EXHIBIT INFORMATION

ATTENDEE PROFILE: ASC is expecting more than 600 industry leaders from all levels and departments of large and small adhesive and sealant manufacturer and supplier companies worldwide to attend the 2019 Annual Spring Convention & EXPO April 8-10 in Philadelphia, Pennsylvania.

EXHIBIT FEES: ASC member: $1,500
Nonmember: $2,500
*price includes table, two chairs, carpet & wastebasket.

EXCLUSIVE HOURS

The EXPO will be held at the Philadelphia Marriott Downtown, Philadelphia, PA on Tuesday, April 9th, from 3:00 to 6:30 p.m.

RESERVE YOUR BOOTH TODAY!

The earlier you purchase space: 1) the better your chance of receiving your first choice of booth location and, 2) the more pre-show marketing your company receives.

Sign up early! Booths are assigned on a first come, first serve basis.

Questions? Contact Malinda Armstrong at malinda.armstrong@ascouncil.org or call (301) 986-9700 x1106.
STEP 1: Contact Information

Provide name of contact person to receive ASC correspondence regarding booth(s):

Name: ____________________________________________________________________
(This contact person will also receive the confirmation letter and service kit)

Company: _________________________________________________________________
Title: _____________________________________________________________________
Address: __________________________________________________________________
City/State/Postal Code: ________________________________________________________
Country: __________________________________________________________________
Phone: ________________________________ Fax: ________________________________
Email ____________________________________________________________________

STEP 2: Exhibit Guide Information

The Exhibit Guide will be distributed to all attendees onsite. Provide contact name of the individual to be listed in the Exhibit Guide.

Name: ____________________________________________________________________
Title: _____________________________________________________________________
Company: _________________________________________________________________
Address: __________________________________________________________________
City/State/Postal Code: ________________________________________________________
Country: __________________________________________________________________
Phone: ________________________________ Fax: ________________________________
Email ____________________________________________________________________

STEP 3: Booth Personnel

Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 10’ x 10’ booth. Additional exhibit-only personnel are $345/person:

REGISTRATION DEADLINE: All staffers MUST be registered by March 1, 2019. After March 1st, ONSITE REGISTRATION FEES will apply.

Booth Person #1: _______________________________ Title:_________________________
Booth Person #2: _______________________________ Title:_________________________

STEP 4: Registration Fees

Registration fee per 10’ x 10’ booth: $1,500/ASC Members; $2,500/Nonmembers

______ booth(s) @ ________ each = $________

STEP 5: Booth Space Request

Refer to floor plan online at www.ascouncil.org for up-to-date booth availability and indicate booth choices:

1st _____ 2nd _____ 3rd _____

STEP 6: Other Companies

Please identify the names of companies you would prefer not being located next to: ____________________________________________________________________

STEP 7: Booth Identification & Product Info

Company Name: ____________________________________________________________
City/State/Province: __________________________________________________________

What new products or innovations will your company launch during EXPO?

____________________________________________________________________________

STEP 8: Booth Description

Submit a booth description of no more than 50 words with this booth contract to be included in ASC’s online exhibitor listing. Booth descriptions are due by March 16, 2019 for inclusion in the Exhibit Guide.

STEP 9: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by January 4, 2019 for the Preliminary Guide and February 28, 2019 for inclusion in the Exhibit Guide. Please check your ad selections:

<table>
<thead>
<tr>
<th>Format</th>
<th>Member ($)</th>
<th>Nonmember ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page back cover</td>
<td>$750</td>
<td>$850</td>
</tr>
<tr>
<td>Full page interior</td>
<td>$750</td>
<td>$850</td>
</tr>
<tr>
<td>Half page</td>
<td>ASC $475</td>
<td>Nonmember $575</td>
</tr>
<tr>
<td>Quarter page</td>
<td>ASC $400</td>
<td>Nonmember $500</td>
</tr>
</tbody>
</table>

STEP 10: Payment Information

No refunds after March 23, 2019.

Enclosed is my payment for $________ by check (drawn on a U.S. bank)

Charge $________ to: □ VISA □ MasterCard □ AMEX

Card #: ____________________________ Exp. Date: __/____/____ CVV: __________

Name: ___________________________________________ Signature: ________________

STEP 11: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the ASC EXPO as outlined in the “EXPO Rules” (available online and by request). Note: contract must be signed to process your request.

