

CONNECT THROUGH ASBA PARTNERSHIP

1

GAIN EXPOSURE TO OUR MEMBERSHIP.

Deliver your brand throughout Arizona. Reach 12,000 targeted small and big business managers.

2

NETWORK WITH INDUSTRY PROFESSIONALS.

With more than 40 programs each year, we invite you to meet our CEOs, entrepreneurs and community partners.

3

ALIGN WITH STRONG PUBLIC POLICY.

Our government influence reflects the most relevant issues facing Arizona businesses today.

4

40+ YEARS OF COLLABORATION.

Bringing relevant opportunities to help everyday business owners improve their business knowledge, solve problems, and ultimately become more successful.

5

BE A RESOURCE.

Our innovative response to the needs of our partners make ASBA an invaluable resource for bringing your message to Arizona's small and big businesses now and into the future.

**CONTACT ASBA
LET'S PARTNER!**

info@asba.com

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www.asba.com

**GET CONNECTED
TO ARIZONA'S
SMALL
BUSINESS
COMMUNITY.**



OUR MISSION, VISION AND VALUES

The Arizona Small Business Association (ASBA) is dedicated to facilitating the connection of preeminent thought leaders and entrepreneurs to promote success for all.

We approach sponsorships as a business partnership in which both parties receive strategic benefits. We invite you to design a plan centered on your ideas and target initiatives, as well as the opportunity of increasing visibility and driving brand loyalty of your products and services.

12,000
REACH STATEWIDE



RELATIONSHIPS. CREDITABILITY. TRUST.

People associate ASBA with its creditability for building relationships and a powerful reputation supporting small businesses for over 40 years.

EDUCATIONAL PROGRAMS AND EVENTS

ASBA gives immeasurable value to the businesses we represent. Bringing the powers afforded to Wall Street to the small businesses of Main Street through innovative tools, resources, connections and advocacy.

WHY COMPANIES ALIGN WITH ASBA

We provide effective exposure opportunities including industry-specific programs, classes, award luncheons, signature events, social media, marketing, community involvement initiatives and more. Partners can be sure ASBA will customize a program that fits their key initiatives.

TO LEARN MORE CONTACT US
602-306-4000 OR EMAIL: INFO@ASBA.COM

OUR TRUSTED PARTNERS

ENTERPRISE BANK & TRUST

COX BUSINESS

THE HARTFORD

ASU LAW GROUP

SALT RIVER PROJECT

TASC

ARIZONA PUBLIC SERVICE

PAYROLL VAULT

FASTURTLE DIGITAL

UPS

AND MORE!