- Full page advertisement in program
- Complimentary admission to the conference for three (a $1,140 value)
- Time at lunch for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue
Benefits

- Exhibit table (table top) in exhibit area – premium location
- Event Signage – Banner or sign (provided by sponsor) located in prominent area at conference and name on all sponsor signage
- Name on signage at luncheon
- Logo or name and hyperlink included on ARNOVA website
- Name listed in conference App
- Full page advertisement in program
- Complimentary admission to the conference for four (a $1,520 value)
- Time lunch for sponsor representative to make brief comments
- Sponsor logo included on screens in room
- Option to include item in conference tote bag (800 items needed and to be provided by sponsor
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVANews (published after conference)
- Recognition as conference sponsor in 2021 NVSQ issue

Friday Evening Reception
Friday, November 13

Benefits

- Time at beginning of reception for sponsor comments or video (5 minutes or less)
- Exhibit table (table top) in exhibit area
- Sign at entry to reception recognizing sponsor
- Name on sponsor signage
- Name included in sponsor listing in print program
- Logo or name and hyperlink included on ARNOVA website
- Full page advertisement in program
- Complimentary admission to the conference for three (a $1140 value)
- Sponsor logo included on screens in room
- Name listed in conference App
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsor Investment: $7,500</th>
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</thead>
<tbody>
<tr>
<td><strong>Plenary Sponsor</strong></td>
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<tr>
<td>Thursday, November 12</td>
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<tr>
<td><strong>Benefits</strong></td>
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<tr>
<td>• Sponsor logo on screen in plenary session room</td>
<td>ARNOVA website</td>
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<tr>
<td>• Verbal recognition during plenary introduction</td>
<td>Name listed in conference App</td>
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<tr>
<td>• Name on sponsor signage</td>
<td>• All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.</td>
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<tr>
<td>• Name included in sponsor listing in print program</td>
<td>• Recognition in ARNOVA December ARNOVANews</td>
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<tr>
<td>• Half page ad in Conference Program</td>
<td>• Recognition as conference sponsor in 2021 NVSQ issue</td>
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<td>• Logo or name and hyperlink included on ARNOVA website</td>
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<tr>
<td><strong>Poster Session Sponsor</strong></td>
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<td>Thursday, November 12</td>
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<td><strong>Benefits</strong></td>
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<tr>
<td>• Event Signage – Banner or sign (provided by sponsor) located in Poster Session room</td>
<td>Name listed in conference App</td>
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<td>• Logo or name and hyperlink included on ARNOVA website</td>
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<tr>
<td><strong>Membership Meeting Sponsor</strong></td>
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<td><strong>Benefits</strong></td>
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<tr>
<td>• Sponsor logo on screen in meeting room</td>
<td>Name listed in conference App</td>
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<tr>
<td>• Verbal recognition during meeting introduction</td>
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CONFERENCE ITEMS

NVSQ Special Edition Sponsorship  
Sponsor Investment: $12,000

Benefits

- Full page black & white ad in one issue of NVSQ
- Exhibit table (tabletop) in exhibit area
- Name on sponsor signage
- Name included in sponsor listing in print program
- Logo or name and hyperlink included on ARNOVA website
- Full page advertisement in ARNOVA Conference program
- Complimentary admission to the conference for two (a $760 value)
- Name listed in conference App
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

Meeting Space Internet  
Sponsor Investment: $10,000

Benefits

- Exhibit table (tabletop) in exhibit area
- Name on sponsor signage
- Name included in sponsor listing in print program
- Full page advertisement in program
- Logo or name and hyperlink included on ARNOVA website
- Company name, with ARNOVA branding, featured on Wi-Fi related signage posted around the hotel meeting space
- Sponsor name incorporated into login credentials attendees must use to access the internet in meeting spaces
- Complimentary admission to the conference for two (a $760 value)
- Option to include item in conference tote bag (800 items needed and to be provided by sponsor)
- Name listed in conference App
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue
# Conference Tote Bag for Attendees

**Sponsor Investment: $9,000**

**Benefits**

- Only Sponsor name printed on tote bags (quantity 800)
- Full page ad in Conference Program
- Recognized as sponsor on ARNOVA website
- Name on sponsor signage
- Name included in sponsor listing in print program
- Name listed in conference App

- All attendees from the Sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

# Charging Stations

**Sponsor Investment: $8,000**

**Benefits**

- Sponsor of charging station to be placed in prominent location at conference; custom graphic on each station (logo provided by sponsor)
- Exhibit Table (table top) in exhibit area – premium location
- Name on sponsor signage
- Name included in sponsor listing in print program
- Logo and hyperlink included on ARNOVA website
- Name listed in conference App
- Full page advertisement in program

- Complimentary registration to the conference for two (a $760 value)
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Option to include item in conference tote bag (800 items needed and to be provided by sponsor)
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

# Conference Volunteer T-Shirts

**Sponsor Investment: $5,000**

**Benefits**

- Only Sponsor name printed on volunteer t-shirts (quantity 75)
- Quarter page ad in Conference Program
- Logo or name and hyperlink included on ARNOVA website
- Name on sponsor signage
- Name included in sponsor listing in print program

- Name listed in conference App
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue
Benefits

- Item to be selected from list provided by ARNOVA imprinted with your logo and ARNOVA’s
- Exhibit Table (table top) in exhibit area
- Half-page advertisement in program
- Name on sponsor signage
- Name included in sponsor listing in print program
- Name listed in conference App
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

