



Virtual EXPO Rules

Qualifications for Exhibits

Exhibitors cannot share the virtual booth space. Each exhibiting company must have its own dedicated space with company listing and logo.

The Adhesive and Sealant Council, Inc. retains sole discretion and authority in the placement, arrangement, and appearance of all displays.

Marketing

The Adhesive and Sealant Council, Inc. maintains an online listing of exhibiting companies along with contact information, hyperlink and/or company logo and a 75-word booth description. Your company will be listed soon after receipt of your company contact information, logo, and 75-word booth description.

ASC still requires a 75-word booth description for the 2020 Annual VIRTUAL EXPO Online Directory to be submitted no later than September 7, 2020. If your booth description is not received by September 7, ASC will use the previous description on record for your company.

Payment Terms

- a) Exhibit virtual fee is to be submitted, in full, along with the Exhibit Booth Contract.
- b) All payments must be by credit card (VISA, MasterCard and American Express accepted).
- c) Purchase orders will not be recognized as an acceptance of the exhibit booth contract.

Cancellation

No refunds will be granted if cancellation is received after September 30, 2020.

Participation

Acceptance of participation and exhibits will be at the sole discretion of The Adhesive and Sealant Council, Inc.

Allocation of Space

- a) Booth space is assigned on a first come, first serve basis. ASC will provide the requested space only after receipt of the completed exhibit booth contract along with full payment.
- b) No claim or objection from any exhibitor shall be entertained regarding rejection of application or allotment of space.

Possession of Space

Possession of space will be by Friday, October 30, 2020 if not sooner. Display arrangements must be ready by 1:00 p.m. on Wednesday, November 4 (virtual EXPO opens at 2:00 p.m.).

Liability and Indemnification

- a) Exhibitor must abide by the rules of the Adhesive and Sealant Council, Inc. Failure to comply with these rules could result in your booth being closed down in order to avoid any conflict with the local law, regulations or any undesirable situation.
- b) In the event of postponement/abandonment/cancellation of the exposition, or in case of exhibits not being displayed due to any reason beyond the control of The Adhesive and Sealant Council, Inc., ASC shall not be liable for any loss or liability.
- c) The decision of The Adhesive and Sealant Council, Inc. shall be final and binding on the exhibitor as regards to the interpretation of these rules and regulations.
- d) Disputes, if any, arising out of participation in this exposition shall be referred to an arbitrator whose decision shall be final and binding on both parties in a location suitable to both parties.
- e) Virtual booths must be staffed by the exhibiting company personnel only who are qualified to discuss details of the display. Competitors' products may not be displayed, referenced, or otherwise employed for comparative purposes.
- f) Distribution of literature or samples shall be limited to the exhibitor's virtual booth.
- g) Exhibitor shall not schedule, foster or conduct outside activities, which would take qualified attendees from the exposition during exhibit hours.
- h) The assembling of attendees in any virtual meeting room by any exhibitor or organization for business, social and other purposes is prohibited without the written consent of The Adhesive and Sealant Council, Inc.
- i) Exhibitors cannot offer liquor, food, or entertainment without the written consent of The Adhesive and Sealant Council, Inc.