The Ascend National Convention is the premier Pan-Asian conference open to corporate business professionals and students who are interested in building critical skills needed for the competitive global market. This year’s theme, “Innovating Leadership in a Borderless World” defines global power structures shifting from traditional nation states and corporations to collaborative alliances, synergizing leadership cultures.

KEYNOTE SPEAKERS INCLUDE:

Punit Renjen  
Chairman of the Board, Deloitte LLP  
Punit Renjen is Chairman of the Board of Deloitte LLP. He has held a number of leadership roles, including, most recently, Chairman and CEO of Deloitte Consulting LLP. He has led Strategy & Operations and Mergers & Acquisitions Consultative Services for Deloitte Consulting in the U.S. as well as for the global network, Deloitte Touche Tohmatsu Limited (DTTL). In addition to chairing the Deloitte LLP Board of Directors, Punit also serves on the DTTL Board of Directors.

S. Shariq Yosufzai  
Vice President of Global Offices of Diversity & Ombuds, Chevron Corporation  
S. Shariq Yosufzai is Vice President of Global Offices of Diversity and Ombuds at Chevron Corporation. He is responsible for Chevron’s worldwide Diversity & Inclusion and Ombuds functions. He also provides oversight for Chevron’s worldwide University Partnerships and Strategic relationships with Professional Societies and Institutes.

SPECIAL ANNOUNCEMENT

The National Association of Asian MBAs (NAAMBA) has now joined Ascend. As part of Ascend, the new AscendNAAMBA, an organization with global reach, will continue to propel Pan-Asian leaders to new heights through mentoring, professional development, and career advancement opportunities. AscendNAAMBA is the MBA component of Ascend, and will continue to offer robust development programs designed to cultivate Pan-Asian talent and professional advancement.

CONVENTION HIGHLIGHTS

Business leaders, senior executives, and professionals from a wide cross-section of the Pan-Asian community will have the ability to experience 4 days of professional development amongst like-minded individuals. Rising stars in the business community, as well as exemplary students will be recognized during our Leadership and Scholarship Luncheons, as well as the Gala Dinner.

BENEFITS OF ATTENDING

- Networking opportunities with Pan-Asian leaders
- Ability to interact one-on-one with executive mentors
- Develop the skills needed to compete in a global market
- In depth perspective and valuable insight through stimulating topics
- Corporate and career opportunity exposure

SCHOLARSHIPS

In partnership with the following companies, Ascend is pleased to announce the 2013 corporate scholarships:
TENTATIVE CONVENTION PROGRAM

Friday, August 23rd
- Ascend Internal Meetings
- EIS—Executive Insight Series™ (separate registration required)
- Registration Setup for Select Partners
- Career Fair Setup for Exhibitors

Saturday, August 24th
- Welcome Reception
- Career Fair with AscendNAAMBA
- Official Opening & Keynote
- Power of the Asian Consumer
- Social Media in Business—Where is it headed?
- Unique AscendNAAMBA sessions

Sunday, August 25th
- Breakfast—Keynote General Session
- Myths of Asian Leadership 2.0
- Student Scholarship Luncheon & Keynote
- Generation Y—Politics in the Office
- Generation Y—Career Choice
- Sponsor Receptions (Invitation Only)

Monday, August 26th
- Breakfast—Keynote General Session
- Mentoring Program in partnership with AAPA
- Leadership Luncheon & Keynote
- Multiple Ascend and AscendNAAMBA leadership development sessions
- General Reception
- Gala Awards Dinner

WHAT’S NEW FOR OUR 2013 CONVENTION

In addition to the leadership programs that have been the core of our convention, we are excited to announce a few new programs and opportunities for 2013:

- Myths of Asian Leadership—Executive Insight Series 2.0
- What’s needed for Pan–Asians to gain leadership assignments
- “Doctors’ Offices”—Clinics for special career situations
- Staffed by corporate level executives
- Branding Opportunities for Corporations
- Ability to showcase the company, their products and services
- Business to Consumer Marketplace
- Space for products and services displays
- Executive Insight Series™ for Women
- Created by Women. Taught by Women. For Women.

EXECUTIVE INSIGHT SERIES™

On Friday, August 23rd, there will be an all–day session of 3 modules from our highly–rated CPE—eligible series aimed at senior managers, directors and new executives. Specifically tailored for Pan–Asians, EIS™ was created and is presented by Ascend board executives. This interactive session will provide real business cases and enhance business skills to climb the corporate ladder (additional fee to register, lunch is included).

CORPORATE PARTNERS (PARTIAL LIST)

Platinum

Pearl

Silver

Bronze

Not-for-profit