

STEP 1: Contact Information

Provide name of contact person to receive ASC correspondence regarding booth(s):

Name: _____

(This contact person will also receive the confirmation letter and service kit)

Company: _____

Title: _____

Address: _____

City/State/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

STEP 2: Exhibit Guide Information

The Exhibit Guide will be distributed to all attendees onsite. Provide contact name of the individual to be listed in the Exhibit Guide.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

STEP 3: Booth Personnel

Each exhibiting company is allowed two (2) complimentary exhibit-only personnel per 8' x 10' booth. Additional exhibit-only personnel are \$345/person:

Booth Person #1: _____ Title: _____

Booth Person #2: _____ Title: _____

Additional Personnel @ \$345 each - 'EXPO only' rate, which also includes attendance to the Welcome Reception. It does not include attendance to technical sessions or any other meals.

Booth Person #3: _____ Title: _____

Booth Person #4: _____ Title: _____

*Additional personnel (beyond four) will also pay the \$345 'EXPO only' attendee rate.

STEP 4: Registration Fees

Registration fee per 8' x 10' booth: \$1,040/ASC Members; \$1,885/Nonmembers

_____ booth(s) @ _____ each = \$ _____

Yes, we would like to take advantage of the nonmember exhibitor offer and register one exhibit staff member (listed in Step 3) to attend the full ASC convention. Please list the exhibit staff member below:

Nonmember Staff Name: _____

NOTE: Only one person is permitted to use the full convention badge.

STEP 5: Booth Space Request

Refer to floor plan online at www.ascouncil.org for up-to-date booth availability and indicate booth choices:

1st _____ 2nd _____ 3rd _____

STEP 6: Other Companies

Please identify the names of companies you would prefer not being located next to: _____

STEP 7: Booth Identification & Product Info

Company Name: _____

City/State/Province: _____

What new products or innovations will your company launch during EXPO? _____

STEP 8: Booth Description

Submit a booth description of no more than 50 words with this booth contract to be included in ASC's online exhibitor listing. Booth descriptions are due by **February 27, 2015** for inclusion in the Exhibit Guide.

STEP 9: Advertising

Ads are available in one-quarter, one-half and full page sizes. Complete details can be found online or by request. Ads are due by **January 31, 2016** for the Preliminary Guide and **March 1, 2016** for inclusion in the Exhibit Guide. Please check your ad selections:

[Preliminary Program](#) (mailed to 5,000 prospects)

[Exhibit Guide](#) (official on-site publication)

Full page inside back cover
Member \$950; Nonmember \$1050

Full page back cover
Member \$750; Nonmember \$850

Full page interior
Member \$950; Nonmember \$1050

Full page interior
Member \$750; Nonmember \$850

Half page
ASC Member \$475; Nonmember \$575

Half page (horizontal)
ASC Member \$275; Nonmember \$375

Quarter page
ASC Member \$400; Nonmember \$500

Quarter page
ASC Member \$200; Nonmember \$300

STEP 10: Payment Information

No refunds after March 13, 2015.

Enclosed is my payment for \$ _____ by check (drawn on a U.S. bank)

Charge \$ _____ to: VISA MasterCard AMEX

Card #: _____

Exp. Date: _____ CVV: _____

Name: _____

Signature: _____

STEP 11: Declaration of Acceptance

We hereby accept the terms and conditions of participation in the ASC EXPO as outlined in the "EXPO Rules" (available online and by request). Note: contract must be signed to process your request.

Authorized Signature: _____

Date: _____

Print Name: _____

STEP 12: Submit this form to:

The Adhesive and Sealant Council, Inc.
7101 Wisconsin Avenue, Suite 990
Bethesda, MD 20814

Questions? Contact Malinda Armstrong at (301) 986-9700 ext. 106 or malinda.armstrong@ascouncil.org