Conference Print Program

Benefits

- Full page ad in the program book – prominent location
- Name listed in conference App
- Name on sponsor signage
- Name included in sponsor listing in print program
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

Coffee Breaks

Breaks available (2) Thursday, (2) Friday and (1) Saturday

Benefits

- One 24” by 36” sign displayed in refreshment area (1 hour of coffee service)
- Name listed in conference App
- Name on sponsor signage
- Name included in sponsor listing in print program
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue
**Special Rooms**  
(Lactation Room - Faith Room)  
Sponsor Investment: $3,000 per room

**Benefits**
- One 24” by 36” sign displayed in the room
- Name listed in conference App
- Name on sponsor signage
- Name included in sponsor listing in print program
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue

**GENERAL CONFERENCE SUPPORT**

**Hotel Key Card Sponsorship**  
Sponsor Investment: $15,000

**Benefits**
- Sponsor name and/or logo printed in full color on the front of the key card (estimated 800 guests). Sponsor to supply artwork. Back of the key printed with ARNOVA logo
- Exhibit table (table top) in exhibit area – premium location
- Logo or name and hyperlink included on ARNOVA website
- Name listed in conference App
- Name on sponsor signage
- Name included in sponsor listing in print program
- Complimentary admission to the conference for four (a $1,520 value)
- Option to include item in conference tote bag (800 items needed and to be provided by sponsor)
- All attendees from the sponsor’s company will receive a “Sponsorship Ribbon” on name badge.
- Recognition in ARNOVANews (published after conference)
- Recognition as conference sponsor in 2021 NVSQ issue

**Silver Sponsor**  
Sponsor Investment: $1,500

**Benefits**
- Recognition as sponsor in the conference print program
- Name listed in conference App
- Name on sponsor signage
- Name included in sponsor listing in print program
- Recognition in ARNOVA December ARNOVANews
- Recognition as conference sponsor in 2021 NVSQ issue
ARNOVA DIVERSITY PROGRAM SPONSORSHIPS

ARNOVA hosts a number of foundational and formative diversity programs to further scholars in the sector. Show your support for creating opportunity and encouragement for scholars in our field.

**Diversity Scholars Dinner Sponsor**
Wednesday, November 11

**Sponsor Investment:** $7,500

**Benefits**

- Verbal Recognition as Diversity Scholars Dinner Sponsor at the dinner
- Logo or name and hyperlink included on ARNOVA website
- Name listed in conference App
- Full page advertisement in program
- Name on sponsor signage
- Name included in sponsor listing in print program
- Recognized as Diversity Programs sponsor on ARNOVA Conference website
- All attendees from the sponsor’s company will receive a “Diversity Program Sponsorship Ribbon” for their conference name badge.
- Recognition in ARNOVA December ARNOVANews
- Recognition as Diversity Programs sponsor in 2021 NVSQ issue

**Diversity Program Coffee Breaks**
This is one-hour coffee service during the Diversity Fellowship Program on Wednesday

**Sponsor Investment:** $2,500

**Benefits**

- One 24” by 36” sign in refreshment area
- Name listed in conference App
- Name on sponsor signage
- Name included in sponsor listing in print program
- Recognized as Diversity Programs sponsor on ARNOVA Conference website
- All attendees from the sponsor’s organization will receive a “Diversity Program Sponsorship Ribbon” for their conference name badge
- Recognition in ARNOVA December ARNOVANews
- Recognition as Diversity Programs sponsor in 2021 NVSQ issue
## Diversity Program General Support

<table>
<thead>
<tr>
<th>Diversity Program Premier Sponsor</th>
<th>Sponsor Investment: $15,000</th>
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<tbody>
<tr>
<td><strong>Benefits</strong></td>
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<td>• Name on sponsor signage</td>
<td>• All attendees from the sponsor’s organization will receive a “Diversity Program Sponsorship Ribbon” for their conference name badge</td>
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<td>• Name included in sponsor listing in print program</td>
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<td>• Recognized as Diversity Programs sponsor on ARNOVA Conference website</td>
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<td>• Name listed in conference App</td>
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<tr>
<th>Diversity Program Sponsor</th>
<th>Sponsor Investment: $7,500</th>
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<tbody>
<tr>
<td><strong>Benefits</strong></td>
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<tr>
<td>• Exhibit Table (table top) in exhibit area</td>
<td>• Full page ad in advertisement in program</td>
</tr>
<tr>
<td>• Recognition as a sponsor on signage at the conference</td>
<td>• All attendees from the sponsor’s organization will receive a “Diversity Program Sponsorship Ribbon” for their conference name badge</td>
</tr>
<tr>
<td>• Recognized as Diversity Programs sponsor on ARNOVA Conference website</td>
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<td>• Names included in sponsor listing in print program</td>
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<td>• Name listed in conference App</td>
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<table>
<thead>
<tr>
<th>Diversity Program Supporter</th>
<th>Sponsor Investment: $1,500</th>
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<tr>
<td><strong>Benefits</strong></td>
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<tr>
<td>• Recognized as Diversity Programs sponsor on ARNOVA Conference website</td>
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<tr>
<td>• Name included in sponsor listing in print program</td>
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<tr>
<td>• All attendees from the sponsor’s organization</td>
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</table>
If you would like a customized sponsorship package, not listed above, please let us know so that we can honor your contribution.

For more information, please contact Lynnette Cook, Executive Director at lcook@arnova.org

www.arnova.org - 441 W Michigan St, Indianapolis, IN 46202 - Main: 317 684 2120