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FOR IMMEDIATE RELEASE:

**NATIONAL SOCIETY OF HIGH SCHOOL SCHOLARS (NSHSS) JOINS
FORCES WITH AscendNAAMBA TO LAUNCH ONGOING STRATEGIC
PARTNERSHIP**

ATLANTA, G.A., November 19, 2013 – The National Society of High School Scholars (NSHSS), an international honor society organization dedicated to highlighting the accomplishments of high school students who have demonstrated outstanding leadership, scholarship, and community commitment, announced today a strategic partnership with the National Association of Asian MBAs (NAAMBA), Ascend’s national organization.

As part of NSHSS’ mission to recognize academic excellence and to encourage members to apply their unique talents, vision and potential for the betterment of themselves and the world, this partnership will allow NSHSS to tap into the students that are part of AscendNAAMBA. Together, NSHSS and AscendNAAMBA have an opportunity to bring resources to students, particularly of Asian descent, striving to develop professionally, pursue an MBA degree and connect with internship and employment opportunities in the Pan-Asian community.

NSHSS was established to highlight the accomplishments of high school and college students who have demonstrated outstanding leadership, scholarship, and community commitment, as well as to foster their continued success. NSHSS members currently number 900,000 from 160 countries and range from high school students to college students to young professionals who are demonstrating a desire to make a positive impact on their peers and their larger community. More than 100,000 high-achieving high school students are inaugurated into the Society annually.

Established in 2011, the National Association of Asian MBAs (NAAMBA), Ascend’s national organization, provides **Competent, Committed, Competitive,** and **Collaborative** global MBA leaders to fulfill diverse talent pipelines. Current AscendNAAMBA initiatives include the National Employee Resource Group (ERG) Council, the Women Leadership Council (WLC) and the signature Annual NAAMBA Leadership Conference & Career Exposition, offering top MBA talent acquisition platform and exceptional branding and professional development opportunities for the Pan-Asian business and professional community.

For more information about NSHSS, please visit www.nshss.org. For more information about AscendNAAMBA, please visit www.ascendnaamba.org.

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About the National Society of High School Scholars (NSHSS):

NSHSS was established to highlight the accomplishments of high school and college students who have demonstrated outstanding leadership, scholarship, and community commitment, as well as to foster their continued success. Since 2002, NSHSS has inducted over 900,000 diverse members from over 160 countries. NSHSS provides a wide array of lifetime member benefits that prepare students for both college and careers. For more information visit <http://www.nshss.org>.