2023 Art Curators Conference

Save the date!

May 6 - 9, 2023
New York City

Association of Art Museum Curators & AAMC Foundation

aamc
AAMC is the flagship organization for nonprofit art curators across the globe. Each year we host the Art Curators Conference, the singular event centering on the art curatorial profession.

2023 Art Curators Conference centers on the theme of *Empowerment.*
Supporting the Art Curators Conference

Direct contact, prominence, and connections with the leading curators of today and tomorrow.

Brand awareness in front of the largest international gathering of curatorial visionaries and decision-makers.

Value and profile—your sponsorship brings meaningful recognition from curators around the world.
REACH OUR AUDIENCE OF OVER 70,000+

- 9,700+ followers on Facebook
- 40,000+ followers on Twitter
- 8,800+ followers
- 8,000+ subscribers on Instagram

CONFERENCE ATTENDEES

- Reach of 600+ Curatorial Leaders

Major museum representation globally: LACMA, Met, Getty, AIC, Tate, AGO, MoMA, National Galleries and Smithsonian Institutions.

Prominent anchor institutions in: San Francisco, Mumbai, Abu Dhabi, Tokyo, Seattle, Boston, Miami, Houston, Bristol, St. Louis, Toronto, Montreal, and more.
ENGAGEMENT LEVELS
KEYNOTE $25,000
Only one opportunity available at this level.

ACCESS TO CURATORS
• 2 Invitations to attend full Conference.
• Ability to introduce a Keynote.
• Capacity to distribute material and/or have a physical presence with brand collateral at the Conference.
• 6 tickets to the Curator Members’ Party. The party of the Conference.
• 6 tickets to the Awards for Excellence Celebration honoring the published work and exhibitions of curators around the globe.
• Recognition of 1 representative in AAMC’s individual giving Circle at the President’s level.

BRANDING
• Recognition as the sponsor of all our Keynotes.
• Brand recognition as a Corporate sponsor of AAMC.
• Dedicated sponsor area on our Conference app.
• Full screen ad rotation to in-person audience, multiple times a day.
• Full screen ad rotation to full virtual audience, multiple times a day.
• Full page ad in the Digital Conference Catalog.

OUTREACH
• Dedicated e-blast to our 8,000+ subscriber mailing list.
• Gratitude on our social pages.

SESSION $15,000
Three opportunities available at this level.

ACCESS TO CURATORS
• Ability to introduce a Session.
• Capacity to distribute material and/or have a physical presence with brand collateral at the Conference.
• 4 tickets to the Curator Members’ Party. The party of the Conference.
• 4 tickets to the Awards for Excellence Celebration honoring the published work and exhibitions of curators around the globe.
• Recognition of 1 representative in AAMC’s individual giving Circle at the Benefactor level.

BRANDING
• Recognition as the sponsor of a day of Sessions.
• Brand recognition as a Corporate sponsor of AAMC.
• Dedicated sponsor area on our Conference app.
• Full screen ad rotation to in-person audience, three times a day.
• Full screen ad rotation to full virtual audience, three times a day.
• Full page ad in the Digital Conference Catalog.

OUTREACH
• Dedicated e-blast to our 8,000+ subscriber mailing list.
• Gratitude on our social pages.

ROUNDTABLE $10,000
Two opportunities available at this level.

ACCESS TO CURATORS
• 4 tickets to the Curator Members’ Party. The party of the Conference.
• 4 tickets to Awards for Excellence Celebration honoring the published work and exhibitions of curators around the globe.
• Recognition of 1 representative in AAMC’s individual giving Circle at the Friend level.

BRANDING
• Recognition as the sponsor of a day of RoundTables.
• Brand recognition as a Corporate sponsor of AAMC.
• Dedicated sponsor area on our Conference app.
• Full screen ad rotation to in-person audience, three times daily.
• Full screen ad rotation to full virtual audience, three times a day.
• Full page ad in the Digital Conference Catalog.

OUTREACH
• Dedicated e-blast to our 8,000+ subscriber mailing list.
• Gratitude on our social pages.
# Sponsor Levels

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<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Access to Events</th>
<th>Branding</th>
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<tbody>
<tr>
<td><strong>ALLY: $5,000</strong></td>
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<td>• 2 tickets to the Curator Members’ Party. The party of the Conference.</td>
<td>• Banner screen ad rotation to in-person audience, once a day.</td>
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<td>• 2 tickets to the Awards for Excellence Celebration honoring the published work</td>
<td>• Banner screen ad rotation to virtual audience, once a day.</td>
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<td>and exhibitions of curators around the globe.</td>
<td>• Full page ad in the Digital Conference Catalog.</td>
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<td><strong>FRIEND: $2,500</strong></td>
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<td>• 2 tickets to the Awards for Excellence Celebration honoring the published work</td>
<td>• Banner screen ad rotation to in-person audience, once a day.</td>
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<td>• Full page ad in the Digital Conference Catalog.</td>
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<td><strong>GUIDE: $1,500</strong></td>
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POSSIBLE BENEFITS

SPONSOR PAGE ON APP

ACCESS TO EVENTS

SOCIAL MEDIA AND E-BLASTS

BRAND COLLATERAL DISTRIBUTION

VISUAL PRESENCE

AD IN DIGITAL CATALOG

#AAMCNYC
Sponsorship Opportunities

- **Keynote** $25,000
- **Session** $15,000
- **RoundTable** $10,000
- **Ally** $5,000
- **Friend** $2,500
- **Guide** $1,500

**Contact Information**

- **Name**
- **Company**
- **Address**
- **City, State, Zip**
- **Phone**
- **Email**

**Payment (required to secure space):**

- [ ] AMEX
- [ ] MC
- [ ] VISA

- **Name on card**
- **Card #**
- **Exp.**

- **Signature**

**CVV Code**

Email reservation form to development@artcurators.org

Payment and creative assets due by March 1, 2023
Founded in 2001, the Association of Art Museum Curators (AAMC) today has over 1,500 members from over 500+ institutions around the globe. Together the AAMC & AAMC Foundation celebrate the curatorial narrative by supporting and promoting the work of art curators at all stages in their career through opportunities for networking, collaboration, professional development, and career advancement. In the ever-changing, non-profit visual art world, the AAMC Foundation is the voice for all curators—regardless of field, experience level, and institutional type. It ensures that the curatorial perspective on art, museums, and educational issues is actively communicated to the public, media, and museum profession.