The AAMC & AAMC Foundation's 2022 Strategic Plan reflects the organization's history and status and envisions a future that embraces change in order to advance the non-profit art curatorial field and secure sustainability for the organization and its work. This process has clarified the direction of the organization in the following ways:

# **Updated Mission**

The Association of Art Museum Curators (AAMC) & AAMC Foundation supports, values, and advances the work of nonprofit art curators at all stages of their careers through leadership and connectivity. The organization's work is grounded on diversity, equity, inclusion, access, and belonging (DEIAB) and seeks to recognize the full breadth of a person's lived experience, self-identification (gender, ethnic, racial, and ability), and socio-economic background. We are a compelling leader and resource for those who care about the role of curators as agents of change, social impact, and multicultural understanding.

#### **Core Value**

With diversity, equity, access, inclusion, and belonging as core values of the organization's mission, culture, and work, the strategic plan's focal points will advance AAMC & AAMC Foundation's ongoing efforts to support nonprofit curators at all stages of their careers and continue to champion curatorial practices that equitably recognize the full breadth of a person's lived experience, self-identification (gender, ethnic, racial, and ability) and socio-economic background.

# **Strategic Goals**

The AAMC & AAMC Foundation has identified the following three areas of focus as critical for its future and that of the nonprofit curatorial field.

## SERVICE.

Underscore the work the organization implements to provide networking, leadership training, and advancement for non-profit art curators and its own operations.

#### IDENTITY.

Amplify the organization's mission and reach through re-envisioning its name and institutional identity, along with a reflection on its structure and capacity.

# RESILIENCE.

Ensure the viability and sustainability of the curatorial profession and the organization itself.