Maximize your exposure at the ONLY ASC Convention in 2021!

**SPONSORSHIP OPPORTUNITIES**

**PLATINUM**

**Welcome Reception** ............................................................ Full Cost
- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- 1 meter x 8ft. high sign board prominently displayed at the Welcome Reception with your company logo and any other printed design of your choice
- Company representative may welcome attendees to the Annual Convention

**EXPO Reception** ...................................................................... $7500

**Onsite Badge Kiosk & Lanyards** .............................................. $7000
Your company logo on:
- Registration e-mail confirmations
- Kiosk check-in screen
- Event badge lanyards (ASC supplies)

**Opening Session Breakfast & Keynote (Tuesday)**..................... $6500
**General Session Lunch & Keynote (Tuesday)**............................ $6500
**General Session Breakfast & Keynote (Wednesday)**............... $6500
- Your company logo listed in the Final Program as the sponsor
- PowerPoint slide featuring your company name and logo
- Company representative may introduce keynote speaker
- Your company logo on the speaker’s podium sign

**Convention App** ...................................................................... $6000
- Attendees see your company’s branding on their smart phones & tablets during the convention!

**Final Program** ........................................................................ $5500
- Your company logo on front cover and full-page advertisement on the back cover of the Final Program distributed to all attendees onsite

**Billboard (15x10 ft) at General Sessions Ballroom** (2 available) ...... $5500
**Billboards (15x10 ft) at General Sessions Ballroom (BOTH Billboards)**.. $8000
**Billboard (18x10 ft) Inside EXPO** (at Entrance/Exit) .................. $5500
**Escalator Clings** (Registration to Coffee Shop/Lobby Level) ............ $5000
**Escalator Clings** (Ballrooms to Lobby Level) ................................. $5000
**Hotel Keycards** ....................................................................... $5000
**ASC Networking Lounge** ......................................................... $5000
**ASC ‘Gives Back’ Volunteer Program** ...................................... $5000
**Coffee Lounges** ..................................................................... $5000
- Your company name and logo on Coffee Lounge signage and your literature displayed in lounge

To Stand Above the Crowd and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org

Many More Sponsorship Opportunities on the Back!
### Gold

- **Internet**
  - $4000
- **Convention & Short Course E-mails**
  - $4000
  - Your company logo and hyperlink featured prominently in all convention e-mail blasts (minimum of 10 e-mails)
- **Notepads**
  - $3500
  - Your company name and/or logo on give-aways that are included in the attendee registration tote bags
- **Registration Packet**
  - $3500
- **Window Clings (full) at General Sessions Scenic Hallway or EXPO Hallway to Courtyard**
  - $3500
- **Attendee T-shirts**
  - $3000
- **Attendee Tote Bags**
  - $3000

### Silver

- **Doorway Clings at General Sessions Scenic Hallway or EXPO Hallway to Courtyard**
  - $2500
- **Short Course Flash Drives**
  - $2500
- **iWatch EXPO Raffle**
  - $2500
- **iPad EXPO Raffle**
  - $2500
- **FitBit Charge HD Raffle**
  - $2500
- **Kindle EXPO Raffle**
  - $2500
- **Digital Camera Raffle**
  - $2500
- **Video Camera EXPO Raffle**
  - $2500
  - Raffles: Special designation on the EXPO floor plan and Exhibitor List in the EXPO Guide, and Special signage for your booth, and Special announcements and drawings in EXPO Hall

### Bronze

- **Education Sessions**
  - $750 each
  - Your company logo listed in the Final Program as the sponsor and on the session introductory PowerPoint slide
  - Your company logo on the speaker’s podium sign
  - Company representative may moderate the session
- **Custom Education Session**
  - $1500
  - Build your session with content your company would like to highlight
  - Includes company logo placements and session moderation benefits listed above

### Advertising Opportunities

- **Preliminary Program**
  - Sent by direct mail to over 5,500 manufacturers, suppliers and end users. It is also distributed electronically to the industry. This is a very cost effective way to reach the adhesive and sealant market and only goes out ONCE PER YEAR! Costs vary. Deadline is August 4th.
- **Exhibitor Guide**
  - The guide is used by attendees to plan their visits and learn more about your company’s products and services. It is available electronically BEFORE the Convention and the final version is distributed in attendee packets upon their arrival. Only distributed ONCE PER YEAR! Costs vary. Deadline is August 28th.

**To Stand Above the Crowd**
and discuss advertising & sponsorship opportunities contact Malinda Armstrong at (301) 986-9700 x1106 or by e-mail: malinda.armstrong@ascouncil.org

### Benefits at All Levels of Sponsorship

- Mention in the Preliminary Program (mailed to over 5,000 people), Final Program, and EXPO Guide distributed onsite
- Verbal recognition at the Opening Session
- Your company logo on Sponsor Sign Board