Art Curators Conference

Advertising Opportunities for the 2020 Conference

#aamcSEA

AAMC & AAMC Foundation’s next Art Curators Conference is May 2–6, 2020 in Seattle, Washington. This year, we anticipate nearly 400 curators from around the globe to join us for content focusing on advancing curatorial work and art organizations beyond traditional and perceived thresholds and boundaries. In selecting this topic, we anticipate dialogues that reconsider linear narratives, challenge concepts of borders, investigate social and cross-cultural interactions, and engage in activism. Sessions and keynotes will be held at the W Hotel, with events and programming at the Seattle Art Museum, Olympic Sculpture Park, Asia Art Museum, and many more venues.
Ad Rates and Sizes
Distributed to all Conference attendees, hosts, guests and supporters, and published online.

Your ads would be
• Presented in full color
• Distributed to a high-profile target audience
• Acknowledged engagement and support of curators

Two-page spread
$3,000
Two-page spread in first half of book & listing within conference acknowledgements section

Full-page
$1,350

Half-page
$850

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Contact Information

- **Name**
- **Company**
- **Address**
- **City, State, Zip**
- **Phone**
- **Email**

Payment (required to secure support):

- [ ] Check (in USD only)
- [ ] AMEX
- [ ] MC
- [ ] VISA
- [ ] Wire Transfer

Name on card

Card #

Exp. CVV code

Signature

Email reservation form to aamc@artcurators.org

Contact Information

Name

Company

Address

City, State, Zip

Phone

Email

Payment (required to secure support):

- [ ] Check (in USD only)
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Format

- Catalog finished size: 6.625"W x 10.25"H
- Flat size for spreads: 13.25"W x 10.25"H
- Allow 0.125" on all sides for bleed ads
- Required type safety: 0.375" from trim on all sides
- File should be created to bleed or non-bleed size, not to finished size

Specifications

- Ads should be in PDF/X-1A format with all images embedded (no native files) and fonts outlined
- CMYK color mode (RGB or PMS will not be accepted)
- Include (non-interfering) crop marks
- DPI: 300
- All artwork at 100% scale

Submitting Ads

- Files can be submitted via email attachment; however, if files are larger than 6MB, we recommend that you send a link via file sharing services such as Dropbox, WeTransfer, Hightail, etc.
- Submit to the following email addresses, please submit to both not just one.
aamc@artcurators.org & m@manuelmiranda.info

Deadlines

- Secure advertisement now
  - Payment due by February 15, 2020
- Catalog artwork due by March 1

Contact

AAMC & AAMC Foundation
174 East 80th Street
New York, NY 10075 USA
aamc@artcurators.org / @Art_Curators

#aamcSEA

www.artcurators.org
About The Conference
AAMC & AAMC Foundation host an annual conference bringing together 400+ curators and allied professionals for four days of talks, workshops, and other networking opportunities. We strongly promote the program and its supporters, including through social media campaigns. Presentations and sessions have focused on major topics shaping the field, such as cultural equity, inclusive environments, challenging colonial foundations, implicit bias, cultural isolationism, and changing technologies. In 2019, a highlight of the Conference were the Keynote Dialogues featuring Dr. Andrea Barnwell Brownlee, Director, Spelman College Museum of Fine Art and Dr. Mary Schmidt Campbell, President, Spelman College; and Dr. William D. Adams, Senior Fellow, Andrew W. Mellon Foundation, Former Chair of the National Endowment for the Humanities and Dr. Jane Chu, PBS Arts Adviser and Artist, Former Chair of the National Endowment for the Arts. Both discussions focused on developing more inclusive approaches to engagement in the arts, from re-thinking the structure of educational pipelines, to strategies for expanding audiences at a national level through cross-disciplinary programming. Recent Keynote Dialogue presenters have included: Ruth Phillips, Co-director of GRASAC & Canada Research Professor at Carleton University and Skawennati, Artist; Lisa Ackerman, Executive Vice President, World Monuments Fund and Cara Krmpotich, Associate Professor, iSchool, University of Toronto; Monica O. Montgomery, Founding Director & Curator, Museum of Impact, and Tanya M. Odom, Global Diversity & Inclusion & Education Consultant & Executive Coach; Hank Willis Thomas, Artist, and Deborah Willis, University Professor & Chair of the Department of Photography & Imaging, Tisch School of the Arts, New York University; and Darren Walker, President of the Ford Foundation, and Hilton Als, staff writer & theatre critic for The New Yorker.

About Us
Founded in 2001, the Association of Art Museum Curators (AAMC) & AAMC Foundation advances the curatorial field through forward-looking leadership in development and educational opportunities. We offer opportunities for learning and connecting at every stage of a curator’s career. In partnership with more than 1,300 members, we serve as a resource for the profession’s best practices, codes of conduct and ethical standards. We provide a platform for the exchange of a broad range of information on critical issues driving the field, including diversity and inclusion, digital innovation, artistic voices and histories, and marketing and audience engagement. Our members include independent curators and staff members from 500+ art organizations and museums in eighteen countries, ranging from leading national institutions to community-based art organizations. Our programs serve members, professional colleagues, and the public, and our outreach reflects diverse perspectives within the field, often examining strategic directions of curatorial practice and art organization management. With members spanning the globe, we are an ambassador and advocate for all art curators and the leading champion of their significant contributions.