Art Curators Conference

Sponsorship Opportunities for the 2020 Conference

#aamcSEA

AAMC & AAMC Foundation’s next Art Curators Conference is May 2–6, 2020 in Seattle, Washington. This year, we anticipate nearly 400 curators from around the globe to join us for content focusing on advancing curatorial work and art organizations beyond traditional and perceived thresholds and boundaries. In selecting this topic, we anticipate dialogues that reconsider linear narratives, challenge concepts of borders, investigate social and cross-cultural interactions, and engage in activism. Sessions and keynotes will be held at the W Hotel, with events and programming at the Seattle Art Museum, Olympic Sculpture Park, Asia Art Museum, and many more venues.
Lead $25,000

Lead sponsorship is an exclusive opportunity to highlight your commitment to the curatorial field. Sponsorship at this level allows for the most engaged interaction with our attendees. The audience consists of current and future curatorial leaders, including those from collecting and kunstalle institutions around the globe such as The Metropolitan Museum of Art, J. Paul Getty Museum, the Tate, Art Institute of Chicago, Los Angeles County Museum of Art, Crystal Bridges, The Studio Museum in Harlem, and more.

Branded Lead Sponsorship
- Exclusive sponsorship at this level
- Logo on Conference bags, distributed to all attendees
- “Lead Sponsor” recognition within all conference material
- Brand recognition as an AAMC Foundation Corporate Sponsor within all AAMC & AAMC Foundation marketing material for one year
- Ad looped on Conference screen during program
- Two-page (spread) color ad in Conference catalog

Access
- Invitations for company representatives and/or guests
- Ten Members’ Reception tickets
- Two Conference session tickets
- Four Awards for Excellence celebration tickets
- Recognition of one representative at the Benefactor Circle (valued at $2,500) level, with associated benefits

Direct Connection
- Opportunity to speak to the full Conference attendees during sessions about your work
- Offer to lead a breakout session on a relevant topic
- Material in welcome bags
- Display stand and/or material at registration desk
- Dedicated eblast to our members at a time of your choosing
- Subscription to our e-news

Awards for Excellence $20,000

Since their launch in 2004, we have honored more than 200 curators through the Awards for Excellence. The Awards are the only recognition of their kind by which curators directly honor the work of their colleagues and are highly esteemed by art curators everywhere. Supporting these respected Awards is an exceptional opportunity.

Branded Sponsorship
- Sole sponsor of this premier program
- Ad and/or logo looped on Awards ceremony screen during program
- Logo and/or listing “Awards for Excellence Sponsor” in all related material, including the Awards announcement press release—typically picked up by national press outlets
- Two-page (spread) color ad in Conference catalog
- Identity on Conference session screen and within all Conference collateral
- Brand alignment as an AAMC Foundation Corporate Sponsor within all our material

Access
- Invitations for company representatives and/or guests
- Ten Awards for Excellence celebration tickets
- Four Members’ Reception tickets
- Two Conference session tickets
- Recognition of one representative at the Benefactor Circle (valued at $2,500) level, with associated benefits

Direct Connection
- Company representative to announce the Awards on stage to a live audience of over 300 curators
- Offer to lead a breakout session on a relevant topic
- Material in welcome bags
- Display stand and/or material at registration desk
- Dedicated eblast to our members at a time of your choosing
- Subscription to our e-news
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<th>Field $12,000</th>
<th>Partner $7,000</th>
<th>Supporter $5,000</th>
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<td><strong>Branded Sponsorship</strong>&lt;br&gt;• Opportunity to be the sponsor of a field of work, such as shipper, insurance agency, auction house, framer, etc. (one per field available)&lt;br&gt;• Recognition as a Conference Sponsor aligned with your field of work, i.e. “Insurance Sponsor”&lt;br&gt;• Full page color ad in Conference catalog&lt;br&gt;• Identity on Conference session screen and within all Conference collateral&lt;br&gt;• Brand alignment as an AAMC Foundation Corporate Sponsor within all our material</td>
<td><strong>Branded Sponsorship</strong>&lt;br&gt;• Half-page Conference catalog ad&lt;br&gt;• Identity on Conference session screen and within all Conference collateral&lt;br&gt;• Brand alignment as an AAMC Foundation Corporate Friend within all our material</td>
<td><strong>Branded Sponsorship</strong>&lt;br&gt;• Recognition as a Conference Supporter&lt;br&gt;• 10% discount on conference catalog ads</td>
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<td><strong>Access</strong>&lt;br&gt;• Invitations for company representatives and/or guests&lt;br&gt;• Two Awards for Excellence celebration tickets&lt;br&gt;• Two Members’ Reception tickets&lt;br&gt;• Two Conference session tickets</td>
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<td><strong>Direct Connection</strong>&lt;br&gt;• Material in welcome bags&lt;br&gt;• Digital ad in our fall 2020 newsletter&lt;br&gt;• Subscription to our e-news</td>
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<td><strong>Direct Connection</strong>&lt;br&gt;• Offer to host a presentation/discussion on a relevant topic during our breakout sessions&lt;br&gt;• Ability to host a display booth (Sunday–Tuesday)&lt;br&gt;• Material in welcome bags&lt;br&gt;• Dedicated eblast to our members at a time of your choosing&lt;br&gt;• Subscription to our e-news</td>
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Awards for Excellence
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Field
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Supporter
$5,000

