Membership

www.asca-consultants.org
Consulting—Your Next Step as an Arborist

Whether you view consulting as a career path or an additional service to offer your clients, it’s essential that your work products be of the highest quality. The American Society of Consulting Arborists (ASCA) sets itself apart by focusing exclusively on consulting and can help you build and strengthen your existing skills.

ASCA helps passionate professionals like you succeed by providing the tools and knowledge they need to approach problems differently for their clients and the ability to expand into new practice areas.

Members view ASCA as an investment. From the educational information you receive to the contacts you make, being part of ASCA helps you grow your consulting business.

Education

With education specifically developed to help you expand your Consulting Arborist practice, ASCA offers training on topics you won’t find anywhere else in the industry—report writing, appraisals, professional practice guidelines, forensics, dispute resolution, expert testimony, and more. And members receive a discount on all our educational offerings, including:

- The Annual Conference
- The Consulting Academy
- Online/On-Demand Education
- Publications
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As a Consulting Arborist, ASCA helps passionate professionals like you succeed. It provides its members with the tools and knowledge they need to approach problems differently, which results in stronger work products for their clients and the ability to expand into new practice areas.

Members view ASCA as an investment. From the educational information you receive to the contacts you make, being part of ASCA helps you grow your consulting business.

Community

ASCA members regularly refer work to each other, share their expertise and experiences, and brainstorm solutions. They create longstanding relationships through:

- The Annual Conference
- The Consulting Academy
- The ASCA Exchange and LinkedIn
- Informal Mentoring
ASCA members are a diverse group, ranging from professionals who consult 100% of the time, to those who offer consulting as one of their many services, to those just considering consulting.

Visibility

ASCA members receive exposure and referrals through the “Find a Consulting Arborist” online directory—used by both property owners and industry professionals (e.g., attorneys, claims adjusters, developers, municipalities, urban planners).

Expand your practice—apply to be an ASCA member. www.asca-consultants.org
Credibility

ASCA is the only arboricultural association that requires its members to have a minimum number of years of industry experience as well as meet educational requirements. Just being able to tell your current and prospective clients you’re an ASCA member increases your credibility and marketability.

Apply today to become an ASCA member.
www.asca-consultants.org
Eligibility

To be an ASCA member, you must have at least five years of experience in arboriculture plus one of the following educational requirements:

A. A four-year degree in arboriculture or a closely related field, such as urban forestry, horticulture, plant pathology, entomology, forestry, or plant biology.

B. Board Certified Master Arborist certification.

C. A minimum of 240 approved CEUs.

Maintaining Membership

Earning 30 CEUs every two years is required to maintain ASCA membership—see list of approved CEUs on the right.
## Approved CEUs

To become an ASCA member, you need a total of 240 CEUs.

### Formal Education

Credits can only be claimed for the highest degree earned.

<table>
<thead>
<tr>
<th>Degree</th>
<th>CEUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph.D.</td>
<td>450 CEUs</td>
</tr>
<tr>
<td>Masters</td>
<td>350 CEUs</td>
</tr>
<tr>
<td>Four-year degree</td>
<td>300 CEUs</td>
</tr>
<tr>
<td>Two-year degree</td>
<td>120 CEUs</td>
</tr>
</tbody>
</table>

### ASCA Education

<table>
<thead>
<tr>
<th>ASCA Event</th>
<th>CEUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASCA Consulting Academy</td>
<td>30 CEUs</td>
</tr>
<tr>
<td>ASCA Annual Meeting</td>
<td>20 CEUs</td>
</tr>
<tr>
<td>ASCA Annual Meeting Pre-Conference Workshop</td>
<td>8 CEUs</td>
</tr>
<tr>
<td>ASCA On-Demand Webinars</td>
<td>1 CEU each</td>
</tr>
</tbody>
</table>

### ISA Certification

<table>
<thead>
<tr>
<th>ISA Certification</th>
<th>CEUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board Certified Master Arborist (BCMA)</td>
<td>300 CEUs</td>
</tr>
<tr>
<td>ISA Certified Arborist</td>
<td>60 CEUs</td>
</tr>
</tbody>
</table>

### Continuing Education

<table>
<thead>
<tr>
<th>ISA Event</th>
<th>CEUs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISA Annual Meeting</td>
<td>1 ISA CEU = 1 ASCA CEU</td>
</tr>
<tr>
<td>TCIA Annual Meeting</td>
<td>15 CEUs*</td>
</tr>
<tr>
<td>Closely related national professional conferences or allied professions national conferences (must be multi-day events)</td>
<td>15 CEUs*</td>
</tr>
<tr>
<td>Completion of a formal continuing adult education course in business, writing, arboriculture, or closely related field with a demonstration of competency (approved by ASCA)</td>
<td>15 CEUs*</td>
</tr>
<tr>
<td>ISA chapter or other regional, state, or local associations or government or privately sponsored functions</td>
<td>6 CEUs per full day; 3 CEUs per half day</td>
</tr>
<tr>
<td>TRAQ</td>
<td>14.5 CEUs</td>
</tr>
<tr>
<td>Online seminars in business, writing, arboriculture, or closely related field (approved by ASCA)</td>
<td>1 Hour = 1 CEU</td>
</tr>
<tr>
<td>Regional or state certification or license program in agriculture and life science with a demonstration of competency (approved by ASCA)</td>
<td>10 CEUs*</td>
</tr>
</tbody>
</table>

Note: New certifications only, renewals do not qualify

*If the number of ASCA-assigned CEUs listed above differs from ISA-assigned CEUs, the number of ISA-assigned CEUs can be used to meet the requirement.
## Applicant Information

### Payment Information

- **Membership Year**: October 1 – September 30
- **Application fee**: $75 + **Annual Dues**: $490 = **Total**: $565
- **Amount Enclosed $**
- **Check** (made payable to ASCA - U.S. funds only) □ **MasterCard** □ **VISA**

### Education Requirements

**A. Degree**

Name of degree and major

**B. ISA BCMA Certification (300 CEUs)**

**or**

**C. Continuing Education Units (240 CEUs)**

Provide a list of educational events in which you have participated, verifying that you have at least 240 approved CEUs. For each event, include the following: event name, date of event, brief description of event, event sponsor, location of event, and number of hours involved.

- **I am an ISA Certified Arborist = 60 CEUs**

**I certify that I have met the education and experience requirements as set forth and that, to the best of my knowledge, the information on this application is true, accurate, and complete.**

### Apply online at [www.asca-consultants.org](http://www.asca-consultants.org), or complete this application and mail or fax along with the application fee to:

9707 Key West Avenue, Suite 100, Rockville, Maryland 20850.

[www.asca-consultants.org](http://www.asca-consultants.org) • **P (301) 947-0483 F (301) 990-9771**