# Platinum

**Welcome Reception**

- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8ft. high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Spring Convention

**Full Cost**

- Welcome Reception: Full Cost

**Convention App**

- Attendees see your company’s branding on their smart phones & tablets during the convention!

**Onsite Badge Kiosk & Lanyards**

- Your company logo on:
  - Registration e-mail confirmations
  - Kiosk check-in screen
  - Event badge lanyards (ASC supplies)

**Opening Session Breakfast & Keynote (Thursday)**

- $6500

**General Session Breakfast & Keynote (Friday)**

- $6500

**Closing Keynote & Reception (Friday)**

- $6500

- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker’s podium sign

**ASC Networking Lounge**

- $5000

**Final Program**

- $5500

- Your company logo on front cover and full-page advertisement on the back cover of the Final Program distributed to all attendees onsite

**Coffee Lounges**

- $5000

- Your company name and logo on additional signage displayed at the Coffee Lounge

**Branded Elevator Clings Off of the Main Lobby**

- $7500

**EXPO Reception**

- $7500

---

**Many More Sponsorship Opportunities on the Back!**

To Stand Above the Crowd and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org

---

**Maximize your exposure at the ONLY ASC Convention in 2020!**

**Sponsorship Opportunities**

- Platinum
- Convention App
- Onsite Badge Kiosk & Lanyards
- Opening Session Breakfast & Keynote (Thursday)
- General Session Breakfast & Keynote (Friday)
- Closing Keynote & Reception (Friday)
- ASC Networking Lounge
- Final Program
- Coffee Lounges
- Branded Elevator Clings Off of the Main Lobby
- EXPO Reception

---

**ASC**

The Adhesive and Sealant Council

Securing the Future
## SPONSORSHIP OPPORTUNITIES

### GOLD

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet</td>
<td>$4000</td>
</tr>
<tr>
<td>Convention &amp; Short Course E-mails</td>
<td>$4000</td>
</tr>
<tr>
<td>Registration Packet Branding</td>
<td>$3000</td>
</tr>
<tr>
<td>Attendee T-shirts</td>
<td>$3000</td>
</tr>
<tr>
<td>Attendee Tote Bags</td>
<td>$3000</td>
</tr>
<tr>
<td>Hotel Keycards</td>
<td>$3500</td>
</tr>
<tr>
<td>Notepads</td>
<td>$3500</td>
</tr>
</tbody>
</table>

- Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)
- Your company name and/or logo on give-aways that are included in the attendee registration tote bags

### SILVER

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short Course Flash Drives</td>
<td>$2500</td>
</tr>
<tr>
<td>iWatch EXPO Raffle</td>
<td>$2500</td>
</tr>
<tr>
<td>iPad EXPO Raffle</td>
<td>$2500</td>
</tr>
<tr>
<td>FitBit Charge HD Raffle</td>
<td>$2500</td>
</tr>
<tr>
<td>Kindle EXPO Raffle</td>
<td>$2500</td>
</tr>
<tr>
<td>Digital Camera Raffle</td>
<td>$2500</td>
</tr>
<tr>
<td>Video Camera EXPO Raffle</td>
<td>$2500</td>
</tr>
</tbody>
</table>

- Raffles: Special designation on the EXPO floor plan and Exhibitor List in the EXPO Guide, and Special signage for your booth, and Special announcements and drawings in EXPO Hall

### BRONZE

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Sessions</td>
<td>$750 each</td>
</tr>
<tr>
<td>Custom Education Session</td>
<td>$1500</td>
</tr>
<tr>
<td>Exhibit Hall Street Sign</td>
<td>$1000</td>
</tr>
</tbody>
</table>

- Your company logo listed in the Final Program as the sponsor and on the session introductory PowerPoint slide
- Your company logo on the speaker’s podium sign
- Company representative may moderate the session
- Build your session with content your company would like to highlight
- Includes company logo placements and session moderation benefits listed above
- Point attendees to your booth by sponsoring a logo street sign in the exhibit hall

### BENEFITS AT ALL LEVELS OF SPONSORSHIP

- Mention in the Preliminary Mailing (sent to over 5,000 people), Final Program, and EXPO Guide distributed onsite
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board

### EXHIBITOR GUIDE

The guide is used by attendees to plan their visits and learn more about your company’s products and services. It is available electronically BEFORE the Convention and the final version is distributed in attendee packets upon their arrival. Only distributed ONCE PER YEAR! Costs vary. Deadline is August 31st.

---

**To Stand Above the Crowd**

and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org