



MESSAGE FROM ASCEND

The Ascend National Convention is the premier Pan–Asian conference open to corporate business professionals and students who are interested in building critical skills needed for the competitive global market. This year’s theme, “Innovating Leadership in a Borderless World” defines global power structures shifting from traditional nation states and corporations to collaborative alliances, synergizing leadership cultures.

KEYNOTE SPEAKERS INCLUDE:



Punit Renjen

Chairman of the Board, Deloitte LLP

Punit Renjen is Chairman of the Board of Deloitte LLP. He has held a number of leadership roles, including, most recently, Chairman and CEO of Deloitte Consulting LLP.

He has led Strategy & Operations and Mergers & Acquisitions Consultative Services for Deloitte Consulting in the U.S. as well as for the global network, Deloitte Touche Tohmatsu Limited (DTTL). In addition to chairing the Deloitte LLP Board of Directors, Punit also serves on the DTTL Board of Directors.



S. Shariq Yosufzai

Vice President of Global Offices of Diversity & Ombuds, Chevron Corporation

S. Shariq Yosufzai is Vice President of Global Offices of Diversity and Ombuds at Chevron Corporation. He is responsible for Chevron’s worldwide Diversity & Inclusion and Ombuds functions. He also provides oversight for Chevron’s worldwide University Partnerships and Strategic relationships with Professional Societies and Institutes.



Spencer Neumann

Executive Vice President & Chief Financial Officer, Walt Disney Parks and Resorts

As Executive Vice President and Chief Financial Officer, Walt Disney Parks and Resorts, Spencer Neumann is responsible for leading the Finance, Supply Chain Management, Corporate Alliances and Operating Participants, Global Business Technology Strategy and Global Business Development organizations as well as all fiscal and fiduciary functions for Walt Disney Parks and Resorts.

SPECIAL ANNOUNCEMENT

The National Association of Asian MBAs (NAAMBA) has now joined Ascend.

As part of Ascend, the new AscendNAAMBA, an organization with global reach, will continue to propel Pan–Asian leaders to new heights through mentoring, professional development, and career advancement opportunities. AscendNAAMBA is the MBA component of Ascend, and will continue to offer robust development programs designed to cultivate Pan–Asian talent and professional advancement.

CONVENTION HIGHLIGHTS

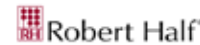
Business leaders, senior executives, and professionals from a wide cross–section of the Pan–Asian community will have the ability to experience 4 days of professional development amongst like–minded individuals. Rising stars in the business community, as well as exemplary students will be recognized during our Leadership and Scholarship Luncheons, as well as the Gala Dinner.

BENEFITS OF ATTENDING

- Networking opportunities with Pan–Asian leaders
- Ability to interact one–on–one with executive mentors
- Develop the skills needed to compete in a global market
- In depth perspective and valuable insight through stimulating topics
- Corporate and career opportunity exposure

SCHOLARSHIPS

Winners of our 2013 Corporate Scholarships will be recognized at the **Scholarship Luncheon– Industry Trends–What’s Hot?**



TENTATIVE CONVENTION PROGRAM

WHAT'S NEW FOR OUR 2013 CONVENTION

Saturday, August 24th

- AscendNAAMBA Employer Showcases
- AscendNAAMBA Resume Critiquing Sessions
- Navigating The U.S. Job Market as an International Student (AscendNAAMBA) (students only)
- Welcome Remarks and Opening Keynote
- Social Media in Business—Where is it headed?
- Innovative Approaches to Growing Your Asian Consumer Markets
- Doctors Coaching Clinics
- Welcome Reception hosted by Disney®

Sunday, August 25th

- Networking Breakfast & Keynote: Leadership in a Global Economy
- Myths of Asian Leadership 2.0
- EIS™ breakout sessions
- Doctors Coaching Clinics
- Scholarship Luncheon—Industry Trends—What's Hot?
- Generation Y—Navigating Office Politics & Career Choice
- Doctors Coaching Clinics

Monday, August 26th

- Doctors Coaching Clinics
- Mentoring sessions in partnership with AAPA
- Afternoon—Leadership Luncheon & Keynote
- EIW: Executive Insights for Women (Invite Only)
- Women of Ascend: Myths of Female Asian Leadership
- Men of Ascend: Myths of Male Asian Leadership
- Challenges & Stereotypes for Men and Women
- Working in Asia—Successfully Exploring and Securing Career Opportunities in Asia(AscendNAAMBA)
- Diversity & Inclusion—Best Practices & Success Stories(AscendNAAMBA)
- Building Credibility and Expertise
- Leadership Trends from Academia (Anderson School of Management)
- Gala Awards

In addition to the leadership programs that have been the core of our convention, we are excited to announce a few new programs and opportunities for 2013:

Myths of Asian Leadership 2.0

What's needed for Pan-Asians to gain leadership assignments

“Doctors’ Offices”—Clinics for special career situations

Staffed by corporate level executives

Branding Opportunities for Corporations

Ability to showcase the company, their products and services

Business to Consumer Marketplace

Space for products and services displays

Executive Insights for Women

Created by Women. Taught by Women. For Women.

EXECUTIVE INSIGHT SERIES™

On Friday, August 23rd, there will be an all-day session of 3 modules from our highly-rated CPE—eligible series aimed at senior managers, directors and new executives. Specifically tailored for Pan-Asians, EIS™ was created and is presented by Ascend board executives. This interactive session will provide real business cases and enhance business skills to climb the corporate ladder (additional fee to register, lunch is included).

CORPORATE PARTNERS (PARTIAL LIST)

Host Sponsor



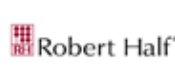
Platinum



Pearl



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