Contact Information

Name

Company

Address

City, State, Zip

Phone

Email

Payment (required to secure support):

☐ Check (in USD only) ☐ AMEX ☐ MC ☐ VISA ☐ Wire Transfer

Name on card

Card #

Exp.

CVV code

Signature

Email reservation form to aamc@artcurators.org

Deadlines

Secure sponsorship now
Payment due by February 15
Catalog artwork due by March 1

AAMC & AAMC Foundation
174 East 80th Street
New York, NY 10075 USA
aamc@artcurators.org / @Art_Curators

#aamcSEA
www.artcurators.org
About The Conference
AAMC & AAMC Foundation host an annual conference bringing together 400+ curators and allied professionals for four days of talks, workshops, and other networking opportunities. We strongly promote the program and its supporters, including through social media campaigns. Presentations and sessions have focused on major topics shaping the field, such as cultural equity, inclusive environments, challenging colonial foundations, implicit bias, cultural isolationism, and changing technologies. In 2019, a highlight of the Conference were the Keynote Dialogues featuring Dr. Andrea Barnwell Brownlee, Director, Spelman College Museum of Fine Art and Dr. Mary Schmidt Campbell, President, Spelman College; and Dr. William D. Adams, Senior Fellow, Andrew W. Mellon Foundation, Former Chair of the National Endowment for the Humanities and Dr. Jane Chu, PBS Arts Adviser and Artist, Former Chair of the National Endowment for the Arts. Both discussions focused on developing more inclusive approaches to engagement in the arts, from re-thinking the structure of educational pipelines, to strategies for expanding audiences at a national level through cross-disciplinary programming. Recent Keynote Dialogue presenters have included: Ruth Phillips, Co-director of GRASAC & Canada Research Professor at Carleton University and Skawennati, Artist; Lisa Ackerman, Executive Vice President, World Monuments Fund and Cara Krmpotich, Associate Professor, iSchool, University of Toronto; Monica O. Montgomery, Founding Director & Curator, Museum of Impact, and Tanya M. Odom, Global Diversity & Inclusion & Education Consultant & Executive Coach; Hank Willis Thomas, Artist, and Deborah Willis, University Professor & Chair of the Department of Photography & Imaging, Tisch School of the Arts, New York University; and Darren Walker, President of the Ford Foundation, and Hilton Als, staff writer & theatre critic for The New Yorker.

About Us
Founded in 2001, the Association of Art Museum Curators (AAMC) & AAMC Foundation advances the curatorial field through forward-looking leadership in development and educational opportunities. We offer opportunities for learning and connecting at every stage of a curator’s career. In partnership with more than 1,300 members, we serve as a resource for the profession’s best practices, codes of conduct and ethical standards. We provide a platform for the exchange of a broad range of information on critical issues driving the field, including diversity and inclusion, digital innovation, artistic voices and histories, and marketing and audience engagement. Our members include independent curators and staff members from 500+ art organizations and museums in eighteen countries, ranging from leading national institutions to community-based art organizations. Our programs serve members, professional colleagues, and the public, and our outreach reflects diverse perspectives within the field, often examining strategic directions of curatorial practice and art organization management. With members spanning the globe, we are an ambassador and advocate for all art curators and the leading champion of their significant contributions.