Authorized Signature: ____________________________________________
Date: ____________________________ Print Name: ____________________________

STEP 12: Submit this form to:

The Adhesive and Sealant Council, Inc.
510 King Street, Suite 418
Alexandria, VA 22314

Questions? Contact Malinda Armstrong at (301) 986-9700 x1106 or malinda.armstrong@ascouncil.org
## PLATINUM

### Welcome Reception
- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8ft. high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Spring Convention

### Convention App
- $6000
- Attendees see your company’s branding on their smart phones & tablets during the convention!

### Onsite Badge Kiosk & Lanyards
- $7000
- Your company logo on: Registration e-mail confirmations, Kiosk check-in screen, Event badge lanyards (ASC supplies)

### Opening Session Breakfast & Keynote (Tuesday)
- $6500

### General Session Breakfast & Keynote (Wednesday)
- $6500

### General Session Lunch & Keynote (Wednesday)
- $6500
- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker’s podium sign

### ASC Networking Lounge
- $5000

### ASC ‘Gives Back’ Volunteer Program
- $5000

### Final Program
- $5500
- Your company logo on front cover and full-page advertisement on the back cover of the Final Program distributed to all attendees onsite

### Coffee Lounges
- $5000
- Your company name and logo on additional signage displayed at the Coffee Lounge

### Branded Elevator Clings Off of the Main Lobby
- $7500

### EXPO Reception
- $7500

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### Many More Sponsorship Opportunities on the Back!

To Stand Above the Crowd and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org

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### 2019 ADHESIVE & SEALANT CONVENTION

ANNUAL SPRING CONFERENCE + EXPO

APRIL 8-10, 2019 • PHILADELPHIA MARRIOTT DOWNTOWN • PHILADELPHIA, PA

Maximize your exposure at the ONLY ASC Convention in 2019!
Maximize your exposure at the ONLY ASC Convention in 2019!

SPONSORSHIP OPPORTUNITIES

GOLD 3-4k
Internet ................................................................. $4000
Convention & Short Course E-mails ......................... $4000
- Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)
Registration Packet Branding ................................ $3000
Attendee T-shirts ................................................. $3000
Attendee Tote Bags ............................................... $3000
Hotel Keycards .................................................... $3500
Notepads ............................................................... $3500
- Your company name and/or logo on give-aways that are included in the attendee registration tote bags

SILVER 2.5k
Short Course Flash Drives ......................................... $2500
iWatch EXPO Raffle .............................................. $2500
iPad EXPO Raffle ................................................ $2500
FitBit Charge HD Raffle .......................................... $2500
Kindle EXPO Raffle ............................................... $2500
Digital Camera Raffle ............................................. $2500
Video Camera EXPO Raffle ..................................... $2500
- Raffles: Special designation on the EXPO floor plan and Exhibitor List in the EXPO Guide,
  and Special signage for your booth,
  and Special announcements and drawings in EXPO Hall

BRONZE 750-1.5k
Education Sessions .............................................. $750 each
- Your company logo listed in the Final Program as the sponsor and on the session introductory PowerPoint slide
- Your company logo on the speaker’s podium sign
- Company representative may moderate the session
Custom Education Session ..................................... $1500
- Build your session with content your company would like to highlight
  Includes company logo placements and session moderation benefits listed above
Exhibit Hall Street Sign ........................................... $1000
- Point attendees to your booth by sponsoring a logo street sign in the exhibit hall

ADVERTISING OPPORTUNITIES

Preliminary Program
Sent by direct mail to over 5,500 manufacturers, suppliers and end users. It is also distributed electronically to the industry. This is a very cost effective way to reach the adhesive and sealant market and only goes out ONCE PER YEAR! Costs vary. Deadline is January 4th.

Exhibitor Guide
The guide is used by attendees to plan their visits and learn more about your company’s products and services. It is available electronically BEFORE the Convention and the final version is distributed in attendee packets upon their arrival. Only distributed ONCE PER YEAR! Costs vary. Deadline is February 28th.

To Stand Above the Crowd and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org

BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Mention in the Preliminary Program (mailed to over 5,000 people), Final Program, and EXPO Guide distributed onsite
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board