Maximize your exposure at the VIRTUAL Convention in 2020!

SPONSORSHIP OPPORTUNITIES

PLATINUM

**EXPO Raffles + Rotating Banner Ad**

To keep attendees engaged, we will hold FOUR virtual raffles for iWatches and iPads during EXPO hours over the course of 3 days. Additionally, rotating banner ads during the virtual convention will allow companies to promote their products & services. This is a great chance to stand out during the event and MAXIMIZE your exposure!

EXPO Raffles (2 each) + Rotating Banner Ad .......... $2500

- Special designation on the Virtual platform
- Rotating banner during the entire three day event
- Special announcements and drawings during the Networking Reception and the Keynote Sessions, and via the Social Media Platform. Prizes will be mailed to the winner.

GOLD

**Virtual Networking Reception + Rotating Banner Ad** .................................................. $900

- Company representative may welcome attendees to the Virtual Convention
- Rotating banner during the entire three day event
- Your company logo listed on the virtual platform as a Platinum Sponsor
- PowerPoint slide featuring your company name and logo

**Keynote Session** *(Wednesday, see below for inclusions)* .......... $900

**Keynote Session** *(Friday, see below for inclusions)* ................. $900

**Virtual Networking Lounge** *(Wednesday, Thursday, or Friday)* ................................ $350 per day

SILVER

**Education Session + Rotating Banner Ad** ....................... $750

- Company representative may moderate the virtual session
- Rotating banner during the entire three day event
- Your company logo listed on the virtual platform as a sponsor and on the session introductory PowerPoint slide
- Your company logo and description listed on the virtual platform under the sponsored session

ADVERTISING OPPORTUNITY

**BANNER ADS**

The virtual platform offers SCROLLING ADS to get your message in front of hundreds of industry decision makers during the virtual EXPO. Increase visibility and market recognition while demonstrating your support of the adhesive and sealant industry with a banner ad!

**Banner Ad Fees**

ASC Member: ........................................ $200
Nonmember: ........................................ $400

**BENEFITS AT ALL LEVELS OF SPONSORSHIP**

- Mention in the Virtual Program (sent to over 5,000 people)
- Verbal recognition at the Opening Session
- Your company logo on all outbound marketing

**To Stand Above the Crowd**

and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org