



5TH ANNUAL NAAMBA LEADERSHIP CONFERENCE & CAREER EXPOSITION

Presenting Tomorrow's Leaders Today!

November 7–9, 2014 | The Westin Waterfront Hotel | Boston, MA

FEATURED SPEAKERS



NELSON J. CHAI
*President of
CIT Group Inc.,
Chairman and CEO of
CIT Bank*



KATHLEEN MURPHY
*President of
Fidelity Personal
Investments, Fidelity
Investments*



MICHAEL E. CHEN
*General Partner &
CEO at Chen &
Associates,
Former President &
CEO, GE Capital
Media*

FOR IMMEDIATE RELEASE

September 3, 2014

NATIONAL ASSOCIATION OF ASIAN MBAS (NAAMBA) TO SHOWCASE TOMORROW'S LEADERS TODAY AT THE 5TH ANNUAL LEADERSHIP CONFERENCE & CAREER EXPOSITION

September 3, 2014, New York, NY – This fall, business leaders and senior executives from a wide cross-section of the Pan-Asian business community will gather in Boston, MA for the 5th Annual NAAMBA Leadership Conference & Career Exposition. Building on the success of past four Annual Conferences, this year's Conference with the theme of "Presenting Tomorrow's Leaders Today" will showcase exceptional Pan-Asian MBA talent and will provide a platform to connect, engage and inspire such talent to become impactful global leaders to meet the challenges of tomorrow.

Taking place November 7th – 9th at the scenic Westin Waterfront Hotel in Boston, the NAAMBA Conference is a must-attend event for business executives, working professionals, job seekers, hiring managers, and students. For Conference partners ranging from multinational corporations, government agencies, and academic institutions to small businesses and non-profit organizations, this annual event offers exceptional branding, talent acquisition and talent development platform. For domestic/international students and job seekers, this premier Conference offers career development and job opportunities along with opportunities to build and expand one's network of mentors and coaches.

"The NAAMBA Conference and Career Exposition is the perfect opportunity for employers to brand their organizations to the Pan-Asian professional community, while at the same time acquiring top Pan-Asian MBA talent. In addition, participants at the Conference will be able to network and connect with other Pan-Asian professionals from global companies across multiple industries, and attend powerful professional development seminars. The NAAMBA Conference and Career Exposition is truly a must attend event", said Mark Szollar, Executive Director of NAAMBA.

This year's marquis Conference Speakers include Kathleen Murphy, President of Fidelity Personal Investing and Nelson J. Chai, President, CIT Group Inc. and Chairman and CEO of CIT Bank, Michael E. Chen, *former* President and CEO at GE Capital Media, with many more to come.

Planning is also underway for the 3rd Annual Women Leadership Summit hosted by the NAAMBA Women Leadership Council (WLC) at the November Conference. The Summit is poised to provide a platform to connect, engage and inspire women leaders through engaging networking and professional development sessions.

"The NAAMBA Conference and Career Exposition is a premier event for Pan-Asian American talent and a must-attend event for any corporation with an interest in recruitment of top talent globally. Having been an attendee and mentor for multiple events, I can personally attest to the caliber of conference participants and network opportunities throughout the multiple day event", said Lo Li, WLC Chair.



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The Conference will conclude at the NAAMBA Leadership Benefit Dinner. Guests can look forward to a night of celebration and light-hearted entertainment. Awards such as the NAAMBA Lifetime Achievement, NAAMBA Trailblazer, NAAMBA Rising Star, and the NAAMBA Women's Initiative Excellence will be presented to *honor talent and celebrate leadership*. A first for this year is the launch and the presentation of the Employer of Choice Award for High-Achieving, Pan-Asian Millennials - *Presented in Partnership with the National Society of High School Scholars (NSHSS)*.

"Through a strategic partnership, the National Society of High School Scholars (NSHSS) and AscendNAAMBA have an opportunity to bring resources to high-achieving students, particularly students of Asian descent that are striving to develop professionally, pursue an MBA degree, and connect with internship and employment opportunities in the Pan-Asian community. NSHSS is committed to working with AscendNAAMBA to share important insights and programs, such as the 5th annual NAAMBA Leadership Conference & Career Exposition, with our more than 1 million ethnically and culturally diverse members worldwide," said Beth Pann, Vice President at NSHSS.

About The National Association of Asian MBAs (NAAMBA)

Established in 2011, NAAMBA, Ascend's national nonprofit organization for MBA professionals and students, provides **C**ompetent, **C**ommitted, **C**ompetitive, and **C**ollaborative global MBA leaders to fulfill diverse talent pipelines.

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